



GREEK ORTHODOX ARCHDIOCESE OF AMERICA
METROPOLIS OF SAN FRANCISCO



Igniting the Flame

A Culture of True Christian Stewardship and Generosity

“For everyone to whom much is given, from him much will be required.”

Luke 12:48

Bill Marianes

www.stewardshipcalling.com

Bill@stewardshipcalling.com

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Helping people and parishes discover and live their stewardship callings so that they may have a good account before the awesome judgment seat of Christ

www.stewardshipcalling.com



ORTHODOX
MINISTRY
SERVICES

Helping transform and improve Orthodox Church parishes, organizations, and ministries in order to strengthen the Body of Christ.

www.orthodoxministry.org/



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A Culture of True Christian Stewardship and Generosity

(Part 5)

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WHY Are You Here ?





**“That the end of
our lives may be
Christian, without
pain, blameless
and peaceful,
and for a
GOOD ACCOUNT
BEFORE THE
AWESOME
JUDGMENT SEAT
OF CHRIST”**

**2 Corinthians 5:10
Orthodox Divine Liturgy**

You can download this entire presentation at:
www.stewardshipcalling.com



Under the Stewardship Tab go to the Metropolis of San Francisco – Igniting the Flame of True Christian Stewardship page <https://stewardshipcalling.com/san-francisco-metropolis-stewardship-program/>

Send questions to: **Bill@stewardshipcalling.com**



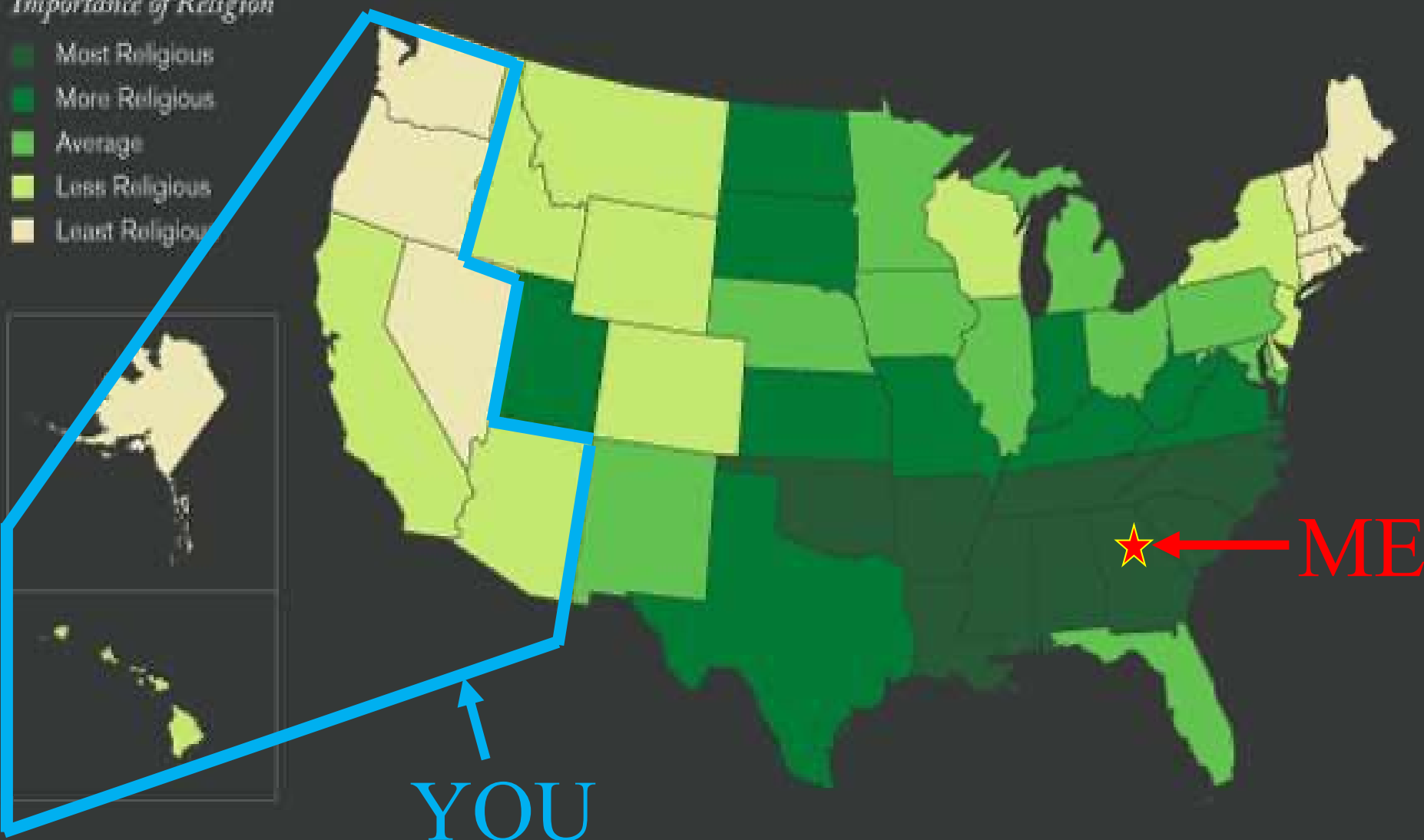
Where You Live Matters

State of the States

Importance of Religion

darker green = more religious

GALLUP POLL





Pandemic Empirical Data^{1 2}



~ 92 % who went to church at least once or twice a month said they will attend physical services at least as often as before once the pandemic is “fully behind them”

~ Do you believe that will be the experience of your parish?

¹ “Most Americans Say Coronavirus Outbreak Has Impacted Their Lives” – Pew Research Center **March 30, 2020** <https://www.pewsocialtrends.org/2020/03/30/most-americans-say-coronavirus-outbreak-has-impacted-their-lives/>

² Will the coronavirus permanently convert in-person worshippers to online streamers? They don’t think so. - Pew Research Center **August 27, 2020** <https://www.pewresearch.org/fact-tank/2020/08/17/will-the-coronavirus-permanently-convert-in-person-worshippers-to-online-streamers-they-dont-think-so/>

**The
Building
Might Be
Closed...**



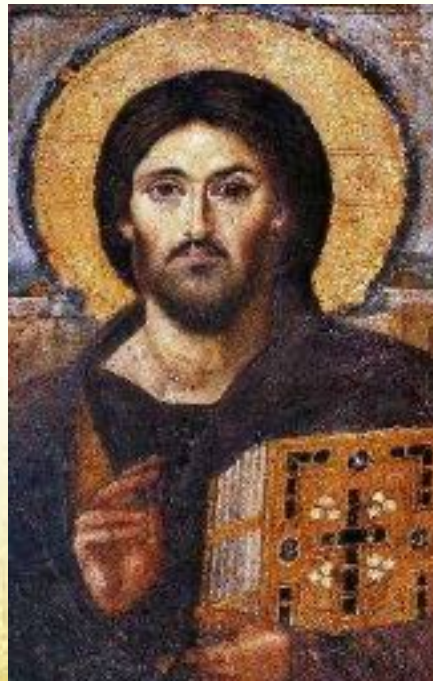
**But the
Church
is open!**



Christ's Possible Question To You



“What did You do with MY Church under Your watch given all of the gifts I gave You?”





Stewardship Calling 15 Culture of True Stewardship Practices



- 1. Stewardship & Generosity**
- 2. Leadership Alignment**
- 3. Tithing**
- 4. Time First**
- 5. It's personal**
- 6. Engagement**
- 7. Welcoming**

- 8. Thanking**
- 9. Youth**
- 10. Messaging**
- 11. Campaigns**
- 12. Estate Giving**
- 13. Transparency & Accountability**
- 14. Small Groups**
- 15. Team**



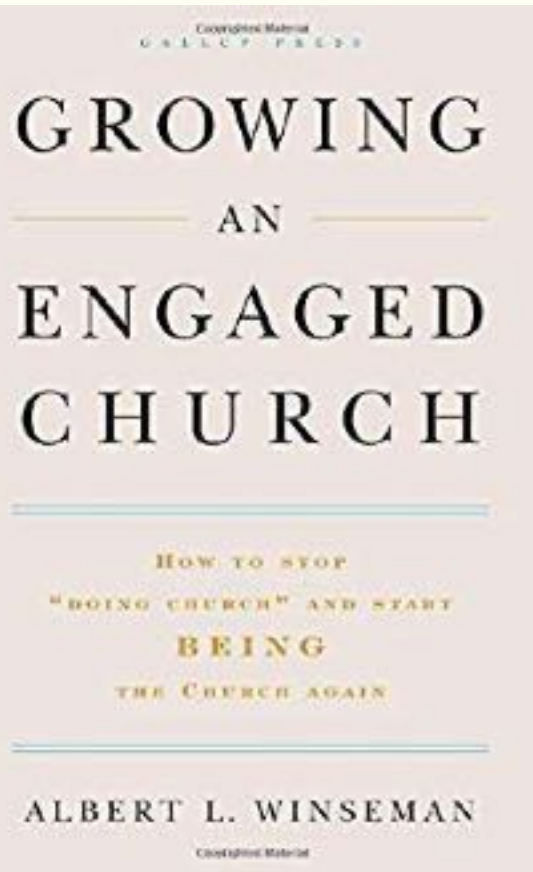
The Big Idea

Engagement





A Must Read For Every Priest and Church Leader



Growing An Engaged Church: How To Stop “Doing Church” And Start Being The Church Again

By: Al Winseman, Global Practice Leader for Faith-Based Organizations for the Gallup Organization



The Empirical Data Shows¹



“...congregations with engaged members are:

- 1. spiritually healthier;**
- 2. better able to:**
 - (a) carry out their missions,**
 - (b) attract more new people,**
 - (c) fund new ventures; and**
- 3. have a higher percentage of spiritually committed individuals.”**

¹ Growing An Engaged Church: How To Stop “Doing Church” And Start Being The Church Again – By Al Winseman, Global Practice Leader for Faith-Based Organizations for the Gallup Organization



The Empirical Data Shows¹



“Spiritual commitment is usually a result of one big – and often overlooked – factor: congregational engagement.

Focus on improving engagement and increased commitment will follow.”

¹ Growing An Engaged Church: How To Stop “Doing Church” And Start Being The Church Again – By Al Winseman, Global Practice Leader for Faith-Based Organizations for the Gallup Organization



The Empirical Data Shows¹



“How much members give financially, how many hours they volunteer in community service, and how often they invite others to their congregations are more dependent on engagement than on any other factor.”

¹ Growing An Engaged Church: How To Stop “Doing Church” And Start Being The Church Again – By Al Winseman, Global Practice Leader for Faith-Based Organizations for the Gallup Organization



The Empirical Data Shows¹



“Perhaps the key characteristic of engaged members is that their church is top of mind for them.”

¹ Growing An Engaged Church: How To Stop “Doing Church” And Start Being The Church Again – By Al Winseman, Global Practice Leader for Faith-Based Organizations for the Gallup Organization



Today's Life Changing Idea



It's Not Yours
It's God's

**“You received without paying,
give without pay.”**

Matthew 10:8





P.P.S.



**Priest / Parish Board / Stewardship
and Ministry Leaders ALL must:**

- 1. Agree on the Parish Stewardship
(service and engagement) strategy**
- 2. Completely “buy-in,” actively
participate and “own” it**
- 3. Lead the Stewardship process and
practices by example**
- 4. Help ensure the approval and
buy-in of the Parish Assembly
and Parish as a whole**



Tithing Is The Right Answer



~ Tithing should be each person's ultimate goal (a minimum of 10% Time, Talent and Treasures)

(“You shall tithe...” Deuteronomy 14:22)



4 of 15 Culture of True Stewardship Practices



**W² = “own the Watch
and you will own the
Wallet”**

**(when people give
their time, they will
also give more money)**



Ingredients Of Effective Stewardship Ministry



Plan A Personal In-Home Visitations

~ Each steward is personally visited in their home by an Ambassador

Plan B Small Group In-Home Gatherings

~ Each steward is invited to a small group gathering hosted by an Ambassador at the Ambassador's house

Plan COVID Personal Telephone Calls

~ Each steward is personally called at their home by an Ambassador



wHoly Engaged

9-Step Process

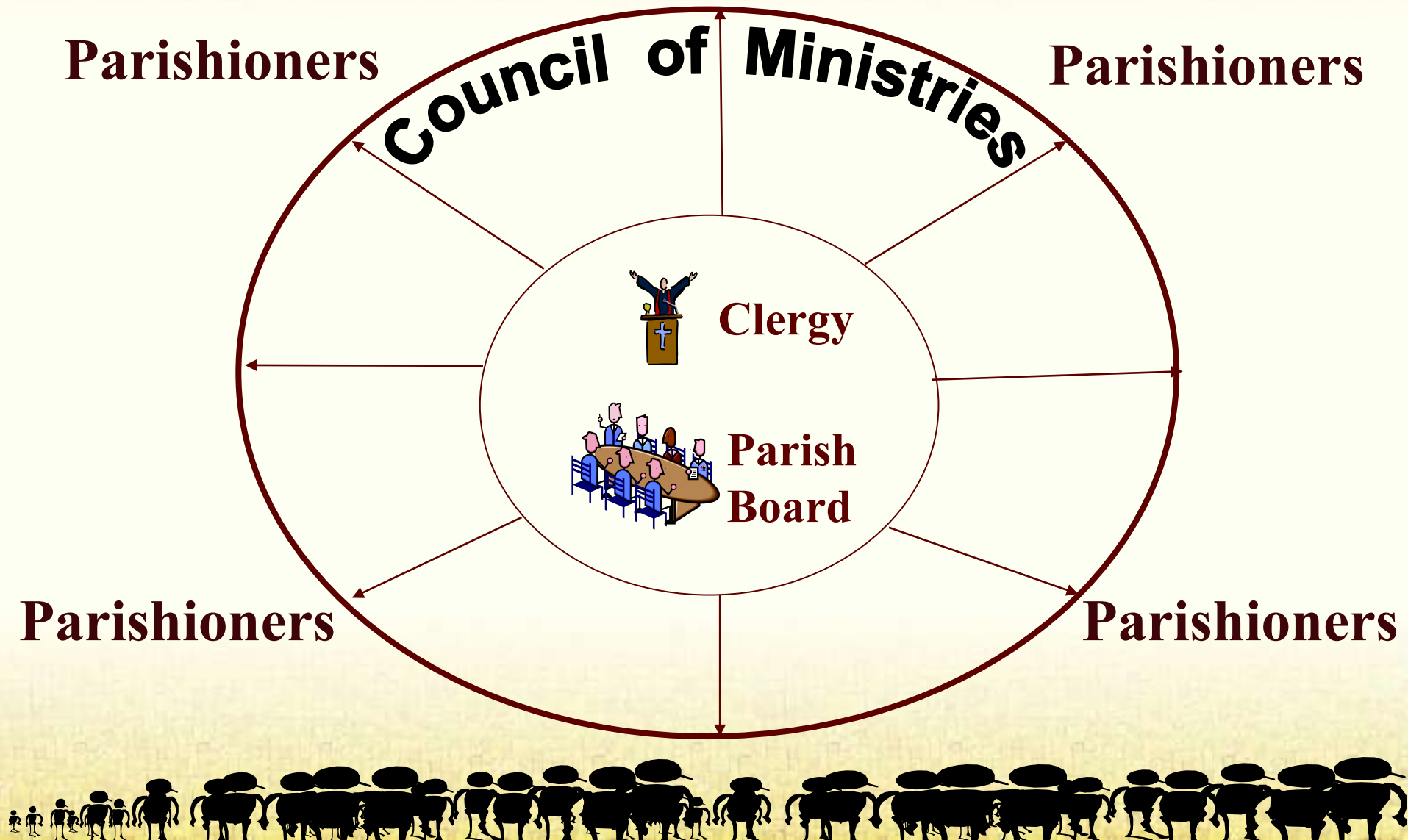




Ministry Based Organization Paradigm



Outreach & Evangelism (Future Orthodox)





Top 5 Things People Look For In Picking A New Church



- 1. Quality of sermons (83%)**
- 2. Feeling welcomed by leaders (79%)**
- 3. Style of services (74%)**
- 4. Location (70%)**
- 5. Education for kids (56%)**

Pew Research Center Study: “Choosing a New Church or House of Worship - Americans look for good sermons, warm welcome” (August 23, 2016)

<http://www.pewforum.org/2016/08/23/choosing-a-new-church-or-house-of-worship/>



Provocative Question



71% of Protestant or non-denominational church goers have invited an individual or family to attend a worship service with them in the last 6 months

(and 25% of them have invited at least 3 individuals or families in the last 6 months)

LifeWay Research's nationwide survey <https://lifewayresearch.com/2018/07/12/two-thirds-of-churchgoers-have-invited-someone-to-church/>



**“You either have
a thank you
culture or you
do not have a
very good one.”**

Ken Makovsky – Forbes Magazine 11-29-12



Youth Stewardship



- ~ **With no youth stewardship program, you have determined your Parish's unfortunate future**
- ~ **The Science of Generosity Studies conclude we must teach youth that stewardship is a cradle to grave responsibility**



The Power of Small Groups



“The bigger a church gets, the smaller it must become!”



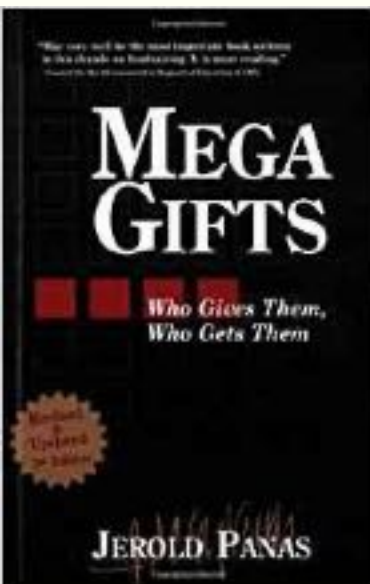
*People give to
Causes not
Crying*



C. P. I. Motivates Donors To Give¹



*People give to
Causes and
People with
Integrity*



¹ See *Mega Gifts*, Jerold Panas, Original – 1984 2nd Edition – 2005)



4-C Process To Stop Nickel and Diming?



- 1. CULTURE** - Parish Leadership must decide to become a percentage giving church on the road to becoming a tithing church
- 2. COMMITMENT** - Parish Leadership must commit to:
(a) themselves becoming percentage givers and eventually tithers; and (b) stop all nickel and diming in the Parish by a certain future date (e.g., 12 months later)
- 3. COMMUNICATIONS** - constant, continuous and creative education and effective communications occur (from both clergy preaching and laity testimonials)
- 4. CELEBRATION** - constantly celebrate the life-changing ministries helping people and bringing them closer to Christ



Why Have A Planned Giving Program?



