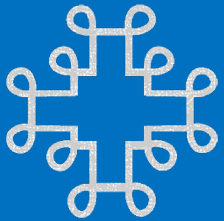
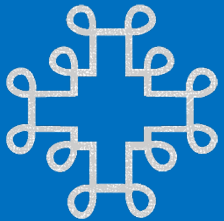




METROPOLIS OF
SAN FRANCISCO



Stewardship Town Hall

August 5, 2020

Steven Pappas

Metropolis Stewardship Ministry Leader

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Agenda

1. Opening Prayer – [Fr. John Constantine, Chancellor](#)
2. Welcome and Introductions – [Steve Pappas](#)
3. Archdiocesan Stewardship Resources – [Fr. James Kordaris](#)
4. Case Studies & Book Review – [Stacey Stathulis](#)
5. Planning for 2021 Annual Stewardship Campaigns – [Steve Pappas](#)
6. Closing Prayer – [His Eminence Metropolitan Gerasimos](#)



OUR FOCUS IS ON THE PARISH

Our mission is to provide parish leadership with practical tools and training to engage active and inactive members, inquirers and those unaware of Orthodox Christianity, leading them to become fully committed members of the Body of Christ.




Resources: Online at Stewardship.goarch.org

https://www.goarch.org/en/-/2020-stewardship-campaign-resources?inheritRedirect=true

GREEK ORTHODOX ARCHDIOCESE OF AMERICA

About News Archbishop Chapel Library Directories DONATE

2020 Stewardship Campaign Resources



Every Spring the theme for the coming Ecclesiastical Year is announced and a QuickStart Guide is distributed digitally and in hard copy. This is to give the parish Stewardship Team time to prepare for the parish Stewardship Ministry program in the fall. The theme is intended to broaden the general understanding of Orthodox Christian Stewardship: Stewardship of Creation, the Family, our Work, our Faith, and this year we focus on the Stewardship of Time.

The professionally designed tri-fold brochures from each year are available through OrthodoxMarketplace.com. We encourage parishes to make use of previous themes to educate members on the broader meaning of Orthodox Christian Stewardship as it applies to all aspects of our lives.

Parish Stewardship Team members may add their email to our e-list for Stewardship Ministry updates at www.Stewardship.goarch.org. We also invite you to visit, "like" and "follow" us on Facebook at www.facebook.com/stewardshipministry/

Resources for this year are listed below. Most are available for immediate download. Hard copy of the Quickstart Guide, tri-fold brochure, banner order form and poster on the theme are mailed to every parish of the Greek Orthodox Archdiocese in the fall.


Quickstart Guide

The 2020 QuickStart Guide will assist your parish Stewardship team in getting started and planning a full year of Stewardship Ministry. [Download »](#)

Stewardship Ministry Handbook


More Resources

2020 Stewardship Campaign Resources




The theme for the 2020 Stewardship Campaign is "A Time for Every Purpose Under Heaven: Stewardship of Time." [View »](#)

Stewardship, Outreach and Evangelism Instructional Videos



In an effort to share best practices from parishes across the Archdiocese, the department offers instructional video conferences on stewardship, outreach, and evangelism. [View »](#)

2019 Stewardship Campaign Resources



The theme for the 2019 Stewardship Campaign is "All Things are Possible to the One Who Believes in Christ." [View »](#)

2018 Stewardship Campaign Resources

[QUICK START GUIDE](#)

[TRI-FOLD BROCHURE](#)

[POSTER](#)

[VINYL STEWARDSHIP BANNERS](#)

[STEWARDSHIP MINISTRY HANDBOOK](#)

[SAMPLE LETTERS, COMMITMENT CARD & NEW MEMBER CARD](#)

[POWERPOINT PRESENTATION](#)

[BULLETIN INSERTS](#)

[STEWARDSHIP.GOARCH.ORG AND
ORTHODOXMARKETPLACE.ORG](#)



Resources: QuickStart Guide and Tech/Finance Quickstart Guide

☒ stewardship ministry *QuickStart guide*

☐ 1. FORM A PARISH STEWARDSHIP TEAM

- ☐ Form a team of 2 or 3 individuals who exemplify Orthodox Christian stewardship
- ☐ Build a team blessed with a variety of gifts, training and experience
- ☐ Choose a Christ-centered chair with proven leadership and mentoring skills

☐ 2. MAKE A 12-MONTH PLAN

- ☐ Create a 12-month parish stewardship calendar & put it in the church master calendar
- ☐ Plan for ongoing communication and personal contact with parishioners
- ☐ Schedule and assign tasks, communications, visitations and events

