

The Greek Orthodox Archdiocese has prepared this step-by step guide to help parishes set up donations quickly and easily on their web site using PayPal. PayPal is a simple, easy and secure way to receive donations with major cedit cards (Master Card, Visa, American Express) for your parish online.

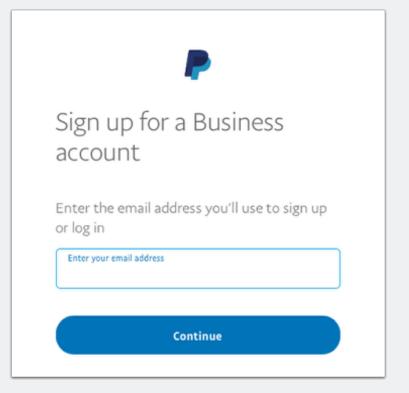
If you currently use parish administration software, you should call and see what online donation options your parish software solution offers.

For more information check out: <u>https://www.paypal.com/us/webapps/mpp/non-profits/fundraising/donate-button</u>

We hope and pray that this guide serves as a key resource for your and your parish community.

Step 1: Create a PayPal account if you don't have one

- 1. Go to: https://www.paypal.com/bizsignup
- 2. Follow the instructions to set up your account.



Step 2: Create a PayPal button

- 1. Log into your PayPal account and select All Tools from the menu.
- 2. Scroll to the PayPal buttons tile and click Open.
- 3. Select the **Donate** tile to begin creating your donation button.

Summary Mone	y Activity	Reports	Tools \vee	More ∨	Help
	My Saved We automatically create new button Click Action or Re	save buttons you s that are similar	Business PayPal He Invoicing Request M	re	re, you c ay not be
0 —	Item name Proclaim the G	iospel of Christ,	Resolution Send Mon All Tools		Qty. avail
PayPal butt Add payment buttons to accept PayPal and major	your site to			Donate tionaund contr on your site.	ibutions

Step 3: Choose your button style

- 1. Choose your country and language
- 2. Select large or small button size and whether to show accepted card logos.
- 3. If you select to use your own button image, enter the URL for your button image. URL <u>must</u> be HTTPS and the file must be .jpg, .png, or .gif.
- 4. Click Continue.

Make your donation button	Make a new button
Customize how your button looks on your site	
Country/Region V United States	Button Preview
Language English	Donate
Use PayPal button style Button size Large	
Show accepted card logos	
Continue	

Step 4: Add parish name and logo

- 1. Enter a URL for your parish's logo or use the GOA logo with <u>https://j.mp/goa-logosm.</u> URL must be HTTPS and file must be .jpg, .png, .gif.
- 2. Your Church's name is autofilled based on your login information.
- 3. Optional: A mission or purpose statement
- 4. Choose whether to provide a list of programs or not. If yes, list one to ten program names, using the Add and Remove buttons as necessary.
- 5. Click Continue.

Back	Make your donation button	Nake a new button
	Choose how to display your organization's name and logo	
	Enter a URL for your logo (Optional)	
	https://j.mp/goa-logosm	
	Most image types including jpg, gif, png, and more should work.	
	Organization name Greek Orthodox Archdiocese of America	
	Your purpose (optional) Proclaim the Gospel of Christ, to teach and s	
	Let your donors choose specific programs for their donations? 3	
-		
	Yes, list programs	
	Note: This button is intended for fundraising. If you are not raising money for a cause, please option.	choose another
-	Continue	

Step 5: Set donation options

- 1. Select the donation currency.
- 2. Choose whether donors can give any amount, an exact amount, or provide three set amounts. (If you choose the last, enter amounts for all three fields. Donors will also have the option to put in their own amount.)
- 3. Choose whether to let donors make recurring monthly donations.
- 4. Click Continue.

Back	Make your donation button	Make a new button
	Set donation amounts	
,	Currency you'll receive donations in USD	
	Amount donors can give	
	Any amount	
	Set 3 amount options, plus any amount 3	
	Let donors make monthly recurring donations?	
	Yes	
	Continue	

Step 6: Adjust optional settings

You may optionally adjust donation options or simply press Finish and Get Code.

