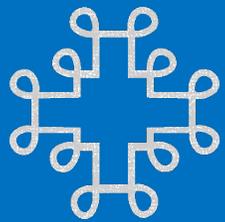
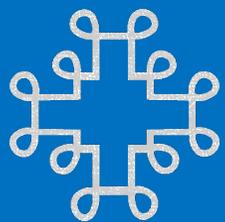
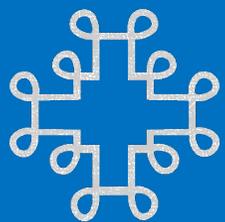




METROPOLIS OF
SAN FRANCISCO



Stewardship in Challenging Times

Parish Council Presidents Town Hall
April 29, 2020

Presented by Steven Pappas
Metropolis Stewardship Ministry Leader
stevenpappas2@gmail.com



A Time of Great Challenge *and* Opportunity

Challenges



Opportunities

- Loss of “outside” income sources, such as festivals, golf tournaments, and rentals
- Keeping our parishioners engaged during this time of physical distancing
- Economic hardships falling upon our parishioners
- Catalyst for realizing the aspiration of Stewardship fully funding our church & ministries
- Digital engagement that also effectively connects with our youth and Young Adults
- Inspiring benevolence to assist our fellow parishioners and community in need



Nurturing Generosity

*“People don’t give to Need. They give to **Vision.**”*

- **Communication** – stewardship is about discipleship – fundraising is not about money, but about relationships.
- **Online giving** – using digital means to continue practices of weekly giving to the parish – digital stewardship, tray giving, or “light a candle.”
- **Trust** the generosity of the faithful. Resist temptation to scold, heighten anxiety, or frame giving as an obligation.
- **Invite** people to a deeper relationship (with one another, with the church, with Christ) through acts of discipleship, including prayer, study, giving.

Source: IUPUI Lilly Family School of Philanthropy – Lake Institute on Faith & Giving



A Call to Action for Parishes

1. Form a Parish Stewardship Ministry Team

- Form your stewardship team
- Build a team of 2-3 dedicated stewards with a variety of gifts, training and experience
- Choose a Christ-centered chair with proven leadership and mentoring skills

Include a variety of age groups including a 25-35 year old. Each perspective is critical

2. Make a Plan-of-Action - *today*

- Schedule & assign tasks, communication, print materials and contact with members

Recognize that Stewardship Ministry is ongoing – not a single event / activity

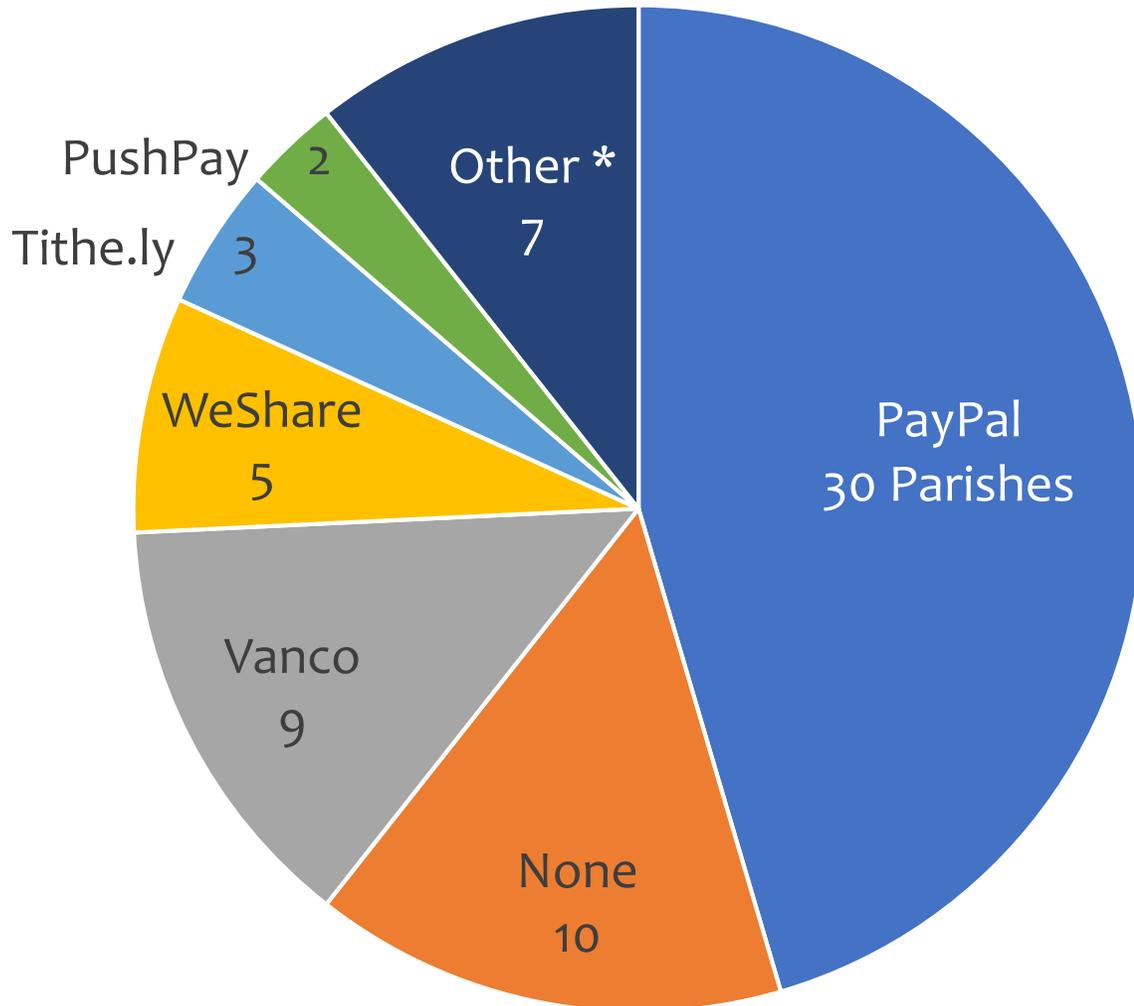
3. Enable Technology for Giving and Communication