~ “Baby Boomers, (born between 1944 and 1964), are expected to transfer **\$30 Trillion** in wealth to younger generations over the next many years.”¹

~ “Cerulli Associates estimates that as much as **\$68 Trillion** will move between generations within 25 years.”²

¹ *The Greatest Wealth Transfer In History: What's Happening And What Are The Implications* - Forbes Magazine 11-11-19 (<https://www.forbes.com/sites/markhall/2019/11/11/the-greatest-wealth-transfer-in-history-whats-happening-and-what-are-the-implications/#64c33e834090>)

² *What The Coming \$68 Trillion Great Wealth Transfer Means For Financial Advisors* – CNBC October 21, 2019 (Cerulli Associates is a research and consulting firm specializing in asset management and distribution trends worldwide) (<https://www.cnbc.com/2019/10/21/what-the-68-trillion-great-wealth-transfer-means-for-advisors.htm>)



Transparency & Accountability

Transparency & Accountability increases generosity:

“[A] significant increase in the public transparency, accountability...of the many religious organizations... would have the real effect over time of considerably increasing the amount of money they (Christians) give.”

Passing the Plate: Why American Christians Don't Give Away More Money (New York: Oxford UP, 2008) (p 143)



Proposed Stewardship Team Tasks



- 1. Team Leader**
- 2. Stewardship Communications**
- 3. Welcoming Ministry Leader**
- 4. Thanking Ministry Leader**
- 5. Small Groups Ministry Leader**
- 6. Stewardship Campaign Leader**
- 7. Planned Giving Leader**
- 8. Youth Stewardship Leader**
- 9. Ambassador Training Leader**
- 10. Stewardship Data Analysis**





QUESTIONS RECEIVED



1. Thank you for continuing to develop these presentations. After listening to the second one, my husband and I decided to round up...I am totally onboard with no nickel and diming... My question is this: **How do you explain to Philoptochos and AHEPA and DOP that they will not be able to solicit funds from our parishioners?**

2. I have always felt that Philoptochos fundraising is “different” from how our Church should be raising/collecting funds. I feel that Philoptochos is ‘purpose’ driven and I think it provides people with the opportunity to be more involved in philanthropic activities, but **I would love to get your thoughts/ideas on how you feel Philoptochos should evolve, since we do ask our parishioners for items/funds when we host lunches, have tray collections, etc.**





**AND NOW A WORD
FROM OUR SPONSOR**

You can download this presentation at:
www.stewardshipcalling.com

The screenshot shows the Stewardship Calling website. At the top, the logo reads "Stewardship Calling" with the tagline "What are you doing with all of the gifts God has given you?". Below the logo is a navigation menu with several tabs: "WHY ARE YOU HERE?", "EFFECTIVE CHURCH WORK", "STEWARDSHIP" (highlighted with a red circle), "STRATEGIC PLANNING", "INTERNET RADIO / PODCASTS", "KEYNOTES & LEADERSHIP", "BLOG", "RESOURCES", "STEWARDSHIP TRAINING VIDEOS", "PERSONAL", and "HAGA SOPHIA". Below the navigation menu is a banner for the "Metropolis of San Francisco - Igniting the Flame of True Christian Stewardship Program". The banner features a central logo with a cross and the text "METROPOLIS OF SAN FRANCISCO - IGNITING THE FLAME OF TRUE CHRISTIAN STEWARDSHIP PROGRAM". Below the banner, the text reads: "Metropolis of San Francisco - Igniting the Flame of True Christian Stewardship Program. Under the inspired leadership of Metropolitan Hilarion (Alfeyev) of San Francisco, I am honored to be delivering 5 one-hour 2008 presentations of the Igniting the Flame of True Christian Stewardship Program. We will discuss the proven best practices of true Christian Stewardship. Here is the agenda:".

The agenda is presented in a table format:

Stewardship Calling Culture of True Stewardship Best Practices	
Session 1 - September 1, 2020 <ul style="list-style-type: none">1. Facts & Figures2. Science of Generosity Studies3. Understanding True Stewardship	Session 2 - September 15, 2020 <ul style="list-style-type: none">1. Leadership Alignment2. Tithing and Percentage Giving3. Increasing Engagement
Session 3 - September 29, 2020 <ul style="list-style-type: none">1. Welcoming2. Thanking3. Youth Stewardship4. Small Groups	Session 4 - October 13, 2020 <ul style="list-style-type: none">1. Effective Messaging2. Campaigns (Stewardship, Capital & Planned Giving)3. Transparency & Accountability4. Stewardship Team
Session 5 - October 27, 2020 Questions & Answers	

Under the Stewardship Tab go to the Metropolis of San Francisco - Igniting the Flame of True Christian Stewardship page <https://stewardshipcalling.com/san-francisco-metropolis-stewardship-program/>

Send questions to: Bill@stewardshipcalling.com

Stewardship Calling Effective Church Model

Institutional



Effective
Worship
Experience

Consensus
Vision and
Strategic Plan

Engaged
Disciples

Culture of True
Stewardship

Individual

Stewardship Calling

What are you doing with all of the gifts God has given you?

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WHY? **EFFECTIVE CHURCH MODEL – THE 4 CRITICAL DIMENSIONS** STEWARDSHIP CHURCH STRATEGIC PLANNING
PODCASTS / INTERNET RADIO SPIRITUAL – LEADERSHIP RETREATS BLOG RESOURCES UPCOMING PROGRAMS
TESTIMONIALS IT'S NOT ABOUT ME IN LOVING MEMORY OF BESS MARIANES

Effective Church Model tab (with detailed presentations covering 3 of the 4 dimensions of an Effective Church)



Effective Church Model – The 4 Critical Dimensions



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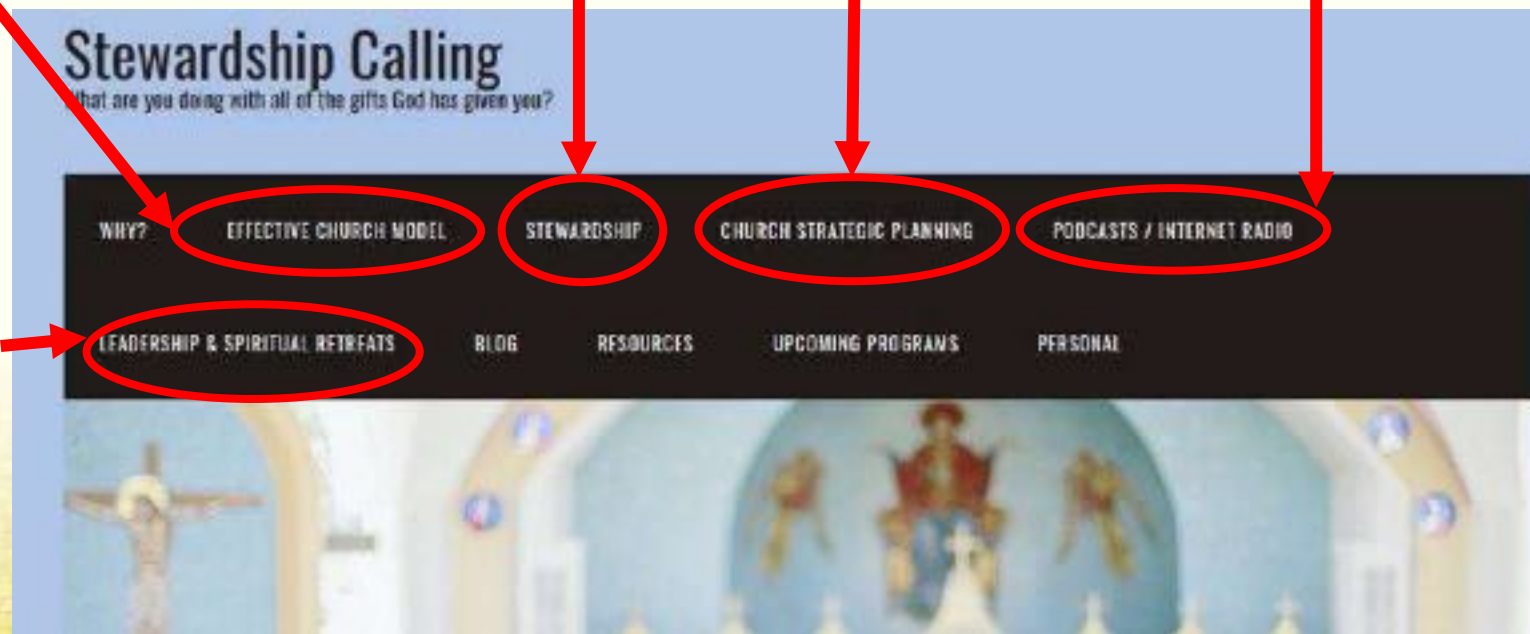
**Effective
Church
Model**

**Steward-
ship**

**Strategic
Planning**

**Podcasts
Internet
Radio**

**Leader-
ship**





Stewardship
Calling

Financial Stewardship Analysis for Churches



A Special Free Service Available to Your Parish

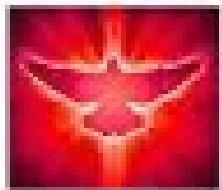
- ~ How well is your church really doing from a financial stewardship perspective?
- ~ The Stewardship Calling FSA was developed over the last 12+ years using best practices and financial analytics adapted to Orthodox Christian parishes.
- ~ It has been used by over 250+ churches to better understand what is happening with their financial stewardship and where they need to focus
- ~ It includes key performance indicator metrics and performance comparisons

Learn more here: <https://stewardshipcalling.com/financial-stewardship-analysis-fsa-for-churches/>

Or contact: Bill@stewardshipcalling.com



Two Orthodox Resources Available To You



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Calling**

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METROPOLIS OF SAN FRANCISCO



Igniting the Flame - A Culture of True Christian Stewardship and Generosity

APPENDIX

1. Stewardship Calling Resources
2. Suggested Book Reading List
3. Suggested TED Talks / YouTube Videos
4. Suggested Empirical Studies
5. Stewardship Calling Podcasts

<https://stewardshipcalling.com/san-francisco-metropolis-stewardship-program/>



ANCIENT FAITH RADIO

Bringing the Ancient Christian Faith to the Modern World

Ancient Faith Ministries

BILL MARIANES

REVITALIZE STEWARDSHIP IN
YOUR PARISH AND PERSONAL LIFE

A STEWARDSHIP CALLING



Ancient Faith
PODCASTS

5th Sunday Stewardship Calling

Every month with a 5th Sunday 1.5 hour live call-in program at 8:00 p.m. EDT

1st Wednesday Stewardship Calling

One hour live call-in program on the first Wednesday of each month at 8:00 p.m. EDT

<http://stewardshipcalling.com/internet-radio/>

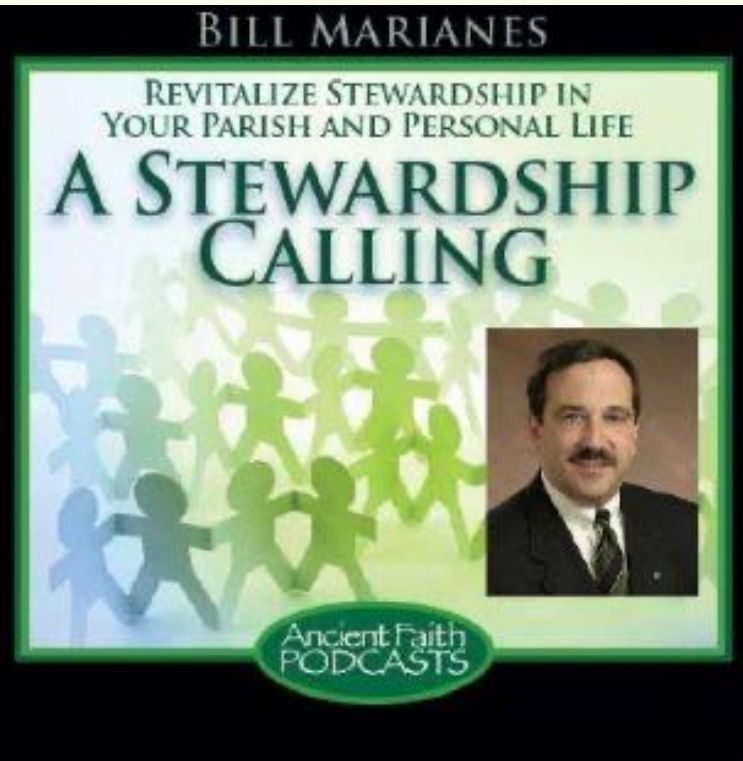
For specific questions or additional information email Bill@stewardshipcalling.com



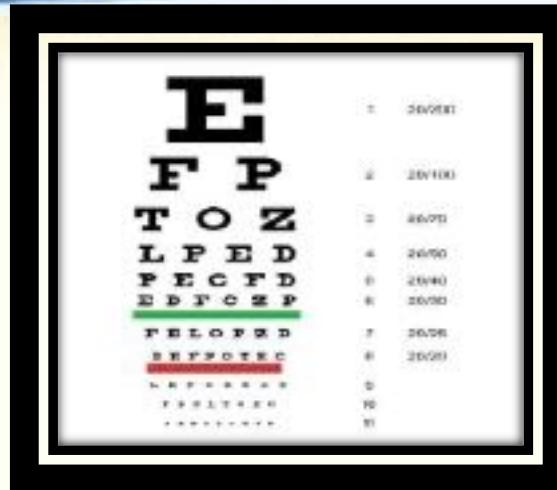
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<https://www.ancientfaith.com/live>



**2020 Vision - The Year
Two Many First Stones
Were Thrown At You and
How You Can Survive
2020 and Beyond**

Wednesday, October 7, 2020



ANCIENT FAITH RADIO

Bringing the Ancient Christian Faith to the Modern World

Ancient Faith Ministries

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REVITALIZE STEWARDSHIP IN
YOUR PARISH AND PERSONAL LIFE

A STEWARDSHIP CALLING



Ancient Faith
PODCASTS

“Living Your Calling” Christian Musicians

11-2-21 - Part 1

11-29-20 - Part 2

Nashville recording
sensation - SARAH
KROGER



[https://www.ancientfaith.com/
radio/live](https://www.ancientfaith.com/radio/live)

Music superstar &
Orthodox Christian
CHRIS HILLMAN -
The Byrds, The Flying
Burrito Brothers,
Manassas, Desert Rose
Band





AND NOW BACK TO
OUR REGULARLY
SCHEDULED
PROGRAMMING



The Big Idea

Engagement

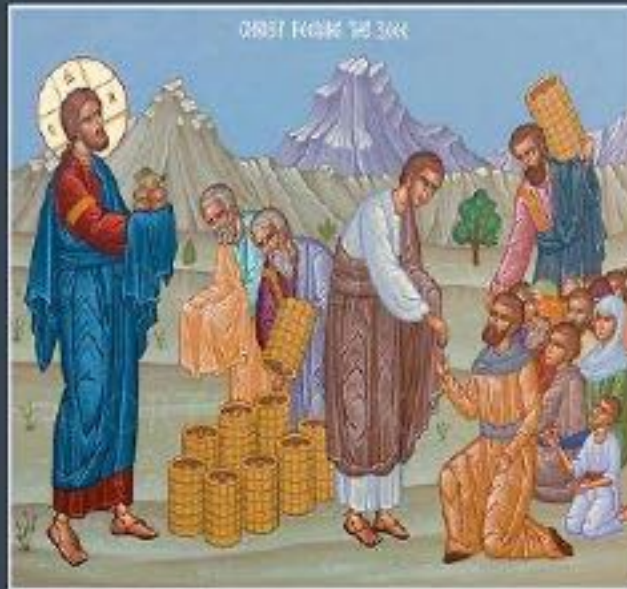


Christ's 3 Engagement Messages

Christ's Great Commandment

**“That you love
one another; as
I have loved
you”**

John 13:34



Christ's Great Commission

**“Go therefore
and make
disciples of all
the nations”**

Matthew 28:19



Christ's Great Charge

**“Go and do
likewise”**

Luke 10:37



Life Changing Idea

INY IG

**“You received
without paying,
give without pay.”**

Matthew 10:8

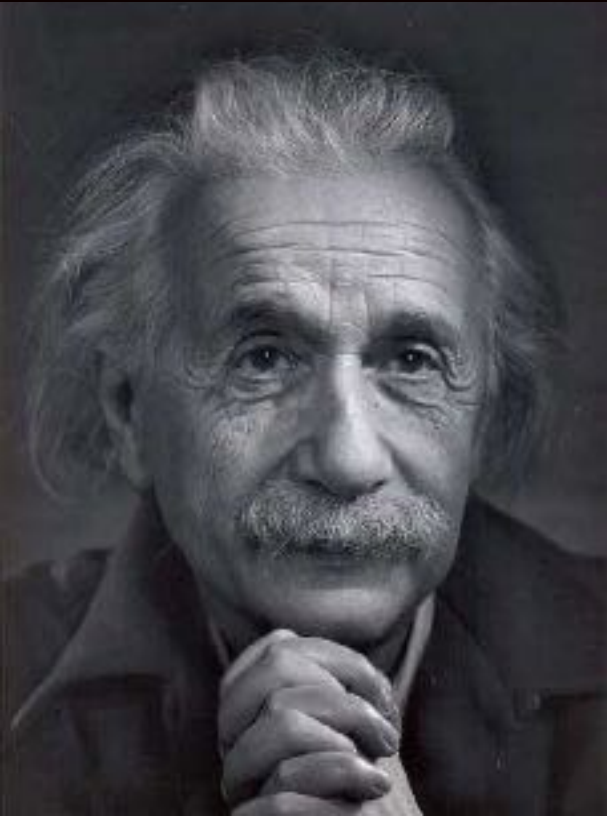
It's

Not

Yours,

It's

God's



*The world as we
have created it is
a process of our
thinking.*

*It cannot be
changed without
changing our
thinking.*

**“Leaders of a Church
will either be risk
takers, caretakers or
undertakers.”**



**Pastor
Rick
Warren**

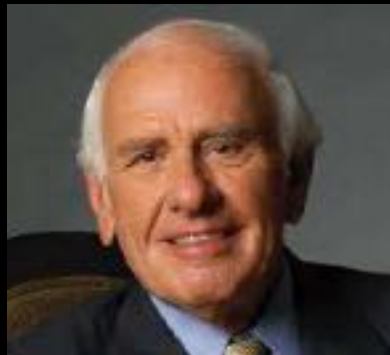
***“The best time
to plant a tree
was 20 years
ago.***

***The second best
time is today.”***

Old Chinese Proverb



“Your life does not get better by chance. It gets better by change.”



Jim Rohn

**“Strategy without tactics is
the slowest route to victory.**

**Tactics without strategy is
the noise before defeat.”**



Sun Tzu

“A dream is just a dream.

**A goal is a dream with a
plan and a deadline.”**

Harvey Mackay



**“You must be the change
you wish to see in the
world.”**

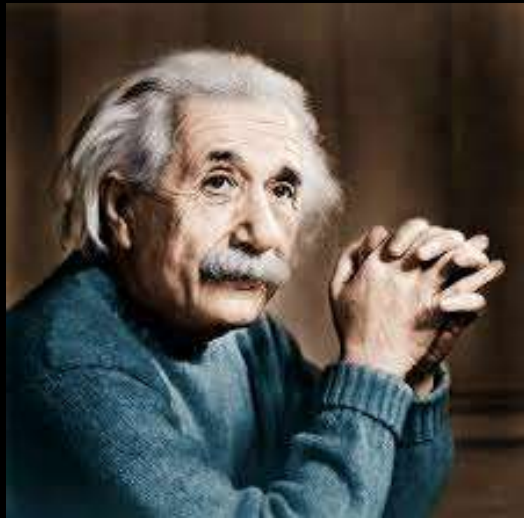


Mahatma Gandhi

“Logic will get you from A to B.

