

The Coronavirus (COVID-19), that forced the closure of our Parishes, is forcing us to rapidly adapt

Problem: COVID-19 has closed our Parishes

From the Parishioner's view
* Parishioners can't Light a Candle in Church
* Parishioners can't say a Prayer in Church

Problem: COVID-19 has closed our Parishes

From the Parish Council's view
* Church loses Cash flow from Candle Donations
* Giving Baskets are empty

So how do we turn Lemons into Lemonade?





With a Three-Pronged Approach...



Light a Candle & Say a Prayer A Solution...

•

- Mobile and Web enabled engine
- Provides a digital method of "Lighting a Candle" in the Church
 - Provides a digital method of remitting prayers for a loved one to be read by the priest
- Digital remittance for the candle
- Digital remittance for the Sunday Collection Tray

There are many options...



How did Saint Mark Greek Orthodox Church address this?

- Quickly set up an online mobile accessible webpage to allow parishioners to:
 - Light a Candle
 - Select how much the parishioner wanted to donate for the Candle
- · Say a Prayer
 - · Add names to our Prayer List
- Make a One-Time donation
 - · Select how much they wanted to donate



Light a Candle & Say a Prayer at Saint Mark

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"I am the light of the workt, the who follows me will not walk to carbonau, buil will have the light of life." (John 8:12)

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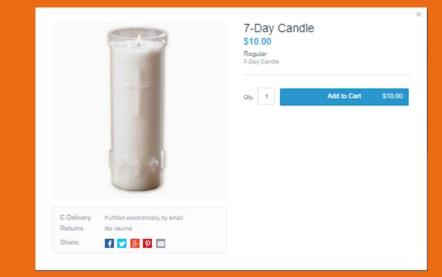
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One-Time Donation \$20.00 - \$500.00 Select an option: Select an

What does the Parishioner see?

 Upon electronic acceptance of the order for candles or donation, the Parishioner sees an automatically generated email From: Saint Mark Greek Orthodox Church <<u>noreply@messaging.squareup.com</u>> Date: March 25, 2020 at 7:04:36 PM EDT Subject: Order confirmation from Saint Mark Greek Orthodox Church Reply-To: <<u>office@saintmarkboca.net</u>>

Sa	int Mark Greek Orthodox Ch	urch
	Order Confirmation Your order details are listed below.	
Order Date March 25, 2020 7:04 PM	1	Order Numbe #t4rt
One-Tin \$20 Do	me Donation nation	\$20.0
Subtotal Tax		\$20.0 \$0.0
		\$20.0

A Parish Council Member lights the candle(s)...

...A Parish Council Member says the requested prayer and takes a picture...

...Places the candle(s) in the candle stand and then either texts or emails the picture along with a brief message



Inform the Congregation...Be transparent!

- The Parish is physically closed to parishioners
- Parishioners can still "Light a Candle & Say a Prayer" in Church
- Parishes in the United States operates solely on donations
- Until the Parish reopens, there's no money coming from the Sunday offerings

Create a Marketing Plan... Inform the Parishioner 7 Times 7 Different Ways

Market the online giving website

- Sermons
- Email blasts
- Newsletters
- Website
- Live Stream Chyron (Words on the Screen)
- Facebook
- Word-of-Mouth



Light a Candle and Say a Prayer at www.squareup.com/store/SaintMark

Results: Day #1: \$1,472.00

One-Time Donation \$1,030.00	7-Day Candle \$260.00 • Beeswax Taper C	Jandle \$182.00				
\$600 -		\land	\			
\$400 -			\mathbf{h}			
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\$0	3 am	6 am	9 am	12 pm 3 pm	6 pm	9 pm
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7-Day Candle		Candles	ea	26	26	\$260.00
Regular	7-Day Candle		ea	26	26	\$260.00
Beeswax Taper Candle		Candles	ea	36	36	\$182.00
\$10 Donation	Single Candle-10		ea	1	1	\$10.00
\$2 Donation	Single Candle-2		ea	21	21	\$42.00
\$20 Donation	Single Candle-20		ea	4	4	\$80.00
\$5 Donation	Single Candle-5		ea	10	10	\$50.00
One-Time Donation		Donation/Tips	ea	10	10	\$1,030.00
\$100 Donation	Donation-100		ea	4	4	\$400.00
\$20 Donation	Donation-20		ea	4	4	\$80.00
\$50 Donation	Donation-50		ea	1	1	\$50.00
\$500 Donation	Donation-500		ea	1	1	\$500.00
Total			ea	72	72	\$1,472.00

Before you begin...

