



# Online Giving

COVID-19 Parish Toolkit

[www.goarch.org](http://www.goarch.org)



# COVID-19

## Financial Challenge

- The COVID-19 Pandemic has the potential to present parishes with significant financial challenges due to:
  - Church closures (candles, trays)
  - Parishioners losing jobs (stewardship)
  - Additional revenue sources (hall rentals, festivals, etc.)
- Parishes must move quickly to adopt digital/online giving solutions and alternative funding sources.



# Online Giving and Stewardship

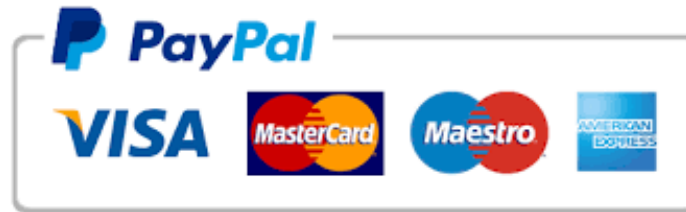
- Start by contacting your parish management software vendor to see what online tools they offer.
- Parish Data Systems users, [start here](http://www.acstechnologies.com/products/pds/features/greek-orthodox)  
(<http://www.acstechnologies.com/products/pds/features/greek-orthodox>)
- Add online giving opportunities to your web site, social media channels, and other digital communications (email, listservers, etc.).



# Online Giving Options

- If you're not currently using online donations and looking to get going quickly, simple solutions include:

- PayPal ([PayPal.com](https://www.paypal.com))



- Vanco (<https://www.vancopayments.com>)

- Archdiocese has a PayPal setup guide for parishes at: <https://bit.ly/paypal-goarch>



# Turnkey donations from the Archdiocese

- The Archdiocese will offer a turnkey donation solution to parishes who need it.

Recurring Gift

☐ Make this a monthly gift

Designation

Designation ☒ Holy Trinity, Danielson CT  
St. Sophia, New London, CT  
Holy Trinity, Norwich, CT  
Sts. Constantine and Helen, Andover, MA  
St. John the Baptist, Boston, MA  
Annunciation Cathedral, Boston, MA  
Annunciation Church, Brockton, MA  
Sts. Constantine and Helen, Cambridge, MA  
St. George, Centerville, MA  
Sts. Constantine and Helen, Chicopee Falls, MA  
St. Nicholas, Clinton, MA  
Nativity of the Virgin Mary, Cohasset, MA  
St. Luke, East Longmeadow, MA  
St. Demetrios, Fall River, MA  
Holy Trinity, Fitchburg, MA  
Holy Apostles SS. Peter and Paul, Haverhill, MA  
Holy Trinity, Holyoke, MA  
Assumption Church, Ipswich, MA

Billing Address

☐ Make this gift of

Name

Email

Phone

Country

Address

City

State & zip: state zip

☐ I would like this gift to remain anonymous

Payment details



# Turnkey donations from the Archdiocese

- We'll give you a donation web page so that you can begin taking online donations right from your parish web site.
- Fill out a request form at: <https://j.mp/parish-donations>

**Recurring Gift**

☐ Make this a monthly gift

**Designation**

Designation: Annunciation Cathedral, Boston, MA

**Billing Address**

☐ Make this gift on behalf of an organization

Name: title first name last name

Email:

Phone:

Country: United States

Address:

City:

State & zip: state zip

☐ I would like this gift to remain anonymous

**Payment details**

Payment method: Credit card Direct debit



# Options in addition to Vanco and PayPal

- Perform a Google search and you'll find a number of companies who offer online donations such as Givelify, PushPay, SecureGive, and Give Lively (to name a few).
- The Archdiocese does not specifically endorse companies. Don't rely simply on a Google search but perform due diligence on a company's financial solvency and security.