**Imagination will take you
everywhere.**

**Imagination is more important than
knowledge.”**



**Albert
Einstein**

We are what we
repeatedly DO.

Excellence, then, is not an act,
but a HABIT

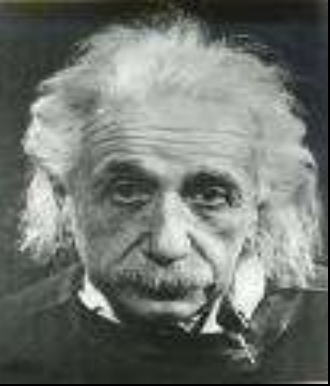


~ Aristotle

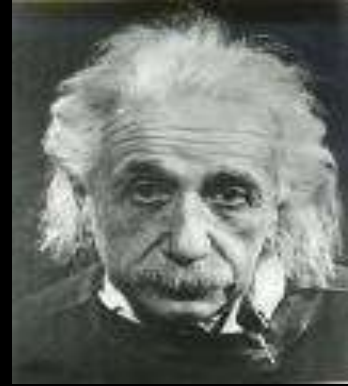
“Either lead, follow or get out of the way.”

- **Ted Turner**
- **General George S. Patton**
- **Lee A. Iacocca**
- **Thomas Paine**
- **Bill Marianes**





Albert's Insight



❖ What was Albert Einstein's greatest contribution?

❖ ~~$E=mc^2$~~

“NOTHING HAPPENS UNTIL
SOMETHING MOVES”

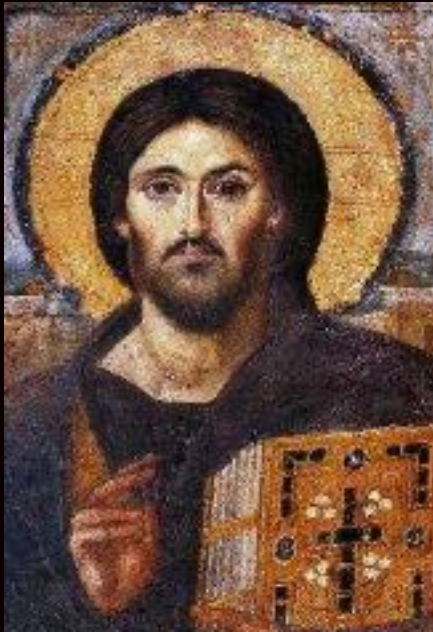


The Marianes Corollary

**“NOTHING HAPPENS UNTIL
SOMEBODY MOVES”**

Christ's Possible Question To You

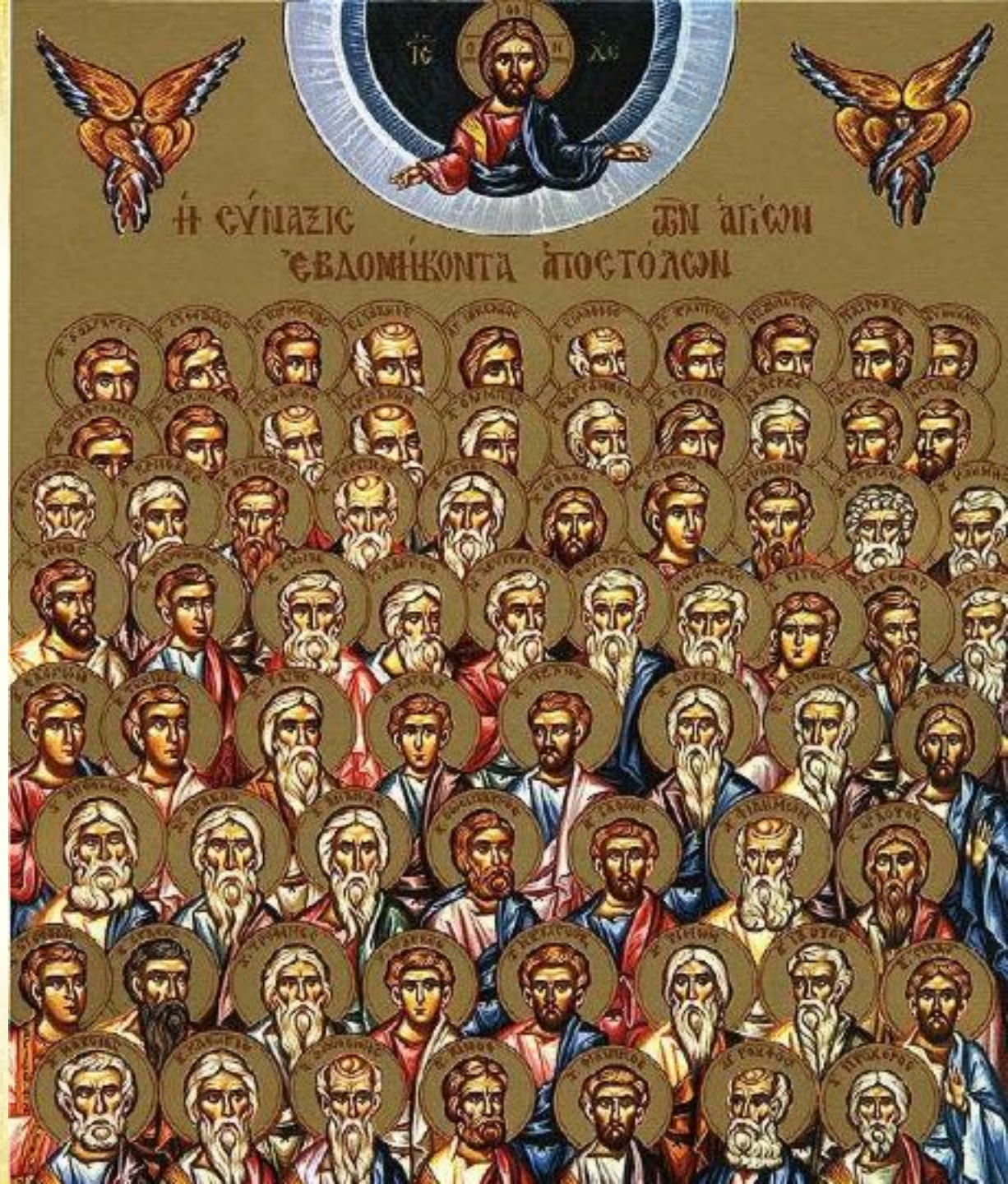
*“What did You do with
MY Church under Your
watch given all of the
gifts I gave You?”*





*You have
now been
called as
one of
the 70
Disciples*

Luke 10:1





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Luke 12:48

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APPENDIX

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Stewardship Calling Resources





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**Effective
Church Model
& Engaged
Discipleship**

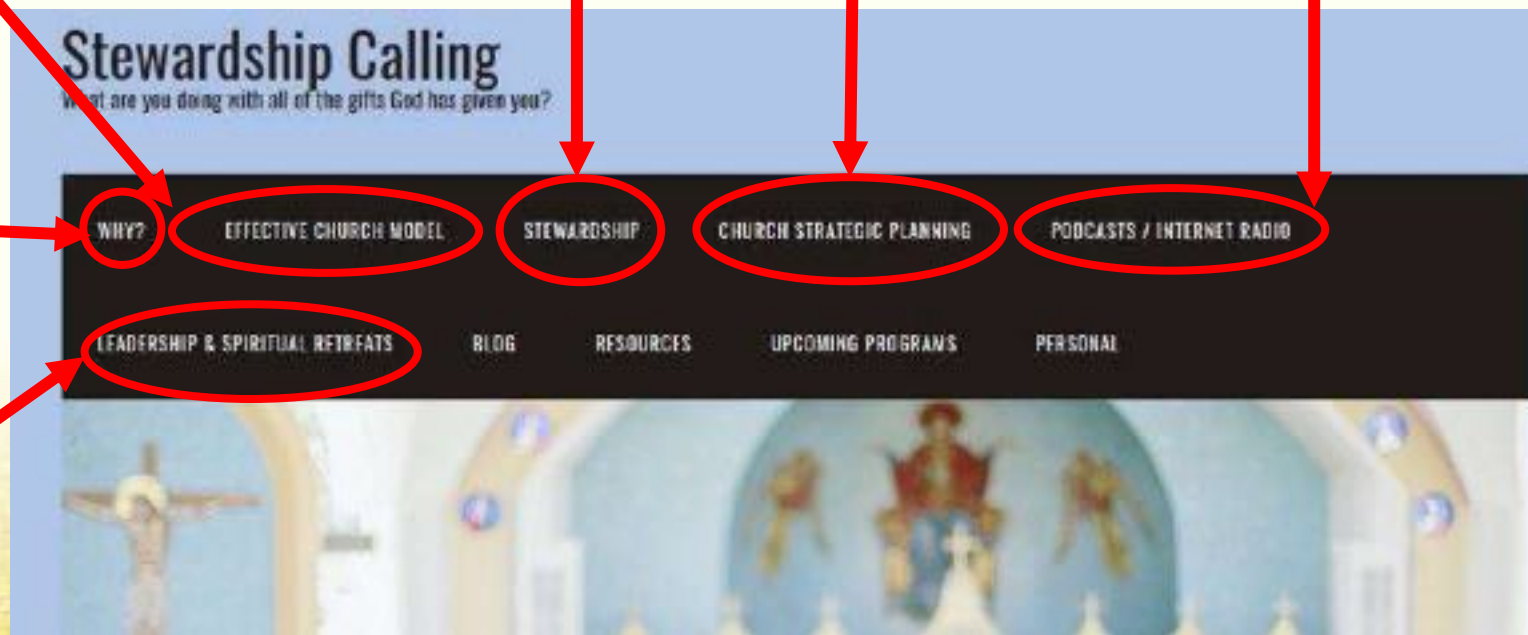
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**Podcasts
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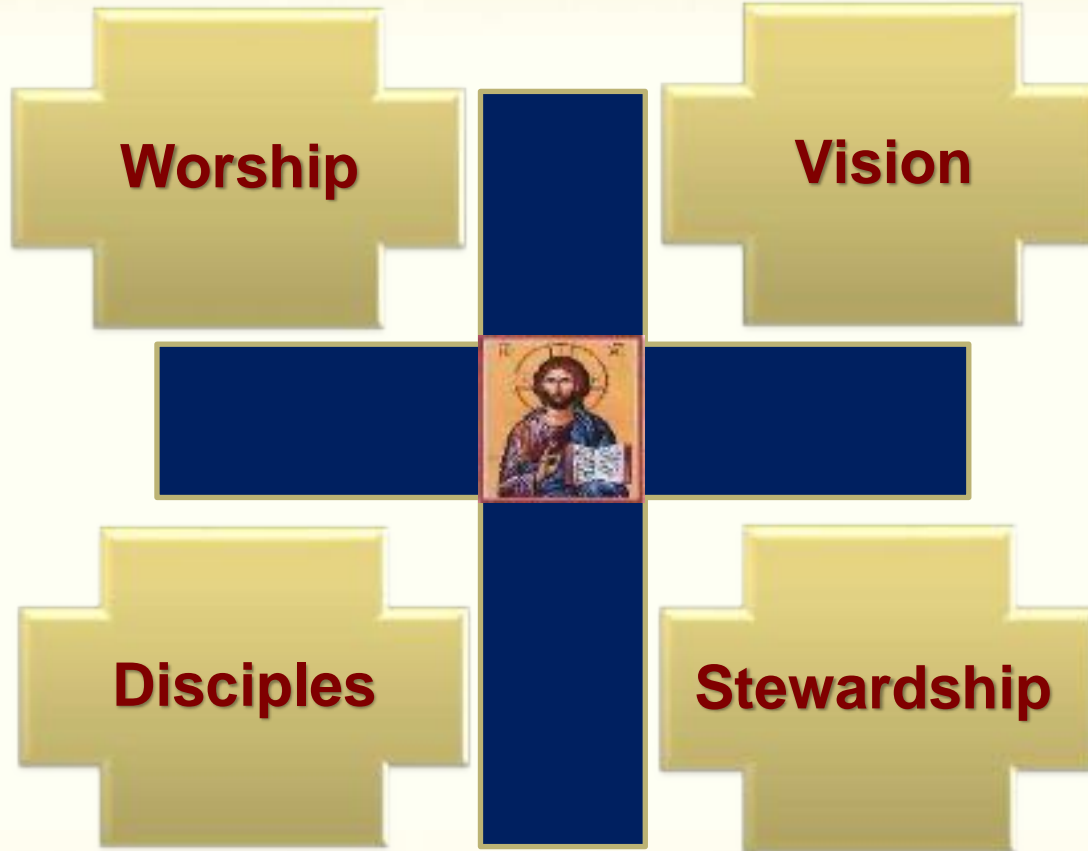
**WHY
Are You
Here?**

**Leader-
ship**



Stewardship Calling Effective Church Model

Institutional



Effective
Worship
Experience

Consensus
Vision and
Strategic Plan

Engaged
Disciples

Culture of True
Stewardship

Individual

Stewardship Calling

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TESTIMONIALS IT'S NOT ABOUT ME IN LOVING MEMORY OF BESS MARIANES

**Effective Church Model tab
(with detailed presentations covering 3 of the 4 dimensions of an Effective Church)**



Effective Church Model – The 4 Critical Dimensions



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Stewardship Calling

What are you doing with all of the gifts God has given you?



Stewardship Tab
at

www.stewardshipcalling.com

You can watch or download 2 videos that teach the Igniting The Flame of True Christian Stewardship Program at:

<https://stewardshipcalling.com/videos/>

Stewardship Training Videos

A Parish that practices true Christian Stewardship is on fire and can achieve the unimaginable and experience no financial or operational challenges as it strives to emulate the kingdom of God. Every Parish leader and Priest is called to ensure that his or her Parish practices true stewardship and gives every parishioner the opportunity to maximize his or her commitment of time, talent and treasures for God's greater glory.

Recent Posts

COVID-19 - Spread the Word, not the virus

You Have Been Called - Music Mogul Turns Youth Ministry Nerdic Warrior

"Meet The Met" - Metropolitan Gerasimos & The Generosity Challenge Part II

You Have Been Called - Laity, Deacons, Clergy & Bishops



Stewardship
Calling

Financial Stewardship Analysis for Churches



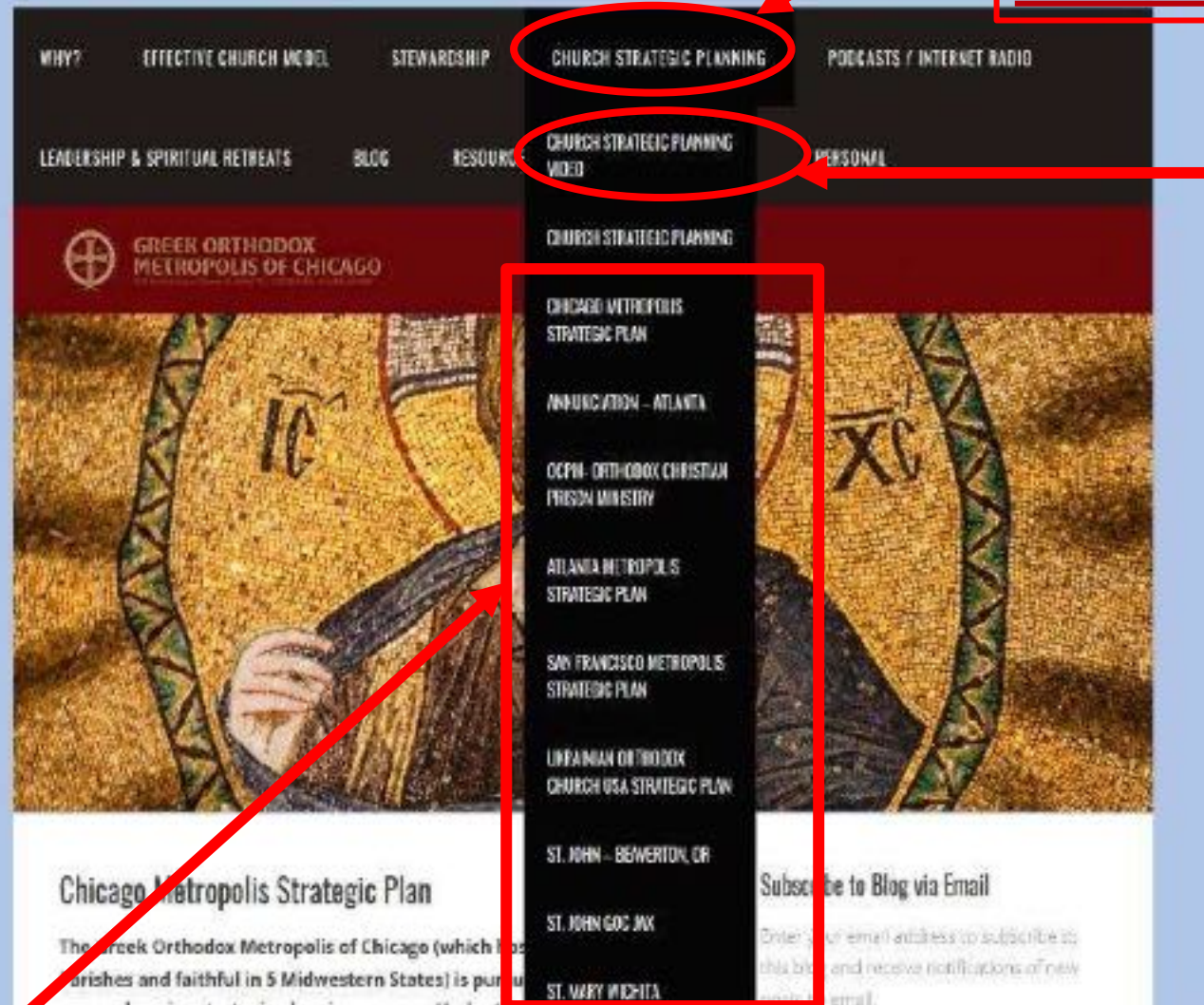
A Special Free Service Available to Your Parish

- ~ How well is your church really doing from a financial stewardship perspective?
- ~ The Stewardship Calling FSA was developed over the last 12+ years using best practices and financial analytics adapted to Orthodox Christian parishes.
- ~ It has been used by over 250+ churches to better understand what is happening with their financial stewardship and where they need to focus
- ~ It includes key performance indicator metrics and performance comparisons

Learn more here: <https://stewardshipcalling.com/financial-stewardship-analysis-fsa-for-churches/>

Or contact: Bill@stewardshipcalling.com

Strategic Planning Tab at
www.stewardshipcalling.com



You can watch or download 2 videos that teach Parish Strategic Planning at:
<http://stewardshipcalling.com/parish-strategic-planning-video/>

You can download several Strategic Plans
<http://stewardshipcalling.com/strategic-planning/>

Stewardship Calling

What are you doing with all of the gifts God has given you?

www.stewardshipcalling.com

WHY? EFFECTIVE CHURCH MODEL STEWARDSHIP CHURCH STRATEGIC PLANNING PODCASTS / INTERNET RADIO

KEYNOTES & LEADERSHIP

BLOG RESOURCES UPCOMING PROGRAMS PERSONAL

WHY ARE YOU HERE?

