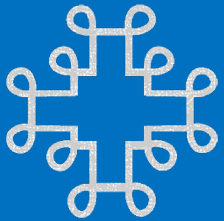
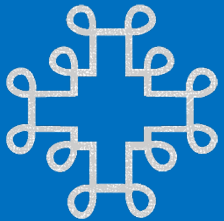




METROPOLIS OF  
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# Stewardship Town Hall

## July 1, 2020

Hosted by Steven Pappas  
Metropolis Stewardship Ministry Leader  
[stevenpappas2@gmail.com](mailto:stevenpappas2@gmail.com)  
(310) 600-3798



# Agenda

- Opening Prayer
- Welcome and Purpose of Stewardship Town Halls
- Our Archdiocese Stewardship Leaders
- Nurturing Generosity and Stewardship
- COVID-19 Stewardship Ideas and Dialogue
- Feedback for Future Stewardship Town Halls
- Closing Prayer



# Welcome and Purpose of Stewardship Town Halls

## Challenges



## Opportunities

- Loss of “outside” income sources, such as festivals, golf tournaments, and rentals
- Keeping our parishioners engaged during this time of physical distancing
- Economic hardships falling upon our parishioners
- Catalyst for realizing the aspiration of Stewardship fully funding our church & ministries
- Digital engagement that also effectively connects with our youth and Young Adults
- Inspiring benevolence to assist our fellow parishioners and community in need



# Still Seeking Stewardship Chairs from 30 Parishes

City	State	Parish
Flagstaff	AZ	Holy Cross Mission Church
Lake Havasu	AZ	Mission Church of Lake Havasu
Scottsdale	AZ	Assumption
<del>Tucson</del>	<del>AZ</del>	<del>Saint Demetrios</del>
Carmel-by-the-Sea	CA	Saint John the Baptist
Covina	CA	Saint Nectarios
Downey	CA	Saint George
El Cajon	CA	Saint Gregory of Nyssa
Elk Grove	CA	Saint Katherine
Fresno	CA	Saint George
Lancaster	CA	Saints Constantine and Helen
Long Beach	CA	Assumption
Modesto	CA	Annunciation
Murrieta	CA	Saint Nicholas
Oakland	CA	Cathedral of the Ascension

City	State	Parish
Palm Desert	CA	Saint George
Pasadena	CA	Saint Anthony
Redding	CA	Saint George
San Bernardino	CA	Prophet Elias
San Francisco	CA	Holy Trinity
San Juan Capistrano	CA	Saint Basil
San Luis Obispo	CA	Saint Andrew
Santa Barbara	CA	Saint Barbara
Upland	CA	Saint Spyridon
Vallejo	CA	Saints Constantine and Helen
Maui	HI	Mission of Maui
Beaverton	OR	Saint John the Baptist
Bellingham	WA	Saint Sophia
Pasco	WA	Saint Nectarios Mission
Shoreline	WA	Holy Apostles



# Our Archdiocese Stewardship Leaders



Rev. Fr. James Kordaris

Director, Dept. of Stewardship, Outreach and Evangelism

[FrJimK@goarch.org](mailto:FrJimK@goarch.org)



Stacey Stathulis

Parish Stewardship Training Coordinator

[StaceyS@goarch.org](mailto:StaceyS@goarch.org)

Subscribe to the Archdiocese Stewardship e-list at:

<https://www.goarch.org/listserv>

Follow us on Facebook (more updated than the website):

<https://www.facebook.com/stewardshipministry/>



# Nurturing Generosity and Stewardship

*“People don’t give to Need. They give to **Vision.**”*

- **Communication** – stewardship is about discipleship – fundraising is not about money, but about relationships.
- **Online giving** – using digital means to continue practices of weekly giving to the parish – digital stewardship, tray giving, or “light a candle.”
- **Trust** the generosity of the faithful. Resist temptation to scold, heighten anxiety, or frame giving as an obligation.
- **Invite** people to a deeper relationship (with one another, with the church, with Christ) through acts of discipleship, including prayer, study, giving.

Source: IUPUI Lilly Family School of Philanthropy – Lake Institute on Faith & Giving



# COVID-19 Stewardship Ideas and Dialogue

- Ask parishioners to advance or speed-up annual Stewardship fulfillment
- Request increased Stewardship commitments, for those blessed with the capacity to do so
- Personal outreach to your most generous parishioners to support the parish ministries and outreach in this critical time
- Establish a Benevolence Fund to assist those in need
- Promote buying of gift cards from parishioner businesses, then collect the cards for distribution to other individuals or organizations in need
- Digital Stewardship Campaigns or Special Appeals (e.g., in lieu of Festival)
- *Other ?*



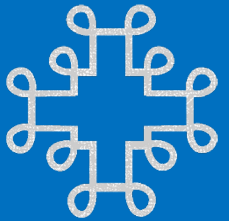
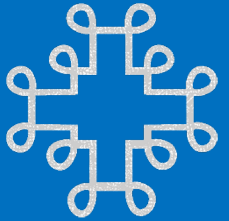
# Feedback for Future Stewardship Town Halls

- ❖ **Frequency & Timing of Stewardship Town Halls**
- ❖ **Topics for Future Town Halls**
- ❖ **External Speakers**
- ❖ **Parish Data Sharing (e.g., avg stewardship, % of budget)**
- ❖ **Other suggestions . . .**





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# Appendix

Slides for Reference



# A Call to Action for Parishes

## 1. Form a Parish Stewardship Ministry Team

- Form your stewardship team
- Build a team of 2-3 dedicated stewards with a variety of gifts, training and experience
- Choose a Christ-centered chair with proven leadership and mentoring skills