# Advanced giving options

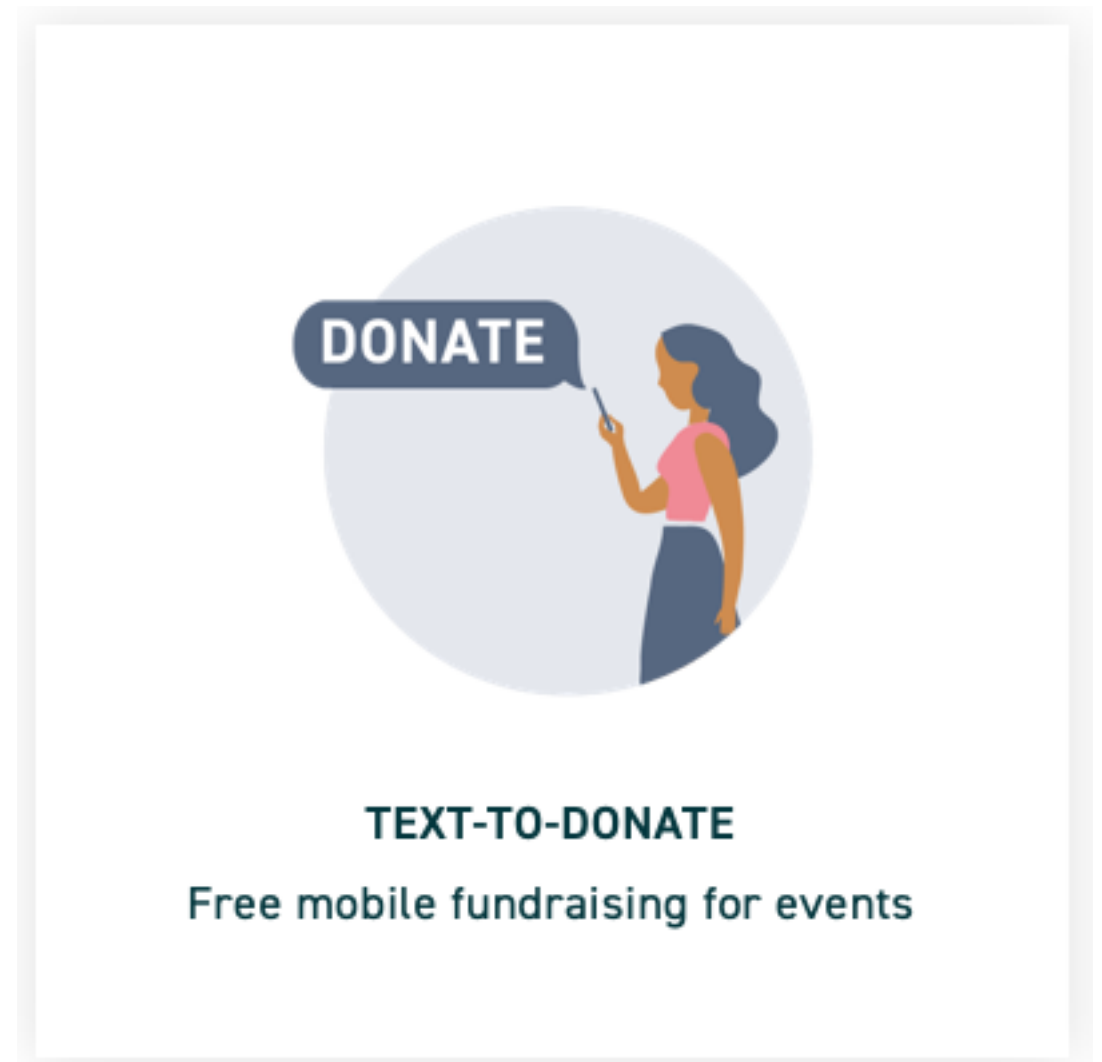
- A donate button on your web site is a great start.
- In addition to a traditional “donate” button on your parish web site, some companies offer advanced features including the following:





# Text to Donate

Give parishioners the ability to make a donation from their mobile phone with a five-digit short code.



# Parishioners as fundraisers

Peer-to-peer fundraising  
allows parishioners to  
fundraise on behalf of  
your parish.



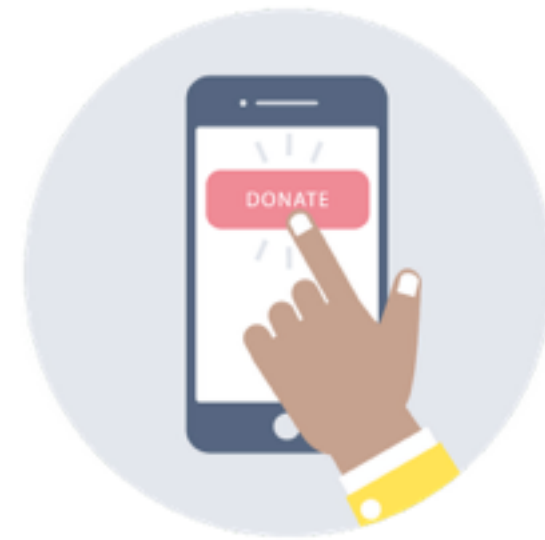
**PEER-TO-PEER**

Start a movement in a snap



# Fundraising Pages

Custom donation pages that can contain videos, stories, and imagery about your Church's ministries.



**FUNDRAISING PAGES**

Unlimited ways to make appeals



# Still need help?

- No matter which solution you choose, always follow proper financial controls and protocols.
- The Greek Orthodox Archdiocese is here to help our parishes during this crisis.
- If you still need assistance setting up online donations contact the Department of Internet Ministries at [internet@goarch.org](mailto:internet@goarch.org) or 646-519-6690.