LEADERSHIP

RELIGIOUS FREEDOM

EFFECTIVE COMMUNICATIONS
- FROM TEACHER TO
PREACHER TO REACHER

LIVING IN H.D. - BEING A HERO
AND DISCIPLE - (UKRAINIAN
ORTHODOX LEAGUE- 2016)

Why Are You Here?

Why Are You Here?

One of the most profound questions one must answer is "Why am I here?" Of all of the trillions of life forms on earth, you were the one whom God made in His image and likeness. For what purpose were you given all of the gifts, talents, resources, abilities and experiences you have been given?

Humorist and author Mark Twain once famously said: "The two most important days of your life are: first, the day you were born, and second, the day you figure out why." It is in pursuit of helping you figure out your WHY that this page and these resources are devoted. Godspeed on your journey!

Recent Posts

COVID-19 - Spread the Word, not the virus
You Have Been Called - Music Magul Turns
Youth Ministry Neptic Warrior
"Meet The Met" - Metropolitan Gerasimos &
The Generosity Challenge Part II
You Have Been Called - Leity, Deacon's,
Clergy & Hierarchs
OCA Diocese of New York & New Jersey
2018 Diocese Assembly Keynote and
Stewardship Presentations

Understanding Your Why and Living Your Stewardship Calling Program is available under the Keynote & Leadership tab and the Why Are You Here page

Stewardship Calling

What are you doing with all of the gifts God has given you?

www.stewardshipcalling.com

WHY? EFFECTIVE CHURCH MODEL STEWARDSHIP CHURCH STRATEGIC PLANNING PODCASTS / INTERNET RADIO

KEYNOTES & LEADERSHIP

BLOG RESOURCES UPCOMING PROGRAMS PERSONAL

WHY ARE YOU HERE?

LEADERSHIP

RELIGIOUS FREEDOM

EFFECTIVE COMMUNICATIONS
— FROM TEACHER TO
PREACHER TO REACHER

LIVING IN H.D. — BEING A HERO
AND DISCIPLE — (JERUSALEM
ORTHODOX LEAGUE- 2016)

Christian Leadership

Leadership

"There are 'leaders' and there are 'those who lead.'" While there are many dimensions to being an authentic, Orthodox Christian Servant Leader, developing those leaders is one of the most critical challenges I have heard from the hundreds of churches I have worked with over the last 11+ years. So, I have assembled some written materials, podcasts and videos that cover many of the elements of how to develop true servant leaders. While all leaders are courageous in leading their church or ministry, the Stewardship Calling Orthodox Christian Servant Leadership Model focuses on the 6 critical leadership core values of: Courage; Love; Humility; Trust; Vision; and Team.

Below you will find a PowerPoint outline of some of the core servant leadership content I present to Parishes and Churches/Ministries/Dioceses /Parish Councils and Boards, as well as a video of one such program, a link

Recent Posts

COVID-19 — Spread the Word, not the virus
You Have Been Called — Music Magul Turns
Youth Ministry Neptic Warrior
"Meet The Met" — Metropolitan Gerasimos B.
The Generosity Challenge Part I
You Have Been Called — Laity, Deacons,
Clergy & Hierarchs
OCA Diocese of New York & New Jersey
2019 Diocese Assembly Keynote and
Stewardship Presentations

Recent Comments

**Servant
Leadership
Program is
available under
the Keynote &
Leadership tab
and the
Leadership page**

Stewardship Calling

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www.stewardshipcalling.com

WHY? EFFECTIVE CHURCH MODEL STEWARDSHIP CHURCH STRATEGIC PLANNING PODCASTS / INTERNET RADIO

KEYNOTES & LEADERSHIP

BLOG RESOURCES UPCOMING PROGRAMS PERSONAL

WHY ARE YOU HERE?

LEADERSHIP

RELIGIOUS FREEDOM

EFFECTIVE COMMUNICATIONS
- FROM TEACHER TO
PREACHER TO REACHER

LIVING IN RUSSIA - BEING A HERD
AND DISCIPLE - (UKRAINIAN
ORTHODOX LEAGUE - 2016)



ANCIENT FAITH MINISTRIES

Communications - From Teacher to Preacher to

ated, how would the world be any different? Or better
here, how IS the world different? We sometimes ask
ourselves these profound questions, particularly as we focus on 3 very
critical personal questions of:

1. "Why am I here?"
2. "What is my purpose/calling?"
3. "What is the meaning of my life?"

We are all called to be "the light of the world" as our Lord made us in his
image and likeness. In so doing, we ALL communicate, ALL the time. But
are we communicating most effectively? At the Ancient Faith Radio
Podcasters/Writers conference, I was honored to give a keynote address to
help us all become better communicators in whatever way we
communicate. As it turns out, we all communicate at different times in
three different ways: as Teachers, Preachers and Reachers.

Teachers merely provide information, so they are informational.
Preachers inspire us with what the information they teach us, so they are

Recent Posts

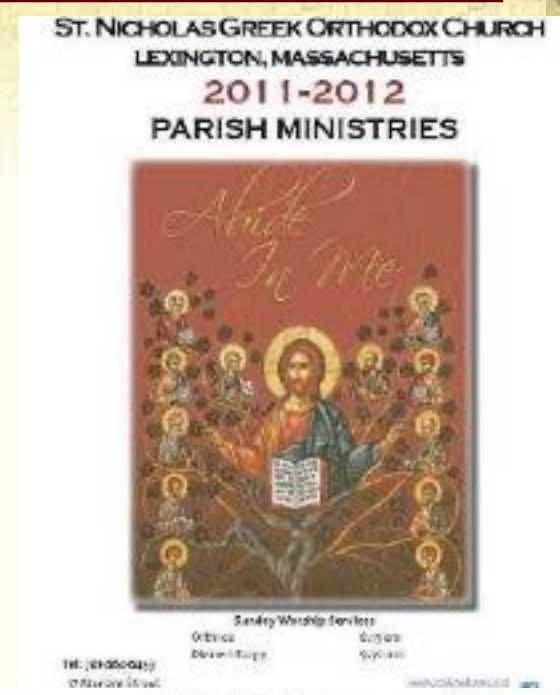
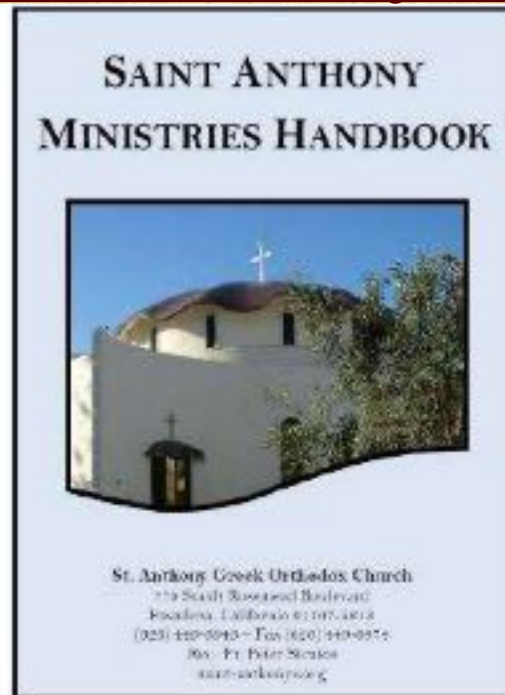
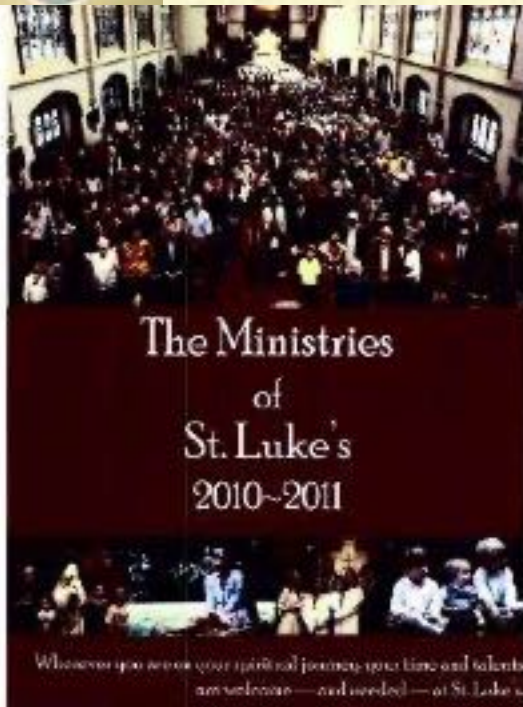
COVID-19 - Spread the Word, not the virus
You Have Been Called - Music Mogul Turns
Youth Ministry Neptic Warrior
"Meet The Met" - Metropolitan Gerassimos &
The Generosity Challenge Part II
You Have Been Called - Laity, Deacons,
Clergy & Hierarchs
OCA Diocese of New York & New Jersey
2019 Diocese Assembly Keynote and
Stewardship Presentations

Recent Comments

isotapey on "Does the future have a
church?"
isotapey on Overcoming the Great
Challenge of Donor Fatigue in our Orthodox
Christian Churches, Ministries and Other
Nonprofit Organizations
Ruth wikey on Overcoming the Great
Challenge of Donor Fatigue in our Orthodox

Effective Communications Program is available under the Keynote & Leadership tab and Effective Communications "From Teacher to Preacher to Reacher" page

Sample Ministry Handbooks



<https://stewardshipcalling.com/stewardship-ministry-handbooks/>

Philosophy
Churches exist to build a community, to provide a place for people to grow spiritually and socially, and to provide a place for people to live out their faith. This handbook is designed to help you understand the role of each ministry and how you can contribute to the church's mission.

Ministry Roles
Each ministry has a specific role to play in the church's mission. These roles are described in detail in the handbook, and you are encouraged to take an active role in each ministry.

Stewardship
Stewardship is the responsibility of all church members. It involves the use of time, talent, and treasure to support the church's mission. This handbook provides guidance on how to be a good steward.

Prayer and Worship
Prayer and worship are the foundation of the church's life. This handbook provides guidance on how to participate in these activities and how to lead them.

Education and Outreach
Education and outreach are important parts of the church's mission. This handbook provides guidance on how to participate in these activities and how to lead them.

St. Nicholas Greek Orthodox Church Lexington, Massachusetts
2011-2012
PARISH MINISTRIES

St. Nicholas Greek Orthodox Church
1114 South Rosewood Boulevard
Pasadena, California 91107-2418
(626) 440-0010 • Fax (626) 440-0075
Web: Fr. Peter Skouras
www.stanthony.org

You can download this presentation at:
www.stewardshipcalling.com

The screenshot shows the Stewardship Calling website. At the top, the logo reads "Stewardship Calling" with the tagline "What are you doing with all of the gifts God has given you?". Below the logo is a navigation menu with several tabs: "WHY ARE YOU HERE?", "EFFECTIVE CHURCH WIDENING", "STEWARDSHIP" (highlighted with a red circle), "STRATEGIC PLANNING", "INTERNET RADIO / PODCASTS", "KEYNOTES & LEADERSHIP", "BLOG", "RESOURCES", "STEWARDSHIP TRAINING VIDEOS", "PERSONAL", and "HAGA SOPHIA". Below the navigation menu is a banner for the "Metropolis of San Francisco - Igniting the Flame of True Christian Stewardship Program". The banner features a red circle around the text "Metropolis of San Francisco - Igniting the Flame of True Christian Stewardship Program". Below the banner is a section titled "Stewardship Calling Culture of True Stewardship Best Practices". This section contains five sessions:

- Session 1 - September 1, 2020**
 - 1. Facts & Figures
 - 2. Science of Generosity Studies
 - 3. Understanding True Stewardship
- Session 2 - September 15, 2020**
 - 1. Leadership Alignment
 - 2. Tithing and Percentage Giving
 - 3. Increasing Engagement
- Session 3 - September 29, 2020**
 - 1. Welcoming
 - 2. Thanking
 - 3. Youth Stewardship
 - 4. Small Groups
- Session 4 - October 13, 2020**
 - 1. Effective Messaging
 - 2. Campaigns (Stewardship, Capital & Planned Giving)
 - 3. Transparency & Accountability
 - 4. Stewardship Team
- Session 5 - October 27, 2020**
 - Questions & Answers

Under the
Stewardship Tab go to
the **Metropolis of
San Francisco –
Igniting the Flame of
True Christian
Stewardship** page
**[https://stewardshipcalling
.com/san-francisco-
metropolis-stewardship-
program/](https://stewardshipcalling.com/san-francisco-metropolis-stewardship-program/)**

Send questions to: **Bill@stewardshipcalling.com**

Effective Parish “To Do” Review

1. Based on the HOLY SCRIPTURE definitions of Stewardship, and the SCIENCE of GENEROSITY STUDIES, implement specific actions and communication strategies to create and teach a culture and social network of generosity and attitude of abundance.
2. Ensure consensus ALIGNMENT OF ALL KEY LEADERS and stakeholders to your new stewardship program.
3. Begin a TITHING and Percentage Giving Program
4. Develop and implement a stewardship program focused more on SOLICITING TIME AND ENGAGEMENT in the church ministries.

Effective Parish “To Do” Review

5. Design and implement a process that would work in your Parish to PERSONALLY SOLICIT every steward

- 6A. Adopt/adapt one of the 3 best personal solicitation approaches to PERSONALLY reach every steward:
Plan A - In home personal visitations
Plan B - In home group gatherings
Plan C - Personal telephone calls.

- 6B. Implement a COUNCIL OF MINISTRIES and engage all your faithful in at least one Ministry.

7. Establish a Welcoming Ministry and create a “TOTAL WELCOMING EXPERIENCE”



Effective Parish “To Do” Review

8. Establish a Thanking Ministry and create a strong “CULTURE OF THANKING.”
9. (1) Establish an effective YOUTH STEWARDSHIP PROGRAM
(2) HIRE A FULL-TIME PARISH STAFF person to focus on youth and emerging adults : (a) religious education; (b) church engagement; and (c) stewardship training. Establish an effective youth stewardship program and hire a full-time Parish staff person to focus on youth and emerging adults
10. Develop the processes and systems to REGULARLY AND PUBLICLY COMMUNICATE your stewardship message with integrity, accountability and transparency all stewardship, financial and other Parish information

Effective Parish “To Do” Review

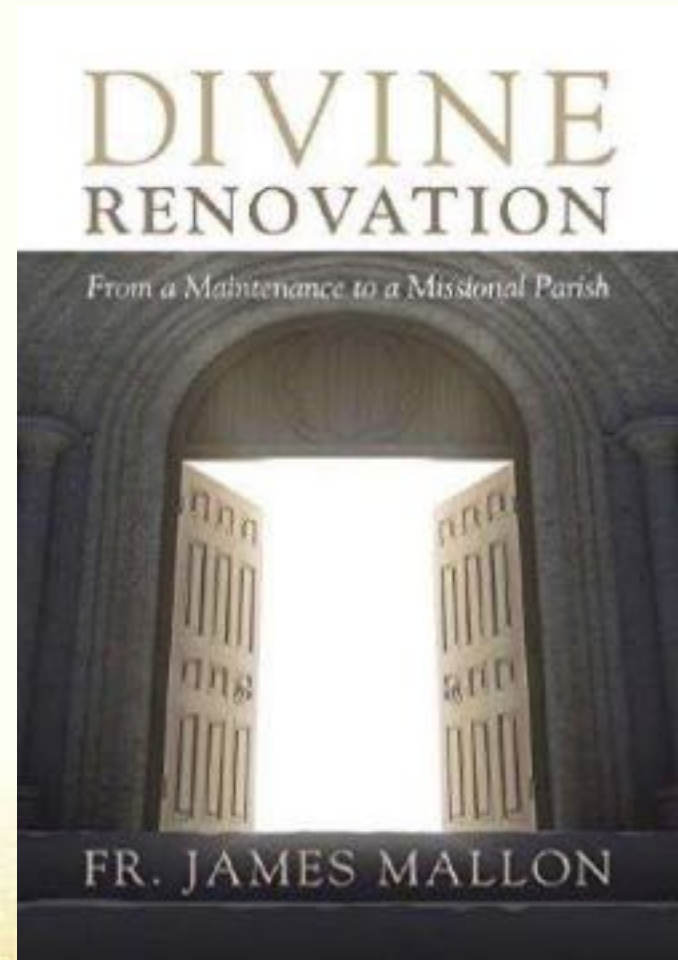
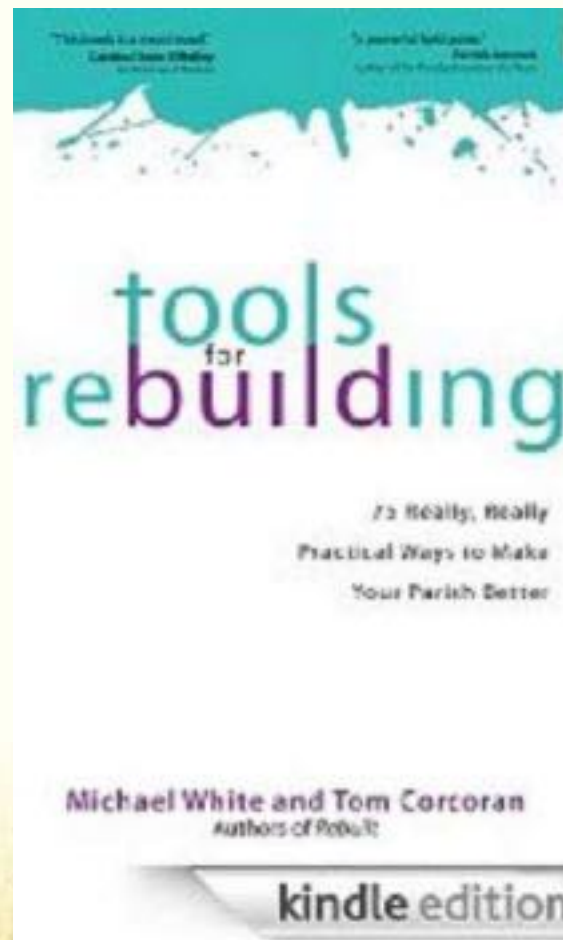
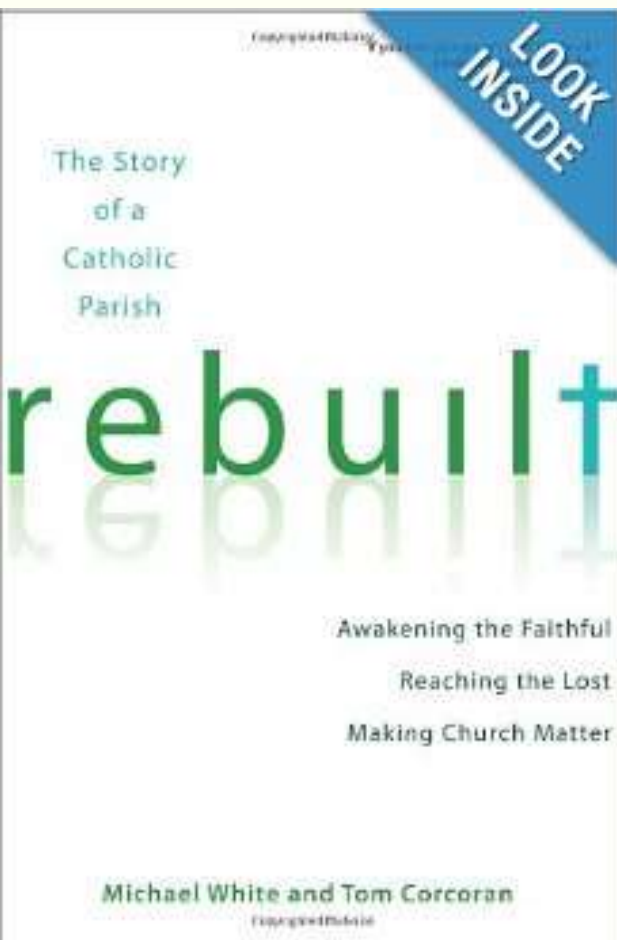
11. Establish a YEAR-LONG STEWARDSHIP schedule and CAMPAIGN with extensive stewardship messages in many places from many voices.
12. Develop and implement a PLANNED/ESTATE GIVING program.
13. Consistently COMMUNICATE all stewardship, financial and other Parish information with INTEGRITY, ACCOUNTABILITY AND TRANSPARENCY.
14. Create and implement a “SMALL GROUP MINISTRY” program.
15. Recruit and train a full STEWARDSHIP TEAM to perform all of the various activities and functions.