**Include a variety of age groups including a 25-35 year old. Each perspective is critical**

## 2. Make a Plan-of-Action - *today*

- Schedule & assign tasks, communication, print materials and contact with members

**Recognize that Stewardship Ministry is ongoing – not a single event / activity**

## 3. Enable Technology for Giving and Communication

- Set up online giving and eventually set up a giving kiosk (iPad) at the church
- Make a plan for general communication and personal contact with parishioners
- Schedule and assign tasks for telephone, email, social media, and website communication
- Recognize that Stewardship is keeping people connected and engaged with the church
- Be creative in finding media & methods for connecting with members



# Stewardship Resources

## **Archdiocese Stewardship Resources**

[www.stewardship.goarch.org](http://www.stewardship.goarch.org)

## **Archdiocese Stewardship Campaign Materials**

<https://www.goarch.org/-/2020-stewardship-campaign-resources>

## **GOA COVID-19 Resource Center Home Page**

<https://www.goarch.org/covid19>

## **Archdiocese COVID-19 Digital Toolkit for Parishes**

<https://www.goarch.org/-/covid19-parish-toolkit>

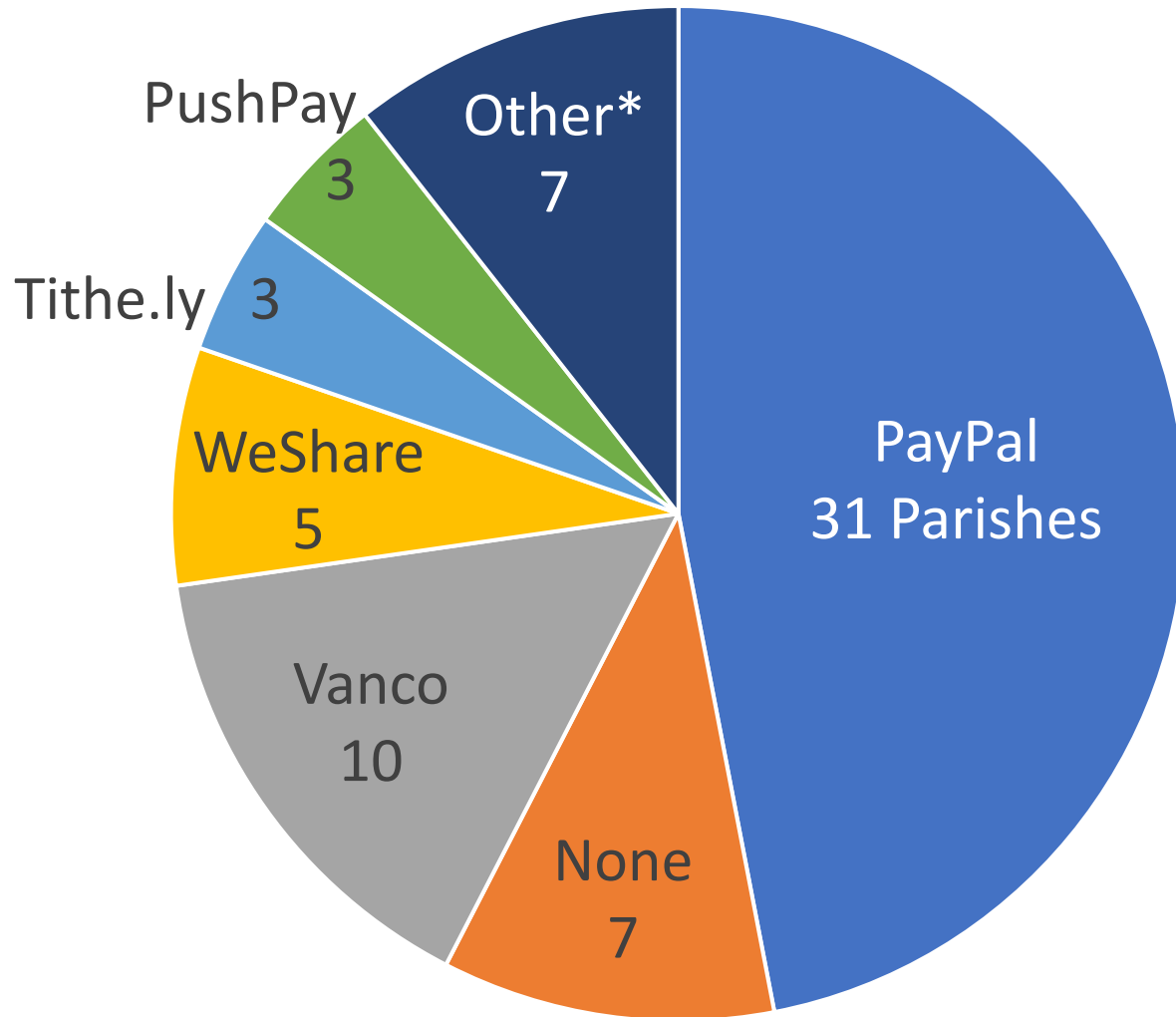
## **Archdiocese Online Giving Parish Toolkit**

<https://www.dropbox.com/sh/i7meys966qdc53v/AAAHXzKEwRNACpislbaOHxKKa?dl=0&preview=OnlineGiving-GOARCH-Toolkit.pdf>



# Online Giving Platforms Used by Our 66 Parishes

Enable ➡ Promote ➡ Sustain Online Giving



- 59 of our 66 parishes (90%) have implemented Online Giving via their websites (*as of June 2020*)
- PayPal is the most popular and used by 31 parishes. The Archdiocese has also published a helpful PayPal set-up guide at <https://bit.ly/paypal-goarch>
- “Other” represents single-parish platforms: Abundant, Aplos, BluePay, Breeze, ParishSoft, PaymentXP, Square