Back	Make your donation button	Make a new button
	Optional Settings	
	Get info from donors	\sim
	Route donors back to your site	~
	Set account identifier	~
	Add extra HTML button variables (advanced)	~
	Finish and Get Code	

Step 7a: Add the PayPal Donate button to your web site with HTML Code

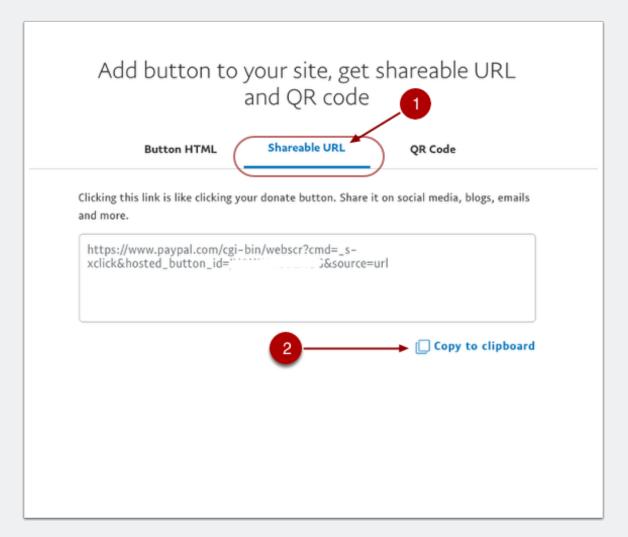
You have three options available to take donations.

- Insert the HTML code into your site.
- Use the shareable URL in social media, emails, and other notifications.
- Print a QR code to use on physical materials, at events, or on the outside of the Church.

1	Add button to your site, get shareable URL and QR code Button HTML Shareable URL QR Code Copy the entire code below.
	<form <br="" action="https://www.paypal.com/cgi-bin/webscr" method="post">target="_top"> <input name="cmd" type="hidden" value="_s-xclick"/> <input name="hosted_button_id" type="hidden" value=""/> <input <br="" type="image"/>src="https://www.paypalobjects.com/en_US/i/btn/btn_donateCC_LG.gif" border="0" name="submit" title="PayPal - The safer, easier way to pay online!" alt="Donate with PayPal button" /> <img <br="" alt="" border="0" src="https://www.paypal.com/en_US/i/scr/pixel.gif"/>width="1" height="1" /> </form>
	Copy to clipboard

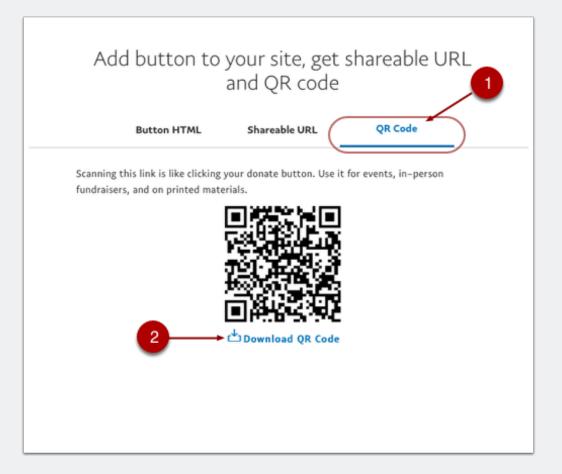
Step 7b: Get a sharable link for social media, email, and more

- 1. Click on Sharable URL
- 2. Use the link provided for emails, social media posts, and more so people can make a donation.



Step 7c: Get a QR Code

- 1. Click on QR Code
- 2. Download a unique QR code and use in print materials, signage, or other digital platforms so people can use their mobile device cameras to jump to your donation page.



Step 8: For more information

- 1. Congratulations! You've just created your donation button.
- 2. Be sure to follow the appropriate controls and banking procedues in your parish.
- 3. For more information check out: www.paypal.com/fundraise

Donate to Your Parish Name Here	
^{\$} O.OO _{USD}	
Make this a monthly donation Donate with PayPal	
or Donate with a Debit or Credit Card	