Suggested Book Reading List



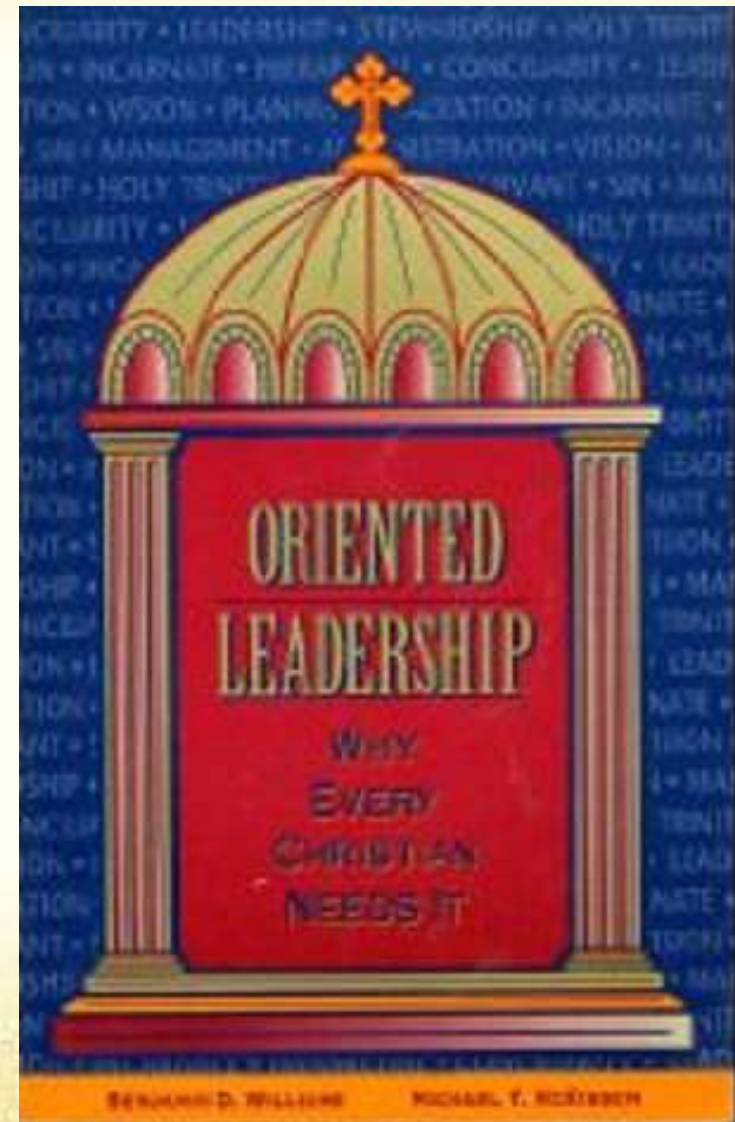
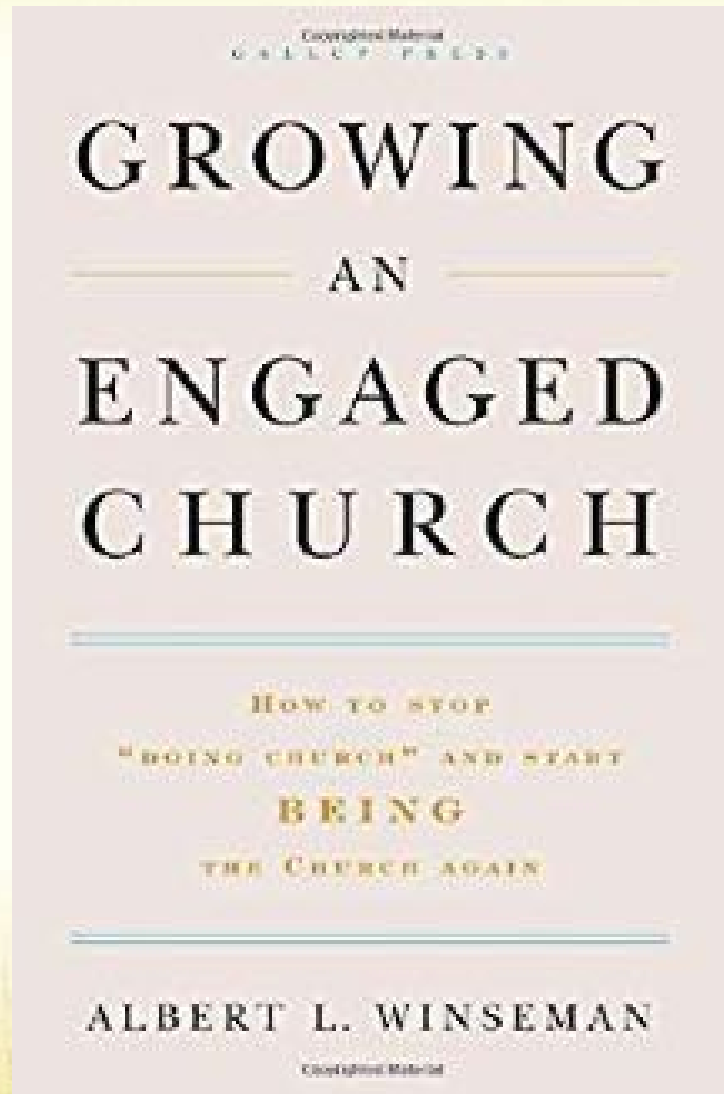


Suggested Reading List (Successful Church Transformation)



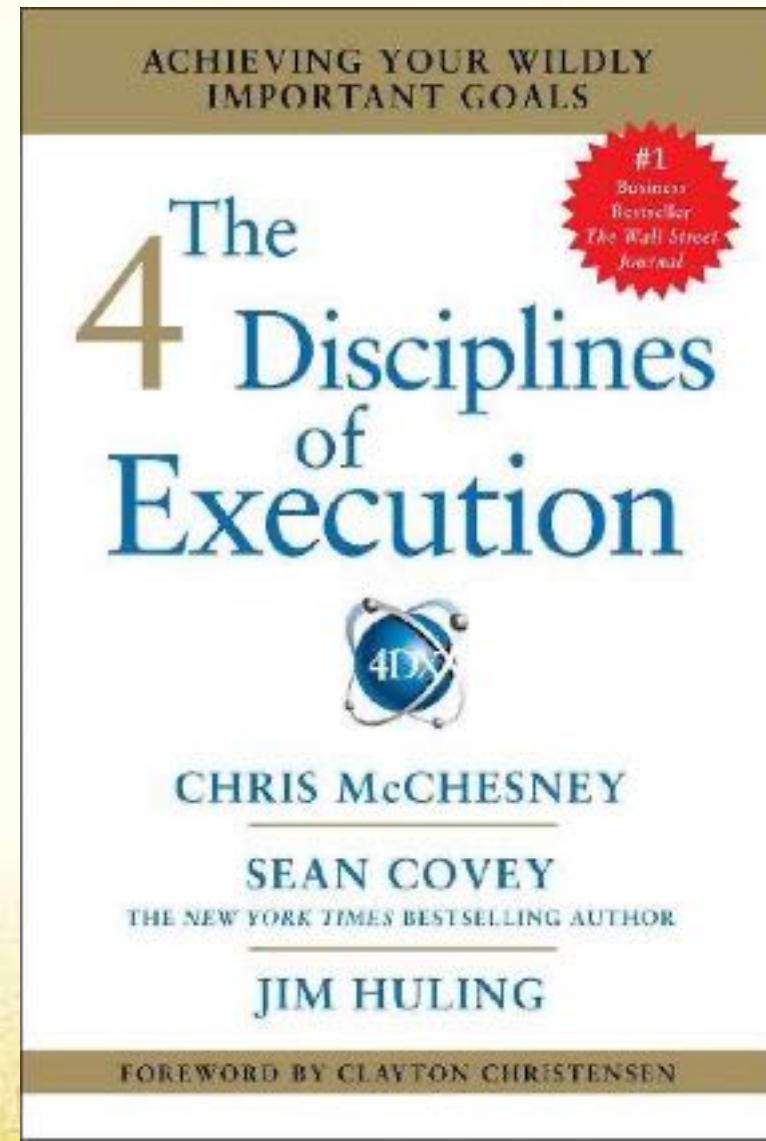
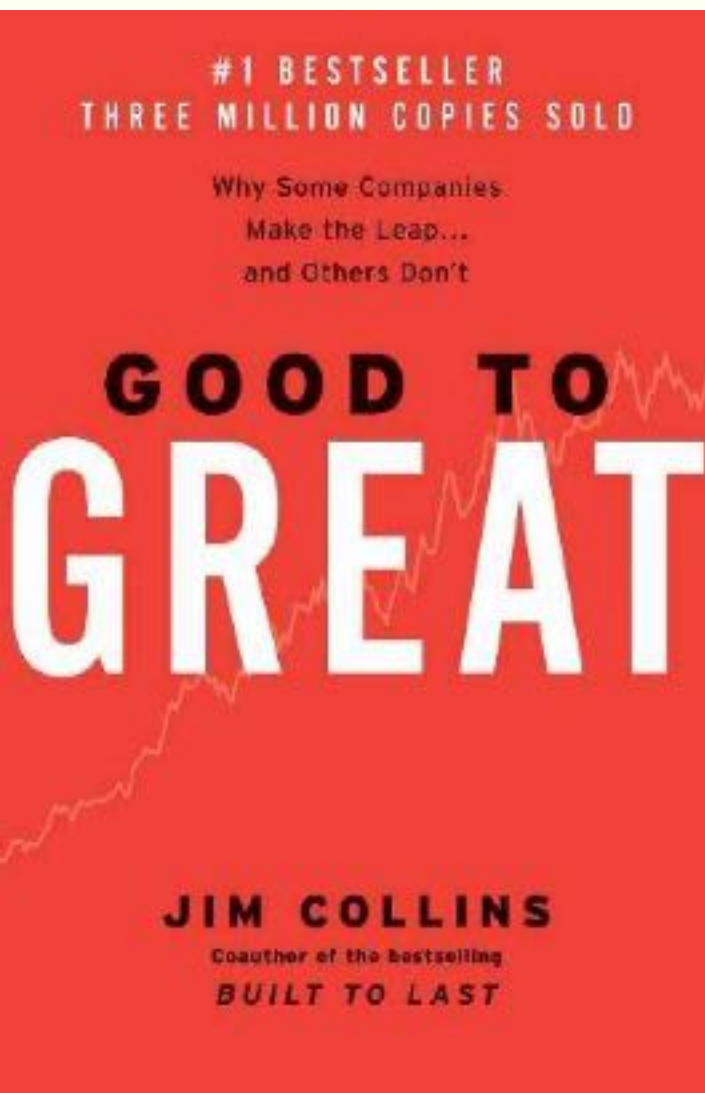


Suggested Reading List (Culture and Leadership)





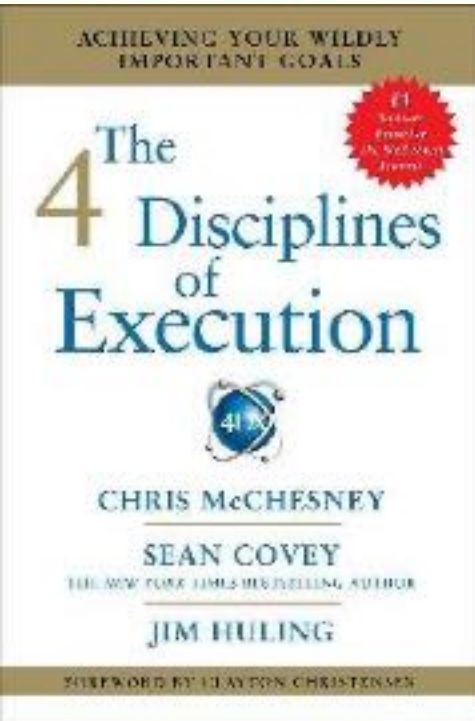
Suggested Reading List (Operational Excellence)





A Great Process for Effective Execution and Leadership

The 4 Disciplines of Execution



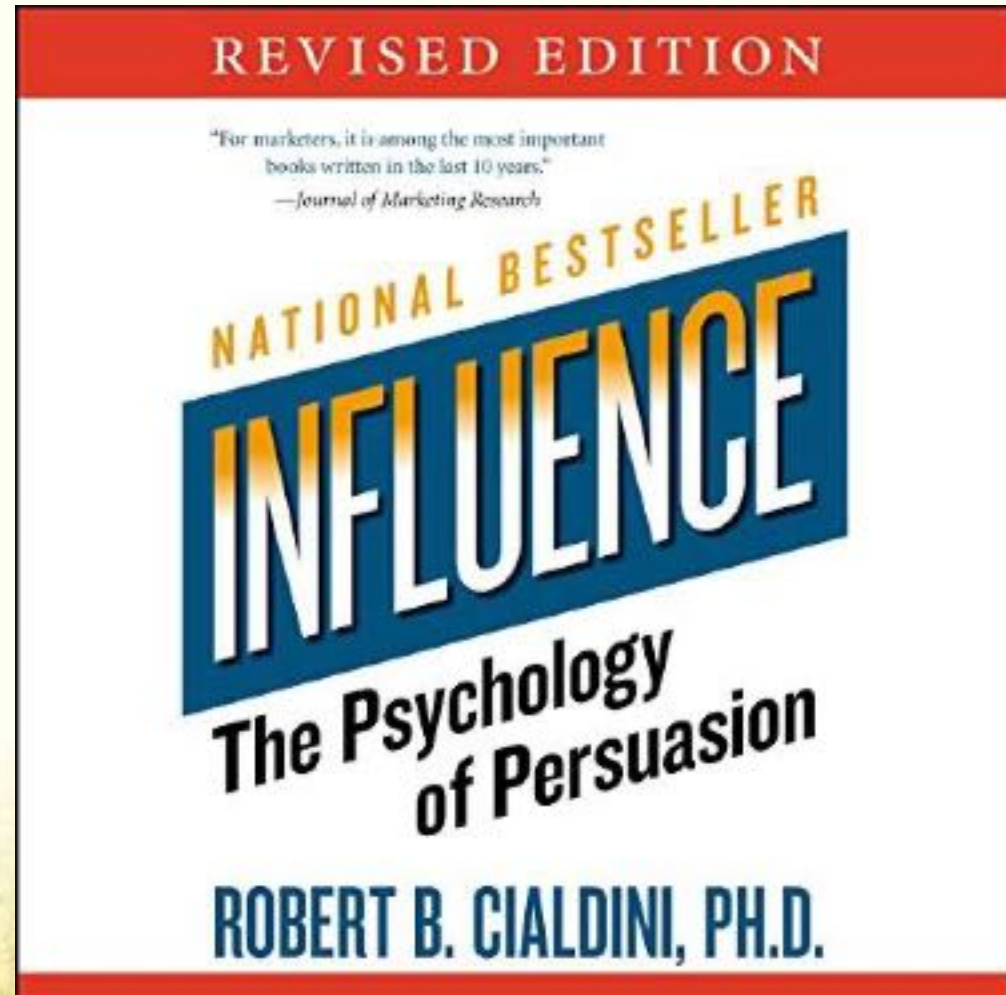
- 1. Determine your WIG(s)
(Wildly Important Goals)**
- 2. Act on Lead Measures**
- 3. Create a compelling scoreboard**
- 4. Create a cadence of accountability**

<http://the4disciplinesofexecution.com/>

NOTE: Some adaptation may be required to apply certain of these proven principles in a church environment