☐ 3. COMMUNICATE

- ☐ Include a variety of stewardship messages in bulletins, e-bulletins and newsletters
- ☐ Plan a strategy of visitations or online small group meetings
- ☐ Keep the parish council informed and active in promoting stewardship.
- ☐ Contact Stewardship Ministries for resources, sample letters, commitment card and more
- ☐ Enlist parishioners to offer testimonials in church and in written and video communication
- ☐ Offer sermons that apply the theme of the Gospel lessons to Stewardship

☐ 4. IMPLEMENT VARIOUS METHODS OF ONLINE GIVING

- ☐ Set up online giving and instruct members on the use of the program.
- ☐ Include links to online giving in all communications.
- ☐ Consider a Stewardship Kiosk for online giving while at the church
- ☐ Implement text-giving, online light-a-candle programs and more

☐ 5. ENGAGE THE PEOPLE IN THE LIFE OF THE CHURCH

- ☐ Create opportunities for people to be heard such as town hall meetings
- ☐ Get people personally involved in parish ministry
- ☐ Welcome new ideas and delegate responsibility
- ☐ Listen to and validate the concerns of parishioners

☐ 6. UTILIZE THE 2021 THEME:

2021 Theme: "... the greatest of these is love." (1 Cor. 13:13)

Application: Stewardship is an expression of love.



Stewardship Ministries Greek Orthodox Archdiocese of America www.Stewardship.goarch.org Stewardship@goarch.org

SPECIAL TECH/FINANCE ☒ QUICKSTART GUIDE

This Tech/Finance QuickStart Guide is based on documents produced by the Telos Group of the Office of Vocations and Ministry at Hellenic College & Holy Cross School of Theology. This Tech/Finance QuickStart Guide is designed to give you a checklist of action items for local parish leadership in the areas of Technology, Finance and Stewardship.

- ☐ ANALYZE your situation assuming a worst-case scenario which would include lost revenue from festivals, fundraisers, hall rentals, schools, etc.
- ☐ COMMUNICATE WITH VISION in an inspiring and pastoral way. Avoid "sinking ship" communication. People give to vision and inspiration.
- ☐ USE VIRTUAL TOOLS FOR PARISHIONER ENGAGEMENT. Using a smart phone and Facebook Live enables you to stream services with good quality. With some investment, a more sophisticated system could be installed. Parishioners need to see services taking place in their home parish. This maintains and strengthens their connection to their spiritual home.
- ☐ IMPLEMENT PROGRAMS FOR ONLINE GIVING. An online stewardship giving program will serve the parish beyond the current crisis. Regular incremental giving makes it easier for members to give in larger annual amounts. Monthly or periodic giving also lends stability to parish cash flow, especially in the slower summer months.
- ☐ SUPPLEMENT ONLINE STEWARDSHIP WITH ADDITIONAL PROGRAMS. Consider Light-a-Candle programs, text giving, and special categories of online giving to encourage additional gifts. A donation kiosk is a logical step when services are once again open to members.
- ☐ PUBLICIZE THE VARIOUS WAYS OF GIVING. Use the parish website, e-list, social media and print communications to inform parishioners of the various ways to give to the church. Provide links with step-by-step guidance on how to enroll in the various online giving programs.
- ☐ COMMUNICATE with parishioners about the ways in which the parish is dealing with the current crisis. Keep them informed of access to streaming and archived services. Clearly communicate when parishioners will be able to attend services in person.
- ☐ MANAGE YOUR CASH FLOW. Once you have determined cash flow from you projections, calculate any shortfall and take measures to bridge the financial gap.
 - Apply for assistance and any available funding. Speed up collection of any amounts due to the parish such as past hall rental fees. Encourage those members that are able to submit stewardship donations in advance.
 - Work with vendors if necessary in order to delay payments.
 - Prioritize your expenses, especially the salaries of clergy, administrators and others who care for the church. They have families that depend on their salaries to make ends meet.
 - If the parish has debt, work with your bank to delay payment.
 - Seek efficiencies in all areas of church operations – conserve electricity, eliminate unnecessary services, postpone elective maintenance or improvements when possible.
- ☐ PREPARE A TEAM TO DEVELOP AND CARRY OUT A MAJOR GIFTS STRATEGY. Individuals with varying spheres of influence can approach peers and friends who may be capable of making larger one-time gifts to the parish during this difficult time. It is important in this situation to communicate vision as well as short- and long-term plans to weather the crisis and continue serving parish membership and the community.