- Set up online giving and eventually set up a giving kiosk (iPad) at the church
- Make a plan for general communication and personal contact with parishioners
- Schedule and assign tasks for telephone, email, social media, and website communication
- Recognize that Stewardship is keeping people connected and engaged with the church
- Be creative in finding media & methods for connecting with members



Online Giving Platforms Used by our 66 Parishes

Enable → Promote → Sustain Online Giving



- 56 of our 66 parishes (85%) have implemented Online Giving via their websites
- PayPal is the most popular and used by 30 parishes. The Archdiocese has also published a helpful PayPal set-up guide at <https://bit.ly/paypal-goarch>
- “Other” represents single-parish platforms: Abundant, Aplos, BluePay, Breeze, ParishSoft, PaymentXP, Square



COVID-19 Stewardship Ideas and Suggestions

- Ask parishioners to advance or speed-up annual Stewardship fulfillment
- Request increased Stewardship commitments, for those blessed with the capacity to do so
- Personal outreach to your most generous parishioners to support the parish ministries and outreach in this critical time
- Establish a Benevolence Fund to assist those in need
- Promote buying of gift cards from parishioner businesses, then collect the cards for distribution to other individuals or organizations in need
- Digital Stewardship Campaigns or Special Appeals (e.g., in lieu of Festival)
- Bill Marianes' Corona Contribution Challenge



Stewardship Resources

Archdiocese Stewardship Resources

<https://www.goarch.org/departments/stewardship>

Archdiocese Stewardship Campaign Materials

<https://www.goarch.org/-/2020-stewardship-campaign-resources>

GOA COVID-19 Resource Center Home Page

<https://www.goarch.org/covid19>

Archdiocese COVID-19 Digital Toolkit for Parishes

<https://www.goarch.org/-/covid19-parish-toolkit>

Archdiocese Online Giving Parish Toolkit

https://www.dropbox.com/sh/i7meys966qdc53v/AAAHXzKEwRNACpislb_aOHxKKa?dl=0&preview=OnlineGiving-GOARCH-Toolkit.pdf

Metropolis Stewardship Ministry Leader:

Steven Pappas
stevenpappas2@gmail.com
(310) 600-3798

Archdiocese Stewardship Ministry Leaders:

Rev. Fr. James Kordaris
Director, Dept. of Stewardship
and Outreach and Evangelism

FrJimK@goarch.org

Stacey Stathulis
Parish Stewardship Training
Coordinator

StaceyS@goarch.org



Closing and Next Steps

❖ My Commitment to You:

- Formation of the Metropolis Community of Stewardship Leaders that will meet monthly/quarterly to assist our parishes

❖ My Requests:

- If you have a Parish Stewardship Ministry Leader, provide their name and contact information to me at stevenpappas2@gmail.com
- If you do not have Stewardship Ministry Leader, please identify one and I can get them the resources needed to get started
- Provide feedback, ideas, and successful practices that we can share across our parishes