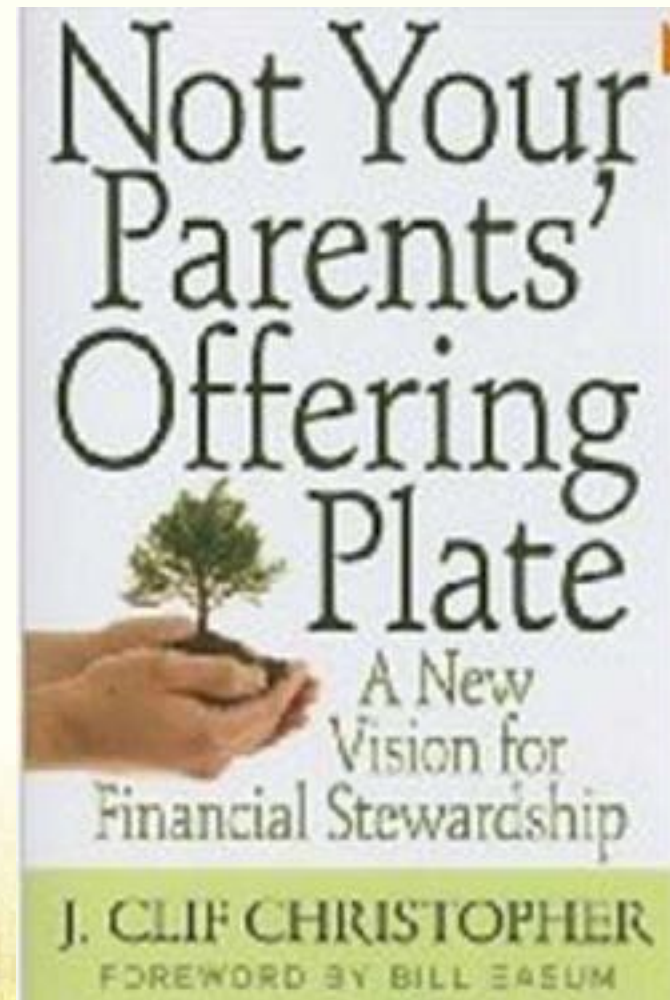
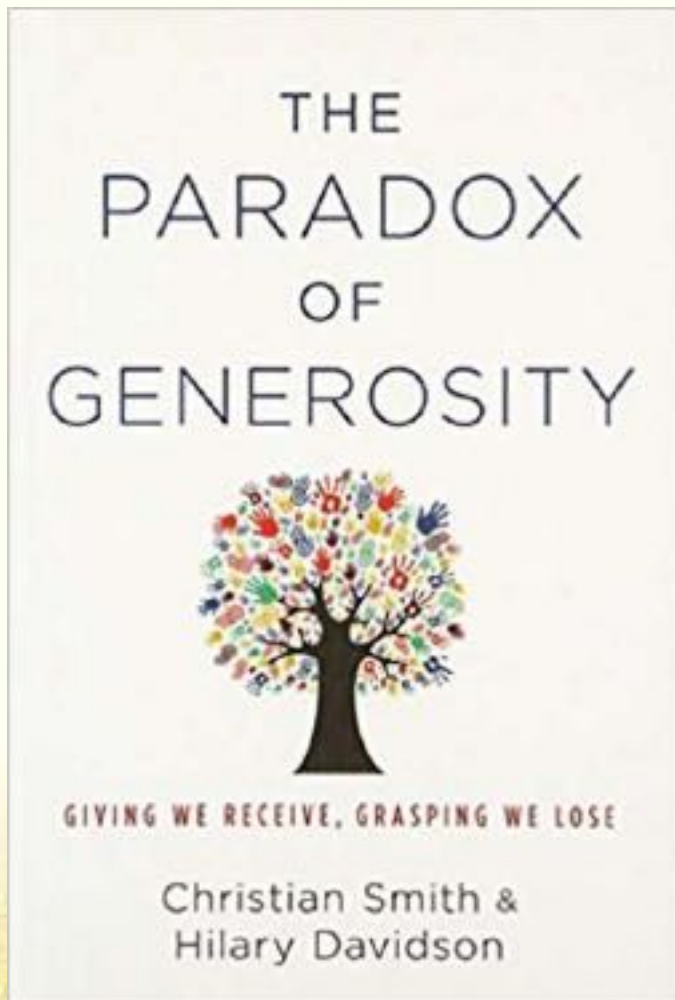


Suggested Reading List Operational and Communications Excellence



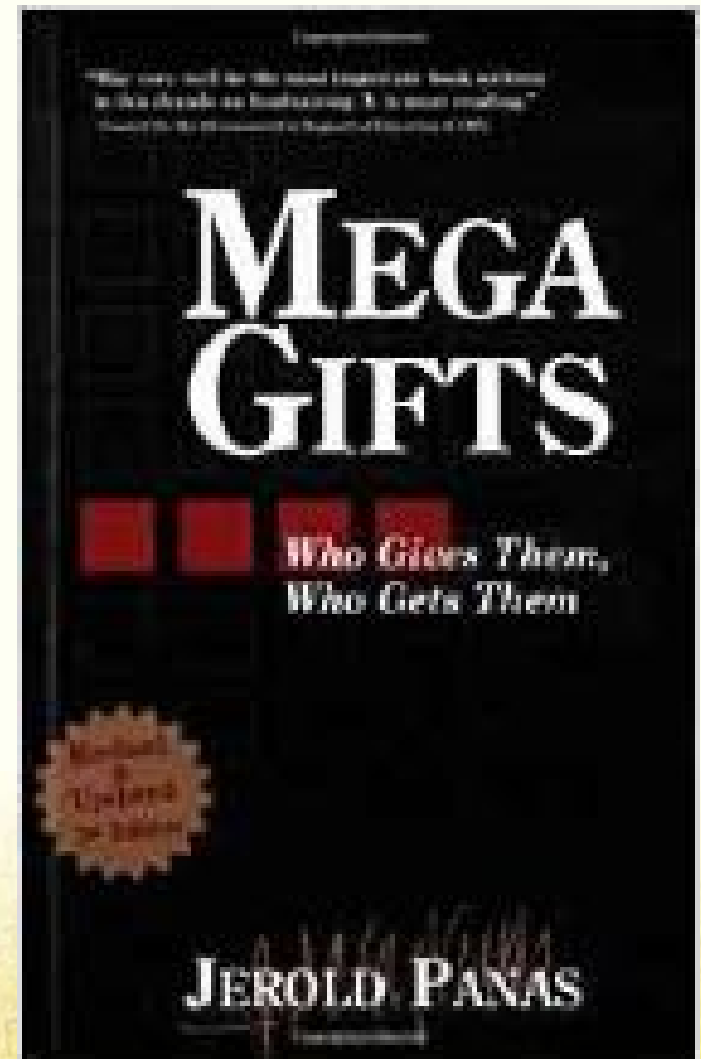
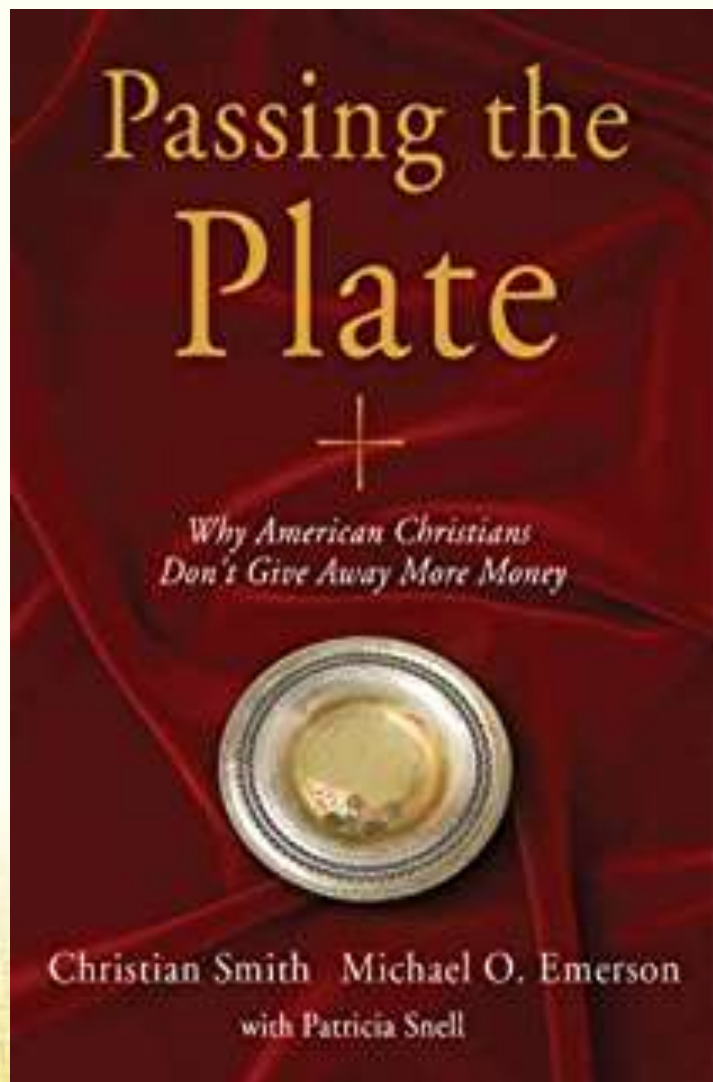


Suggested Reading List (Stewardship)





Suggested Reading List (Stewardship)





Suggested Reading List (Calling & Purpose)



START

HOW GREAT LEADERS INSPIRE
EVERYONE TO TAKE ACTION

WITH

SIMON SINEK

WHY

FIND

A PRACTICAL GUIDE TO DISCOVERING
PURPOSE FOR YOU AND YOUR TEAM

YOUR

SIMON SINEK

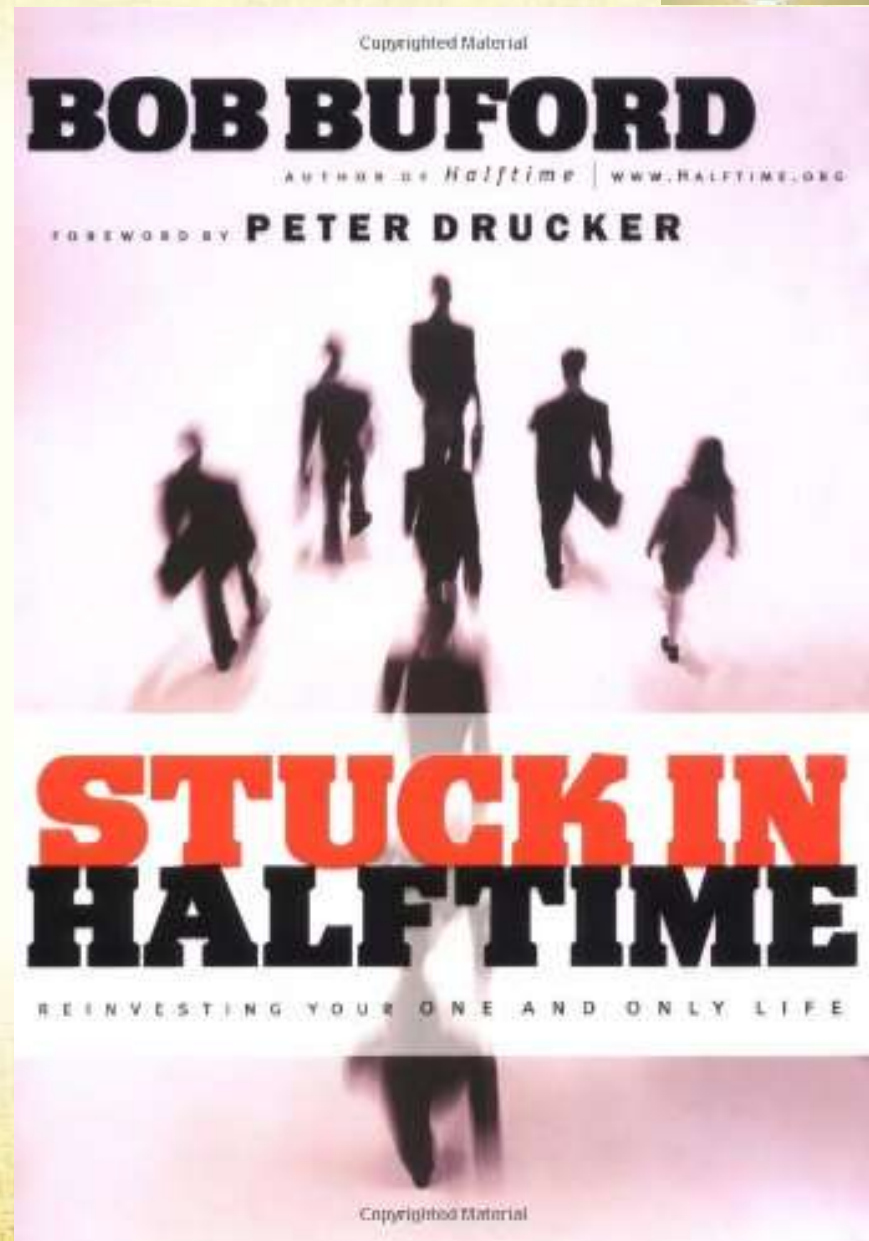
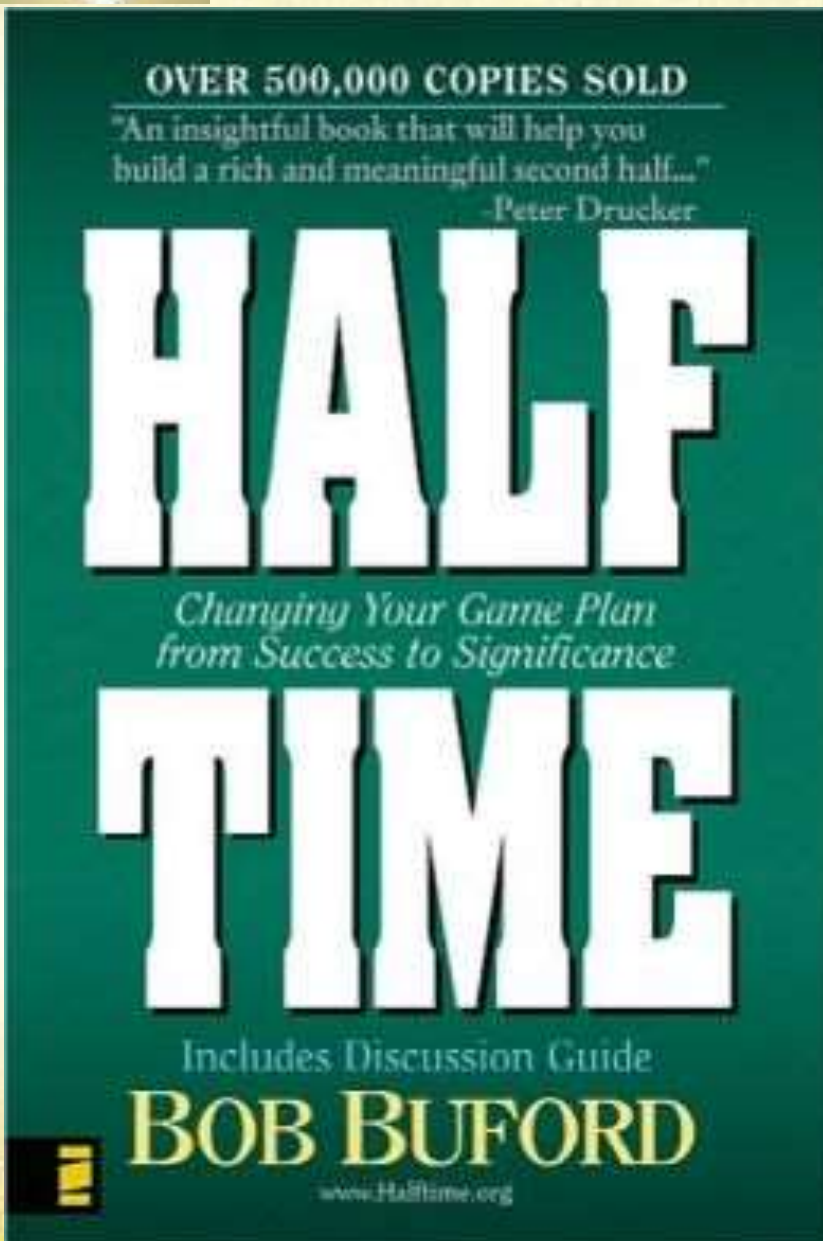
BESTSELLING AUTHOR OF *START WITH WHY*
DAVID MEAD and PETER DOCKER

WHY

THE
COMPANION TO
*START WITH
WHY*



Suggested Reading List (Calling & Purpose)





Suggested Reading List Youth & Emerging Adults



YOU LOST ME.

Why Young Christians Are Leaving Church . . .

And How to Reclaim Them

David Kinnaman
Bestselling author of *UnChristian*
President of the Barna Group

un christian

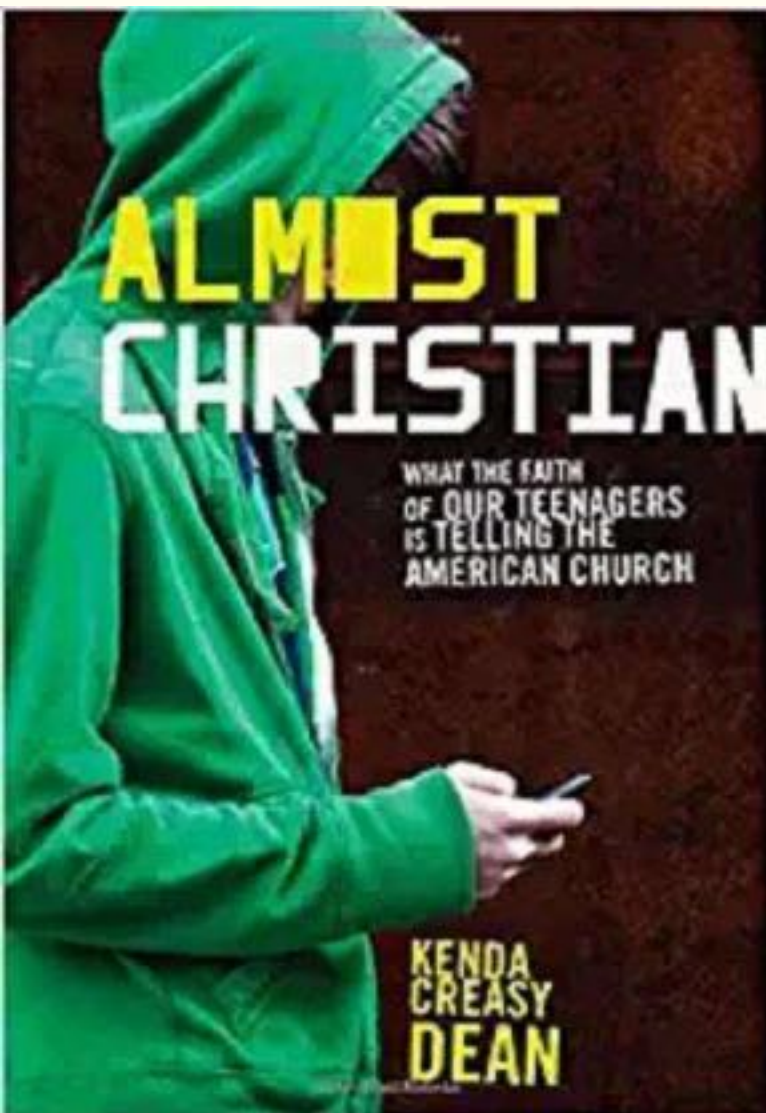
WHAT A NEW GENERATION REALLY
THINKS ABOUT CHRISTIANITY

... AND WHY IT MATTERS

GROUNDBREAKING RESEARCH
FROM THE BARNA GROUP
DAVID KINNAMAN
AND GABE LYONS



Suggested Reading List Youth & Emerging Adults



Y²AM

Exodus from Orthodoxy?