For additional information on each of these items, see the TELOS document titled
"Telos POP: Don't Run Out of Cash."

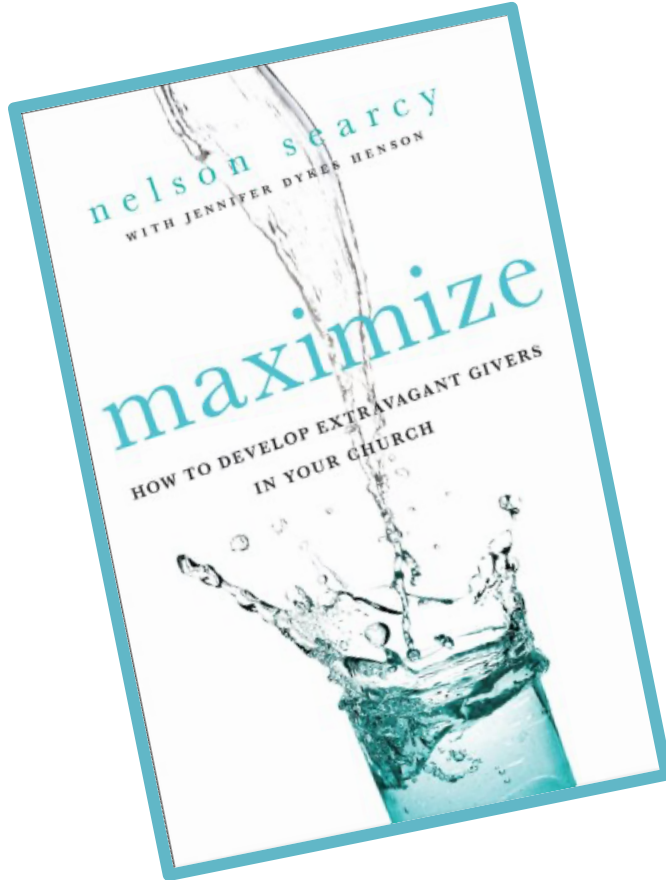
STEWARDSHIP MINISTRIES GREEK ORTHODOX ARCHDIOCESE OF AMERICA



Using 'Maximize' to Energize Your Stewardship

Applying Orthodox Principles

Crafting a Plan for an Annual Stewardship Campaign Sacrificial Giving



Fr. Bill Bartz (Ret.)

- Among the clergy of the Metropolis of Detroit to use 'Maximize'
- Orthodox-ized principles of the book to challenge his parish – Holy Trinity, Carmel, IN.
- **Results from 2012 – 2019**
 - Number of stewards: 400 (+/-)
 - Avg. pledge per steward rose \$764
 - Stewardship income rose \$257,000
- **Conclusions**
 - Unity of purpose
 - Ask your parishioners
 - Challenge them to do more
- Successor able to continue, improve stewardship in the parish





Additional Resources

“Honoring God Through Stewardship” – by Fr. Bill Bartz

<https://www.youtube.com/watch?v=zBIYTxF5PbM>

Ministry Profile: <https://www.goarch.org/-/maximize>

“Maximize: How to Develop Extravagant Givers in Your Church”
by Nelson Searcy



Planning for 2021 Annual Stewardship Campaigns

- Establish / Expand your Stewardship **Committee** *now* – a diverse committee that is representative of your parish
- Begin journey to **fully-funding** Parish via Stewardship (reduce reliance on Festivals and other outside sources)
- **Communicate** with parishioners *often* – video messages, emails, phone calls, letters, and texts
- Take this as an opportunity to **educate** our communities on the blessings of true Christian Stewardship
- Launch Annual Stewardship **Campaign** early, starting in September
- Leverage the many **resources** available – letters, brochures, scripts, pledge cards, etc.

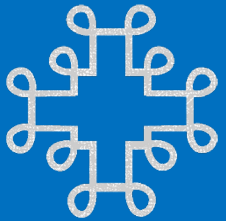
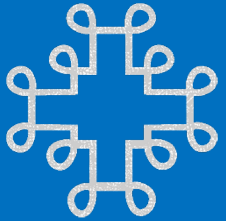


Group Input and Feedback for Future Meetings

- ❖ Day of Week: First Tuesdays or Thursdays of month?
- ❖ Start Time: 5pm or 7pm PT?
- ❖ Topics & Speakers
- ❖ Parish Survey (e.g., avg stewardship, % of budget)
- ❖ Other suggestions . . .



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Thank You for Attending

Closing Prayer