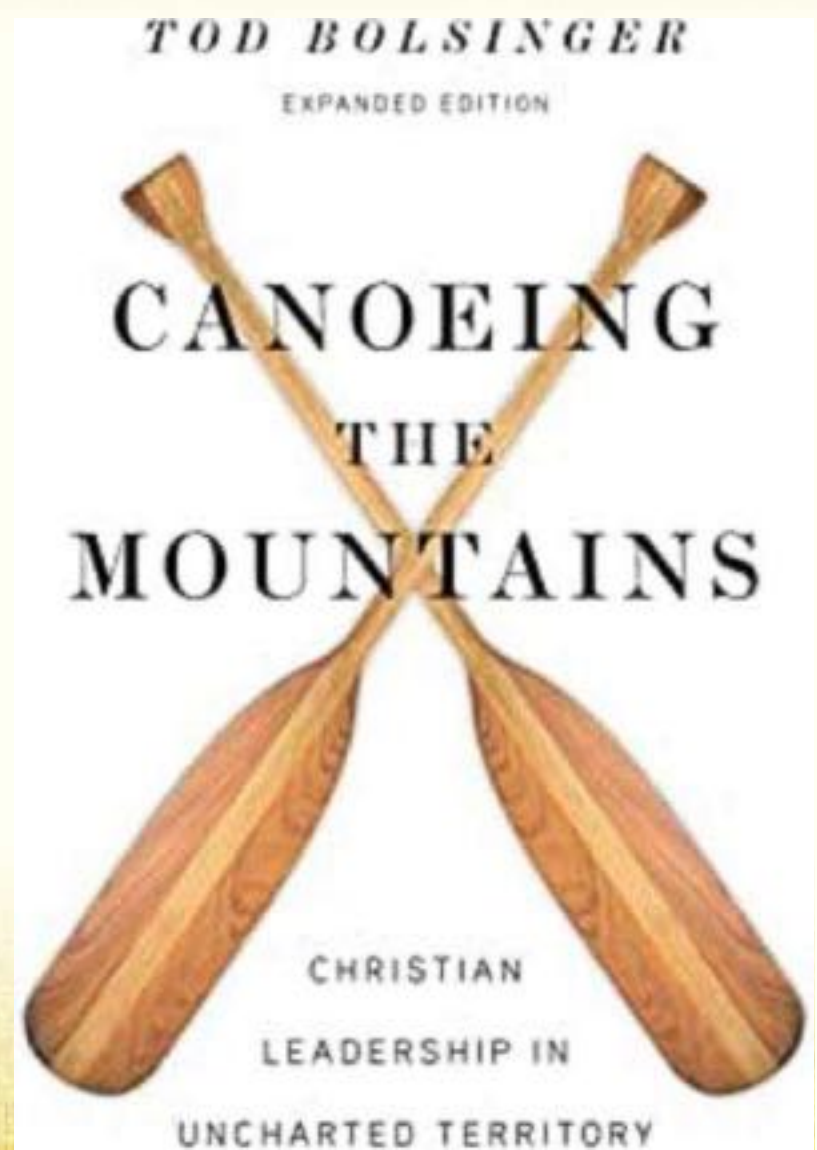
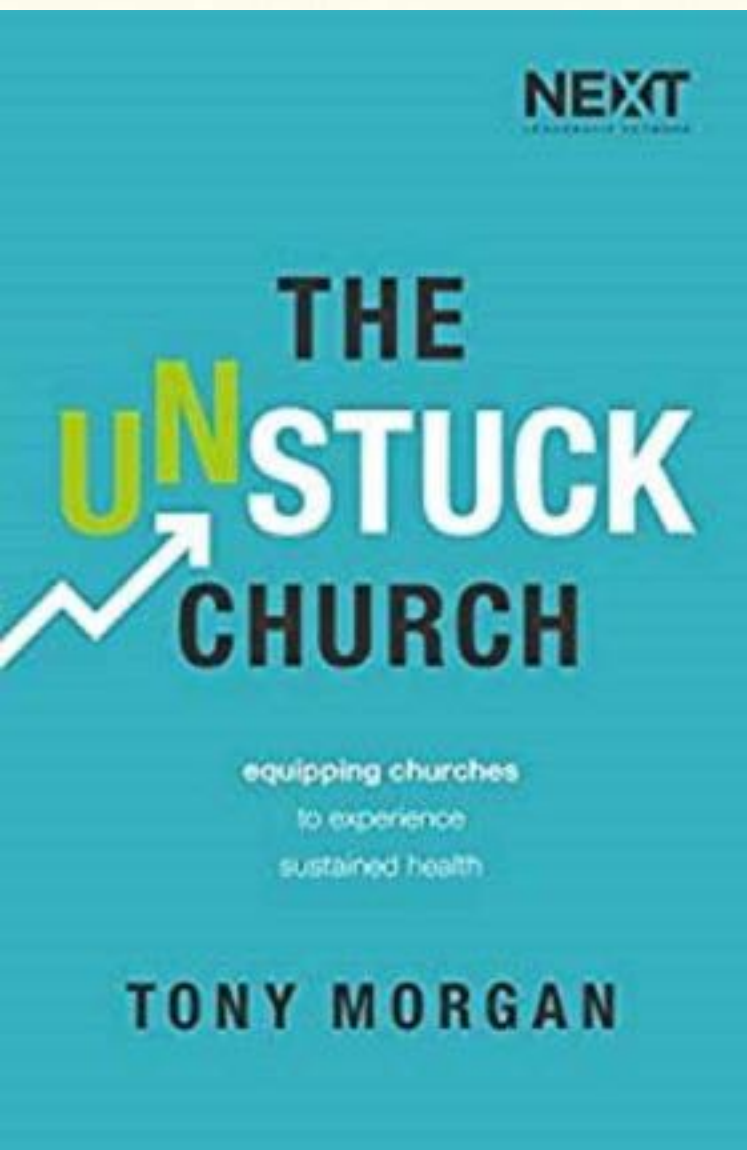
Are Young Adults Leaving the Church
(and What Can We Do About It)?

Presented by:



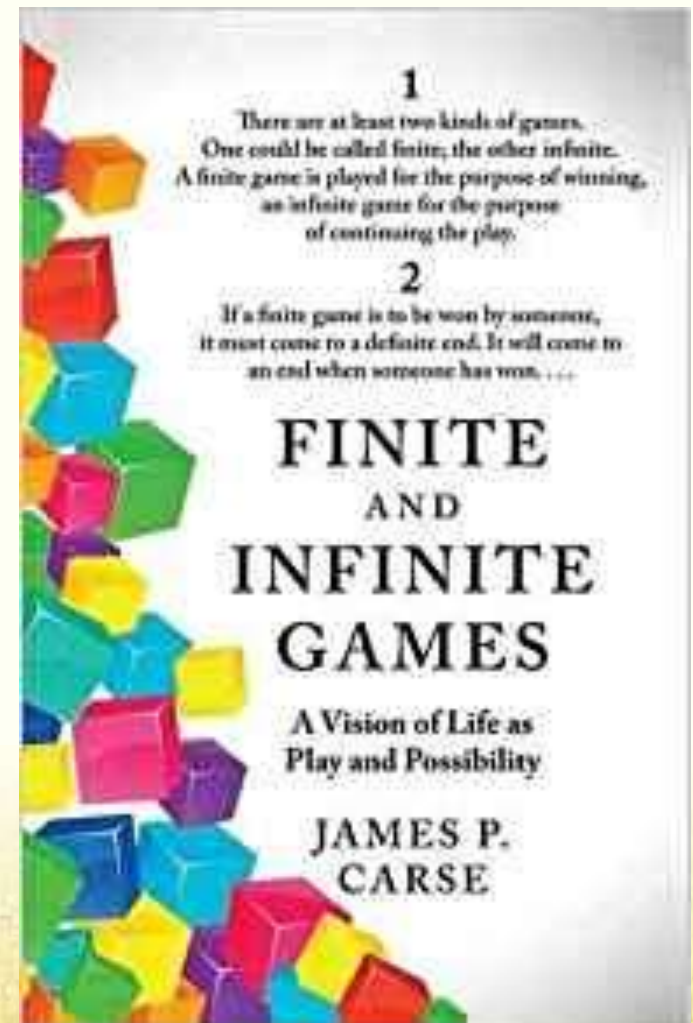
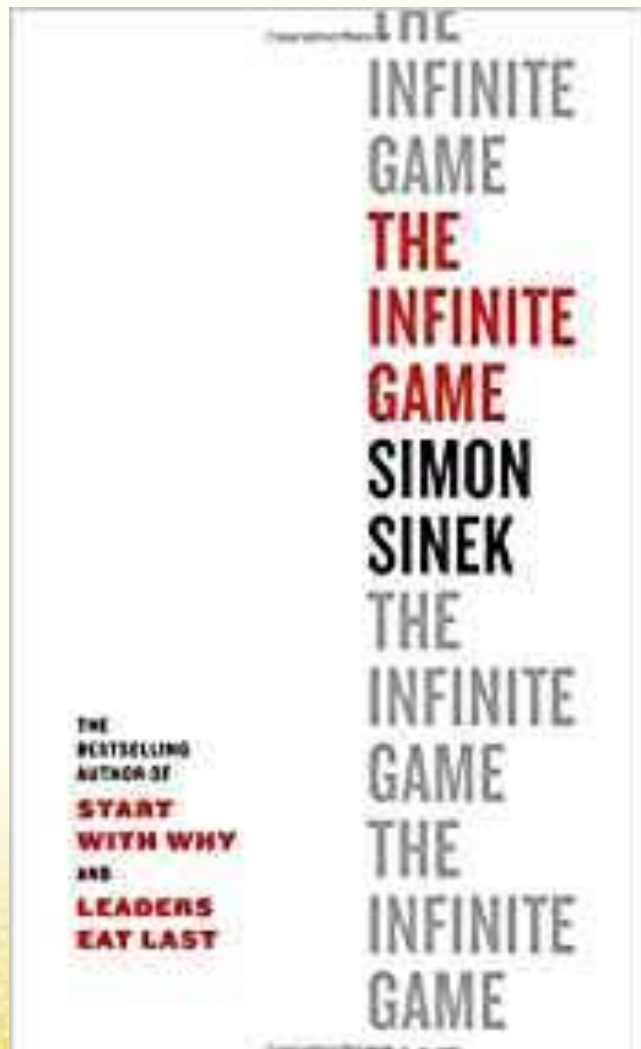


Suggested Reading List (Healthy Parishes)





Suggested Reading List (Reimagining The Church and Salvation as An Infinite Game)

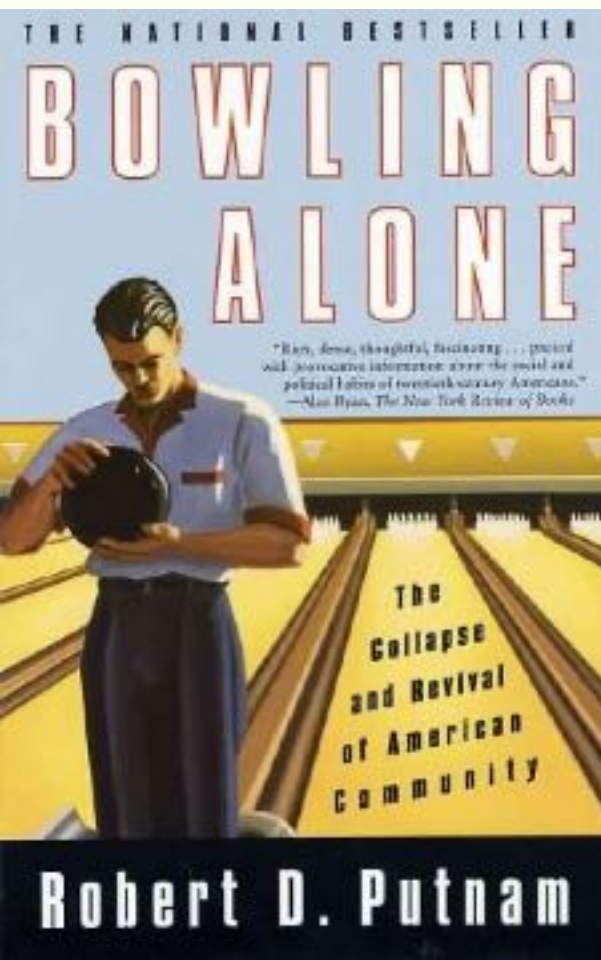




“Social Capital”



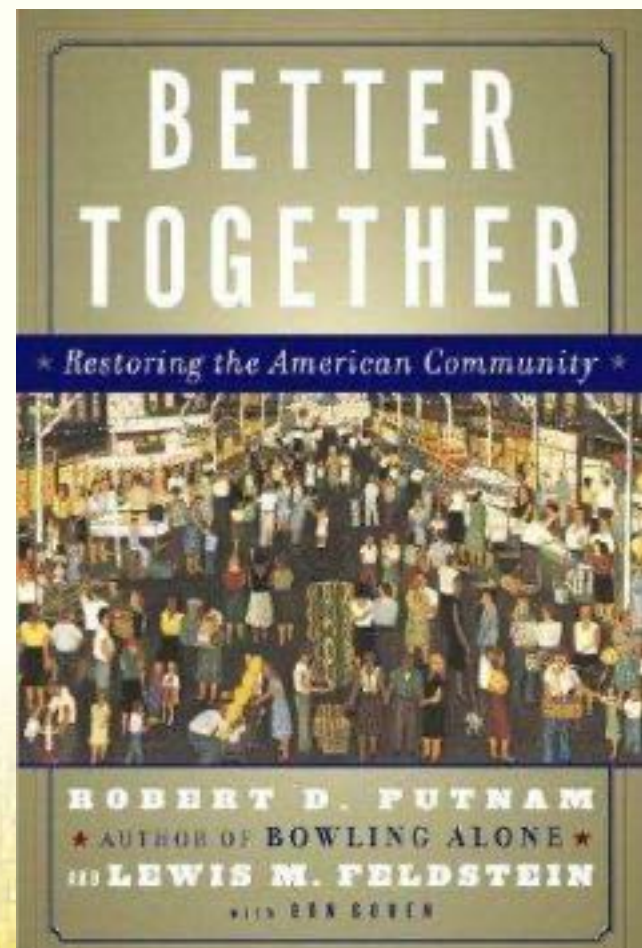
A key to a healthy Parish is to increase “Social Capital.”



Social Capital =

1. the collective value of everyone you know (your “social networks”)

2. the desire to do things for each other that our networks foster (“reciprocity”)





A Reflection on Christian Stewardship¹



“Do I possess the house in which I live? No, it is only on loan to me from God while I remain in that place.

Do I possess the clothes I wear? No, they are on loan to me until they wear out, or until I give them away to someone in greater need.

Do I possess this body that you see before you? No, it was lent to me by God when I was born, and He will take it back when I die.

Do I possess the mind that is composing the words that I speak? No, that too was lent by God at my birth and will go when I die.”

¹ St John Chrysostom from *On Living Simply: The Golden Voice of John Chrysostom*



A Reflection on Christian Stewardship¹



“So do I possess anything?

Yes, I possess the virtues which during my life have grown and flourished within my soul.

Inasmuch as I have grown in faith, I possess faith. Inasmuch as I have grown in gentleness, I possess gentleness.

These things are immortal; they are divine gifts which God will not take away, because He wants heaven itself to be filled with virtue.

And, of course, I possess my soul, in which these virtues have their roots.”

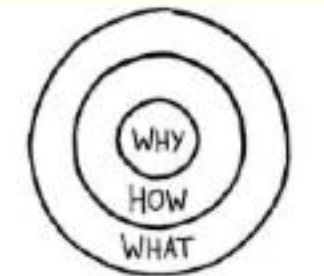
¹ St John Chrysostom from *On Living Simply: The Golden Voice of John Chrysostom*

Suggested TED Talks – You Tube Watching List





Start With Why - How Great Leaders Inspire Everyone To Take Action



TED.COM – Simon Sinek

http://www.ted.com/talks/simon_sinek_how_great_leaders_inspire_action.html



GRIT: The Biggest Contributor to Success



TED.COM – Dr. Angela Lee Duckworth

https://www.ted.com/talks/angela_lee_duckworth_grit_the_power_of_passion_and_perseverance?language=en



On Technology And Faith



TED.COM – Rev Billy Graham

[https://www.ted.com/talks/billy_graham_on_technology_and_faith?](https://www.ted.com/talks/billy_graham_on_technology_and_faith?language=en)
[language=en](https://www.ted.com/talks/billy_graham_on_technology_and_faith?language=en)



On Leading A Life Of Purpose



TED.COM - Pastor Rick Warren

https://www.ted.com/talks/rick_warren_a_life_of_purpose#t-339441



Why Good Leaders Make You Feel Safe

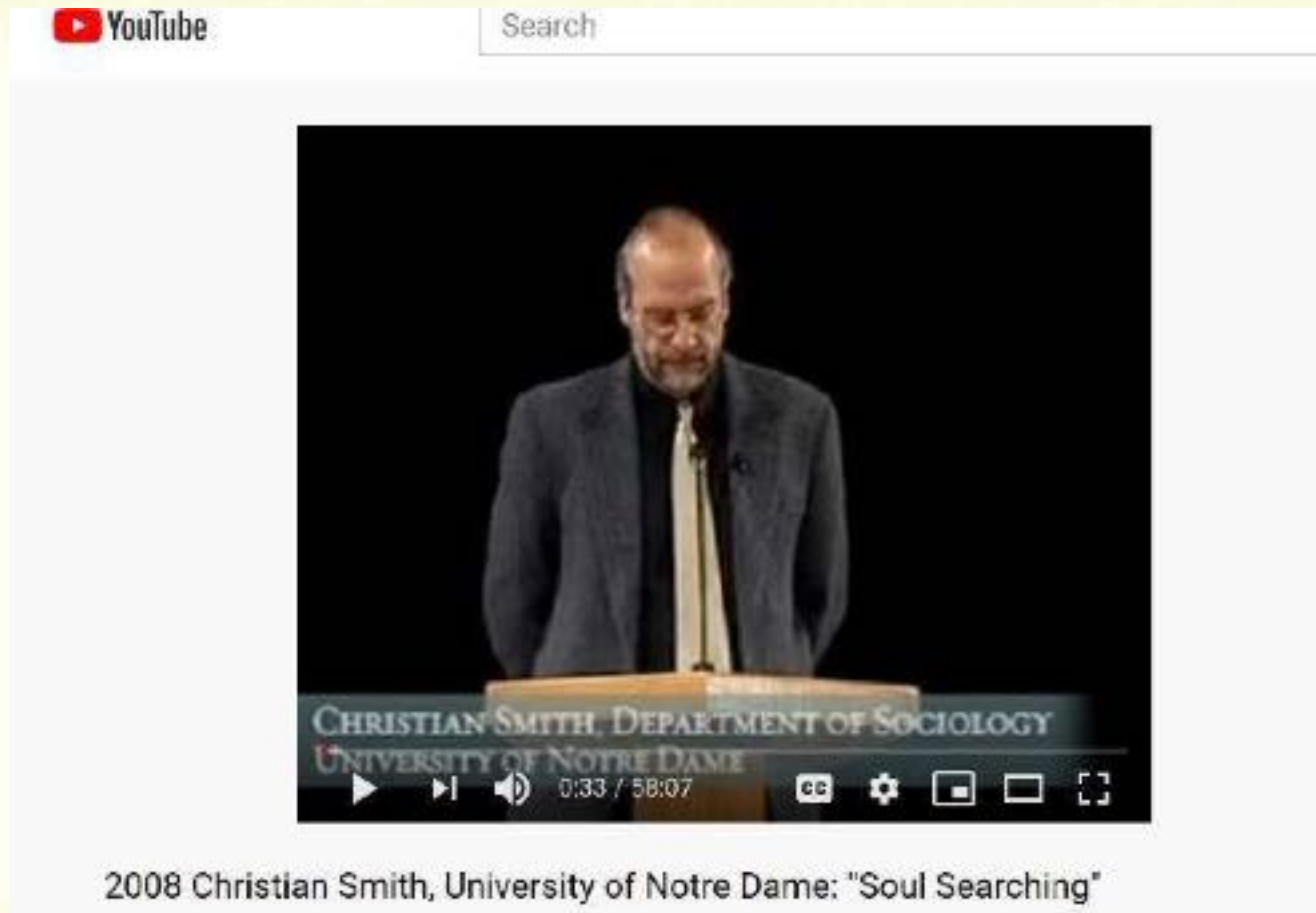


TED.COM – Simon Sinek

https://www.ted.com/talks/simon_sinek_why_good_leaders_make_you_feel_safe?language=en



National Study of Youth And Religion Presentation



Dr. Christian Smith – Notre Dame

<https://www.youtube.com/watch?v=iRCaQlr9ooU>



Leaders Eat Last **Excellent Leadership**



Simon Sinek

<https://www.youtube.com/watch?v=ReRcHdeUG9Y&t=3s>

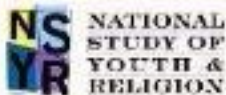
Suggested Empirical Research Studies



National Study Of Youth and Religion

Required reading for anyone involved in youth ministry

UNIVERSITY OF NOTRE DAME



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Research Purpose

Research Design

Research Findings

Related Resources

Announcements

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The National Study of Youth and Religion is a research project directed by Christian Smith, Professor in the Department of Sociology at the University of Notre Dame and Lisa Pearce, Assistant Professor of Sociology at the University of North Carolina at Chapel Hill. This project, generously supported by Lilly Endowment, Inc., began in August 2001 and is currently funded through December 2015. Wave 3 (January 2007 - December 2010) is also supported by a grant from the John Templeton Foundation. The project is designed to enhance our understanding of the religious lives of American youth from adolescence into young adulthood, using telephone survey and in depth interview methods. What follows is a more detailed description of the goals and design of the National Study of Youth and Religion.

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<https://youthandreligion.nd.edu/>

Pew Forum Religious Landscape Survey

The latest data on religion in America



<https://www.pewforum.org/religious-landscape-study/>



Gallup Religious Studies Religious Landscape Survey



A lot of data about religion in the U.S.

The screenshot shows the Gallup News website with a dark header. The main navigation bar includes links for 'What We Do', 'Who We Are', 'Locations', 'Careers', and 'Store'. Below this is a secondary navigation bar with categories like 'News', 'Business', 'Politics', 'World', 'Education', 'Social & Policy Issues', 'Wellbeing', 'Economy', and 'More'. A 'SIGN IN' link and a green 'SUBSCRIBE' button are on the right. The 'Religion' section is highlighted on the left. The main content area features several articles:

- RELIGION** - DEC 20, 2019: More Americans Celebrating a Secular Christmas.
- POLLING MATTERS** - 6 HOURS AGO: Religion and the COVID-19 Virus in the U.S. by Frank Newport. The article discusses how the COVID-19 virus has disrupted traditional religious practices in the U.S. and may deepen spirituality among Americans as they confront the crisis.
- THE SHORT ANSWER**: What Percentage of Americans Celebrate Christmas? by Justin McCarthy. The article notes that Christmas is everywhere during the holiday season, but it's not for everyone.
- GALLUP BLOG** - DEC 23, 2019: Gallup Decade in Review: 2010-2019. The article reflects on the past decade, noting that the years from 2010 to 2019 encompassed some revolutionary changes in public opinion.

<https://news.gallup.com/topic/religion.aspx>



Pew Forum Studies On Decline In Christianity In the U.S. Over Last Decade



Pew Research Center *Religion & Public Life*

SEARCH



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OCTOBER 17, 2019



In U.S., Decline of Christianity Continues at Rapid Pace

An update on America's changing religious landscape



REPORT MATERIALS



Complete Report PDF



Detailed tables

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In U.S., Decline of Christianity
Continues at Rapid Pace

<https://www.pewforum.org/2019/10/17/in-u-s-decline-of-christianity-continues-at-rapid-pace/>



Successful Clergy Suggestions



~ Some highly successful and experienced clergy provided you their anonymous and unfiltered suggestions based on the lessons they had learned over many decades.

~ These are merely their ideas, opinions and recommendations and do NOT necessarily represent the opinions of Holy Cross, Fr. Luke, Stewardship Calling ministry, etc. You can find these “Successful and Experienced Clergy Recommendations” at:

<http://stewardshipcalling.com/holy-cross-parish-life-101/>



Science of Generosity Studies



Required reading for anyone
involved in stewardship ministry

UNIVERSITY of NOTRE DAME COLLEGE of ARTS and LETTERS

SCIENCE of GENEROSITY
inspiring an economic New York Times

Home
More About the Initiative
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Sci Gen Community
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SCIENCE OF GENEROSITY
INITIATIVE
Watch the Video

The Science of Generosity
Sci-Port Museum's Sci Gen Exhibit
Generosity and Marriage
Generosity, Catholicism, Islam

Current studies of generosity come from many different and often disconnected disciplines and focus on various terms, such as philanthropy, volunteerism and altruism. The Science of Generosity initiative aims to bring together diverse approaches in order to create a field for the study of generosity in all its forms.

Generosity in the News

15 March
Wisconsin Public Radio. Just How Generous Are Americans Really?

22 February
"American Generosity: Who Gives and Why"
- NORD FAVAS

Why the Science of Generosity?

Generosity & Attachment

<https://generosityresearch.nd.edu/>



Science of Generosity Studies



The Science Of Generosity Studies Identified 6 Basic Conclusions





Science of Generosity Studies



Conclusion #1 (Cognitive Decision):

1. After thoughtful reflection, people form an existential opinion about themselves and their generosity at a fairly early age
2. It's shaped initially by their parents and the behavior of other adults important to them
3. If they don't decide to be generous when young, a parish can help people confront the key question: *“What kind of person do I want to be?”*

Are you generous?

**Have you taught
generosity?**





Science of Generosity Studies



Conclusion #2 (Routinization of Giving):

1. After they form a personal generosity opinion, people look for easy and routine ways to be generous
2. Parishes must make sure to have easy electronic and other routine giving options
3. Parishes should have a standard donor giving timetable (campaign) and process (including your youth)

**Does your Parish
facilitate easy giving?**





Science of Generosity Studies

Conclusion #3 (Culture of Generosity):

- 1. People model the behavior of their peers and those around them**
- 2. A Parish should create and communicate a culture of generosity, and social networks that support generosity, for members to see themselves as a part of that generous culture**
- 3. “There are no lone givers” - peoples’ giving is affected by who they know and how generous they are**



Science of Generosity Studies



Conclusion #3 (Culture of Generosity):

4. Encourage creative ways for your youth to decide to become generous
5. Get generous givers to talk constructively (not brag) about the joy their giving brings them
6. Encourage (do not shame) people to be generous in a variety of creative ways

**Has your Parish
created a culture of
generosity and a
social network to
promote it, including
your youth?**





Science of Generosity Studies

Conclusion #4 (Church Giving Facilitation):

1. Regular church goers generally give more money and are more generous
2. Generosity is improved when a church makes a religious call to give
3. You have to ask and remind - not constantly, but consistently
4. Talking about needs or paying bills does NOT work at creating true and sustainable stewardship behavior -
“people give to mission and vision”

**Has your Parish
created regular
processes to share its
vision and life
changing ministries
and then solicit
generosity?**





Science of Generosity Studies



Conclusion #5 (Parents Teaching):

- 1. Parents must proactively and explicitly teach their children about giving generously**
- 2. Kids watch and mimic adults' visible behavior**
- 3. Parent's generosity is usually invisible to their children, so you need to make it visible and talk about it to show them how you live, and how they should live**

**Has your Parish
created a social
network of generosity,
including your youth?**





Science of Generosity Studies



Conclusion #6 (Attitude of Abundance):

- 1. Parishes need to cultivate an attitude of abundance and gratitude, not scarcity, since most of us have plenty in our households**
- 2. Attitudes of abundance have been shown psychologically and biologically to cause people to reframe their reality and allows people to become generous**

**Has your Parish
communicated an
attitude of abundance
(or have you been
communicating
scarcity and crisis)?**



Suggested



Stewardship
Calling

Podcasts List





ANCIENT FAITH RADIO

Bringing the Ancient Christian Faith to the Modern World

Ancient Faith Ministries

BILL MARIANES

REVITALIZE STEWARDSHIP IN
YOUR PARISH AND PERSONAL LIFE

A STEWARDSHIP CALLING



Ancient Faith
PODCASTS

The Generosity Challenge – The Top Issue Facing Parishes and Parishioners

How to Create a
Culture of Generosity
in Your Life & Parish:
Sunday,
December 30, 2018

[https://www.ancientfaith.com/podcasts/stewardshipcalling/how to solve the biggest challenge in our parishes today](https://www.ancientfaith.com/podcasts/stewardshipcalling/how-to-solve-the-biggest-challenge-in-our-parishes-today)



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Ancient Faith
PODCASTS

“Overcoming The Challenge of Donor Fatigue”

August 7, 2019

With Fr. Aaron
Warwick – St.
Mary
Antiochian
Church -
Wichita, KS



<https://www.ancientfaith.com/podcasts/stewardshipcalling/donorfatigue>



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Ancient Faith
PODCASTS

“The Tithe & Percentage Giving”

February 6, 2019

https://www.ancientfaith.com/podcasts/stewardshipcalling/the_joy_of_the_tithe

Nick Kasemeotes





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Ancient Faith
PODCASTS

Effective Sermons and Homilies

Part 1 = 12/4/19

Part 2 = 2/15/20

1. https://www.ancientfaith.com/podcasts/stewardshipcalling/the_importance_of_effective_prea_ching_part_1

2. https://www.ancientfaith.com/podcasts/stewardshipcalling/th_e_importance_of_effective_pre_aching_part_2



**Fr. Barnabas
Powell**



**Fr. Nicholas
Louh**



ANCIENT FAITH RADIO

Bringing the Ancient Christian Faith to the Modern World

Ancient Faith Ministries

BILL MARIANES

REVITALIZE STEWARDSHIP IN
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Ancient Faith
PODCASTS

“Stewardship Over God’s Creation & Creatures”

July 3, 2019

Dr. Alexis Marianes

Reserva Jaguara
pira (Brazil) &
Sustainable
Innovations
Initiative
(Trinidad)



<https://www.ancientfaith.com/podcasts/stewardshipcalling/stewardship-over-gods-creation>



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Ancient Faith
PODCASTS

**“The Forgotten Most
Important Stewards in
our Orthodox Christian
Churches – Youth and
Emerging Adults”**

May 1, 2019

[https://www.ancientfaith.com/podcasts/stewardshipcalling/youthand young adults the forgotten stewards](https://www.ancientfaith.com/podcasts/stewardshipcalling/youthandyoungadultstheforgottenstewards)

**With Steve
Christoforou of
GOA Y2AM**





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Ancient Faith
PODCASTS

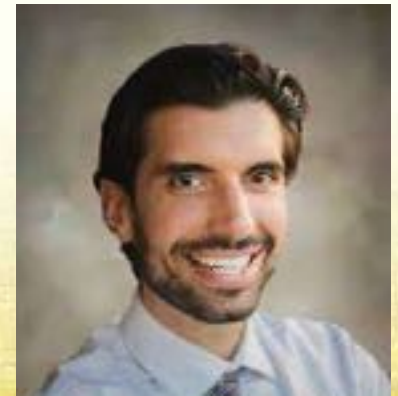
The Keys to Stewardship for Youth/Emerging Adults – Stewardship Calling 5th Sunday on Ancient Faith Radio

1.
https://www.ancientfaith.com/podcasts/stewardshipcalling/losing_our_christian_youth

2.
https://www.ancientfaith.com/podcasts/stewardshipcalling/youth_part_2

Part 1 = 4/30/17

Part 2 = 7/30/17





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Ancient Faith
PODCASTS

Summary of the 4-P Approach to Building a Consensus Vision and Effective Strategic Plan

**Church Strategic
Planning - Sunday
October 30, 2016**

https://www.ancientfaith.com/podcasts/stewardshipcalling/casting_vision



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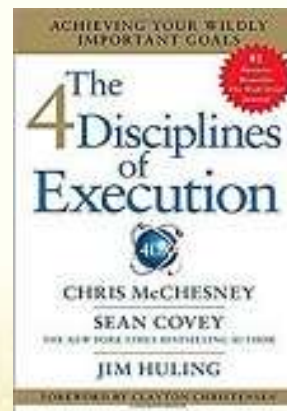


Ancient Faith
PODCASTS

Using The Four Disciplines of Execution In Parishes

August 5, 2020

[https://www.ancientfaith.com/podcasts/stewardshipcalling/how can you and your church be more effective](https://www.ancientfaith.com/podcasts/stewardshipcalling/how_can_you_and_your_church_be_more_effective)



Best-selling author Jim Huling



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Ancient Faith Presents...

Special features from Ancient Faith Radio



The Power and Impact of Strategic Planning for Church Organizations

A New Day for OCPM

September 19, 2019 Length: 21:43

Bobby Maddox interviews Fr. Stephen Powley, the Executive Director of The Orthodox Christian Prison Ministry, about the organization's exhaustive strategic planning process that he believes will improve its reach and effectiveness.



Today's Editor



Send Feedback

Sponsor a Transcript for \$49.50

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**Fr. Stephen Powley of Orthodox Christian Prison Ministries - “A New Day for OCPM”
(9-19-19 AFR Interview)**

https://www.ancientfaith.com/podcasts/features/a_new_day_for_ocpm



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Ancient Faith
PODCASTS

**“The New Old
Imperative for
Churches and People:
Trust, Integrity,
Transparency and
Accountability”**

July 29, 2018

**With CPA Chris Mandaleris
and Attorney Steve
Laduzinsky, including special
materials on Good Financial
Practices**

<https://www.ancientfaith.com/podcasts/stewardshipcalling/integrity>



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Ancient Faith
PODCASTS

5th Sunday Stewardship Calling

Every month with a 5th Sunday 1.5 hour live call-in program at 8:00 p.m. EDT

1st Wednesday Stewardship Calling

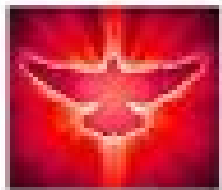
One hour live call-in program on the first Wednesday of each month at 8:00 p.m. EDT

<http://stewardshipcalling.com/internet-radio/>

For specific questions or additional information email Bill@stewardshipcalling.com



Two Orthodox Resources Available To You



**Stewardship
Calling**

**To help people and
parishes discover
and live their
stewardship callings
so that they may
have a good account
before the awesome
judgement seat of
Christ.**

<https://stewardshipcalling.com/>



**ORTHODOX
MINISTRY
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**To help transform
and improve
Orthodox Church
organizations,
parishes, and
ministries in order
to strengthen the
Body of Christ.**

<https://orthodoxministry.org/>



GREEK ORTHODOX ARCHDIOCESE OF AMERICA
METROPOLIS OF SAN FRANCISCO

Igniting the Flame

APPENDIX

Bill Marianes

www.stewardshipcalling.com

Bill@stewardshipcalling.com



Stewardship
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live their stewardship callings so that
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The U.S. Culture vs. Religion Tipping Point



THE RESEARCH SHOWS¹:

“Within the last 5 years or so, something dramatic has shifted (tipped) in America regarding the Christian religion!”

¹ The conclusion from a senior researcher who works at a well-established national research organization that focuses on religion and Christianity in America.



The U.S. Culture vs. Religion Tipping Point



The Tipping Point: How Little Things Can Make a Big Difference - Malcolm Gladwell

- ~ A tipping point is "the moment of critical mass..."
- ~ The turning point in an evolving situation that leads to a new and irreversible development
- ~ In epidemiology it is when an infectious disease reaches the point beyond any local ability to control it from spreading more widely
- ~ A tipping point occurs after approximately 16% adoption of any idea or product



The U.S. Culture vs. Religion Tipping Point



The law of diffusion of innovation



16%
Tipping
Point



The U.S. Culture vs. Religion Tipping Point



- ~ In 2011, a majority of Americans believed same sex marriage was OK (and should be legal) ¹ ²
- ~ Around 2011, more than 50% of Americans expressed the belief homosexuality should be accepted by society²

¹ Gallup

² The Pew Research Center Religion and Public Life



The U.S. Culture vs. Religion Tipping Point



- ~ In 2012, only 50% of Americans said religion was very important in their lives¹
- ~ In 2010, less than 50% of Americans expressed a “great deal” or “quite a lot” of confidence in organized religion ¹

¹ Gallup



The U.S. Culture vs. Religion Tipping Point



- ~ Around 2013, less than the 50% of minorities (Hispanic and black) believe race relations in America are “very good” or “somewhat good” ¹
- ~ In 2014, a majority of Americans believed doctor assisted suicide was morally acceptable ¹

¹ Gallup



The U.S. Culture vs. Religion Tipping Point



- ~ In 2013, a majority of Americans said the protection of the environment should be given priority over economic growth ¹
- ~ In 2015, a majority of Americans said the seriousness of global warming was underestimated ¹

¹ Gallup



The U.S. Culture vs. Religion Tipping Point



- ~ In 2012, more Americans disapproved of the way the Supreme Court was handling cases than those who approved¹
- ~ In 2013, a majority of Americans said abortion was morally acceptable ¹

¹ Gallup



The U.S. Culture vs. Religion Tipping Point



- ~ In 2011, a majority of Americans believed marijuana should be made legal ¹
- ~ In 2010, less than 50% of Americans expressed a “great deal” or “quite a lot” of confidence in organized religion ¹

¹ Gallup



The U.S. Culture vs. Religion Tipping Point



- ~ Around 2011, more Americans agreed we should control gun ownership than said it was more important to protect the right to own guns ¹**
- ~ Around 2010, a majority of Americans used social networking sites ¹**

¹ The Pew Research Center Religion and Public Life



The U.S. Culture vs. Religion Tipping Point



- ~ Around 2012, the percentage of Americans who were married dropped to 50% for the first time ¹**
- ~ In 2014, only 28% of millennials were married compared to 66% of baby boomers ¹**

¹ The Pew Research Center Religion and Public Life



The U.S. Culture vs. Religion Tipping Point



- ~ Around 2009, a great percentage of Americans said they were politically “independent” than the percentage saying they were Democrat or the percentage saying they were Republican ¹

¹ The Pew Research Center Religion and Public Life



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METROPOLIS OF SAN FRANCISCO

Igniting the Flame

A Culture of True Christian Stewardship and Generosity

“For everyone to whom much is given, from him much will be required.”

Luke 12:48

Bill Marianes

www.stewardshipcalling.com

Bill@stewardshipcalling.com

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Helping people and parishes discover and live their stewardship callings so that they may have a good account before the awesome judgment seat of Christ

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