You will need the following information:

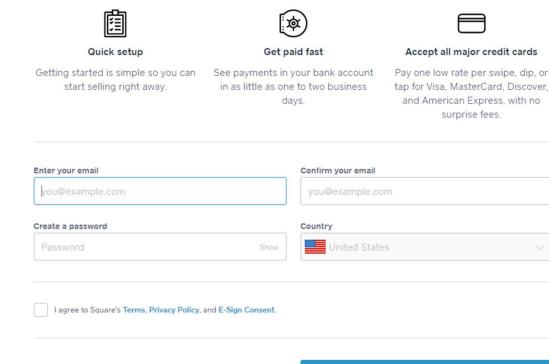
- The Parish's Federal Employer Identification Number (EIN)
- The EXACT name of the Parish that is used on all Federal Forms
- The Parish Treasurer (to complete their personal information)
- The Parish's Bank Routing Number and Account Number (so Square can deposit the funds in your account)
- Pictures of your Parish to post on the webpage
- Someone who is computer literate

Where to Begin...

- Click on: squareup.com/i/SAINTMARKG
- By using the above link, your Parish will receive FREE processing on up to \$1,000 in credit card transactions for the first 180 days

Saint Mark Greek Orthodox Church invites you to try Square

You will receive free processing on up to \$1,000 in credit card transactions for the first 180 days*. Afterwards, you pay the standard 2.6% + \$0.10 per swipe for all major credit cards**.



Already have a Square account? Sign in.

CONTINUE

Type of account

• Click Business, then CONTINUE

Which type of merchant best describes you?

No matter what type of merchant you are, Square can help you sell anywhere.



CONTINUE

Name & Estimated Revenue

- Enter business name of your Church, Tax ID, and revenue expected
- Click CONTINUE

Business information

Let's start with your business name and EIN. You can always edit these details later.

Business name

Greek Church of Saint John

Employer Identification Number (Optional)

01-0010012

Your tax ID will be used for tax reporting purposes only. You can edit this information on your Square Dashboard at any time.

Estimated annual revenue (Optional)

\$50,000 - \$100,000

CONTINUE

•

Type of business

- Select or search for Religious Organization; select result
- Click CONTINUE

religious	8
Results	
Religious Organization	
Charities Education And Membership	
Membership Organization	
Charities Education And Membership	
Charitable Organization	
Charities Education And Membership	
Other	
Retail	
Books Mags Music And Video	
Retail	
I DON'T SEE MY BUSINESS TYPE	

Tell us about your business

Select where you will accept payments

 When done, click CONTINUE

Where will you sell and take payments?

Select all that apply. You can always change this later.

	Brick-and-mortar location	0
IJİ)	On-the-go or at an event	\bigcirc
<u>e</u>	Enter on a computer	\odot
:	Online store	0
- #	Invoices	\odot
	SKIP	CONTINUE

On the next page, you will be asked to select what else can Square help you with.

No need to select anything, click SKIP at the bottom of the page

What else can we help you manage?

Select all that apply.

Item catalog Create items or services to speed up checkout and enhance reports.	\bigcirc
Restaurants Run your restaurant(s) faster with floor plans, coursing, and modifiers.	\bigcirc
 SKIP CONTINUE	

Enter the personal information of the person administering the account (such as treasurer).

Please note, according to the best practices, the administrator should not be the priest.

Click CONTINUE when done

Finish activating to take payments.

Enter your legal name and home address, even if registering as a business. We will not use this information to perform a credit check, just to verify your identity.

Legal name						
Johnny			Appleseed			
Home address						
123 Main St.					Apt/Unit	
Zip code		City		State		
10001		NEW YORK		New York		\sim
Date of birth						
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Last 4 digits of SSN or ITIN			Phone number			
1111			(212) 555-1212			

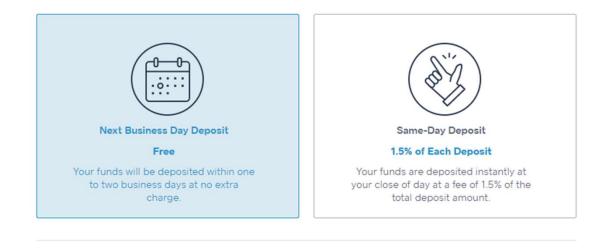
CONTINUE

Select the funding speed to the parish bank account

Click CONTINUE when done

How fast do you want to get paid?

Standard one to two business day deposits are always free with Square. If you want to get paid faster, set up Same-Day Deposit and get your money right away. You can change your deposit method at any time.



CONTINUE

Link your bank account.

Link your bank account so we can deposit the funds you receive from card payments. Refer to your checkbook or bank website to get your account and routing numbers.

Account holder Account type St. John Greek Orthodox Church Business Checking Routing number 123456789 123456789 9 Digit Routing Number Account number Re-enter account number 012345678 012345678

To verify this account, we will withdraw \$0.01 and then refund the charge. Make sure you have at least \$1.00 in your bank account to prevent your bank verification from failing due to insufficient funds.



By linking your bank account, you're instructing Square to verify your bank account information with a consumer reporting agency for fraud and risk prevention purposes. This will not affect your credit score.

Enter banking information

and click CONTINUE,

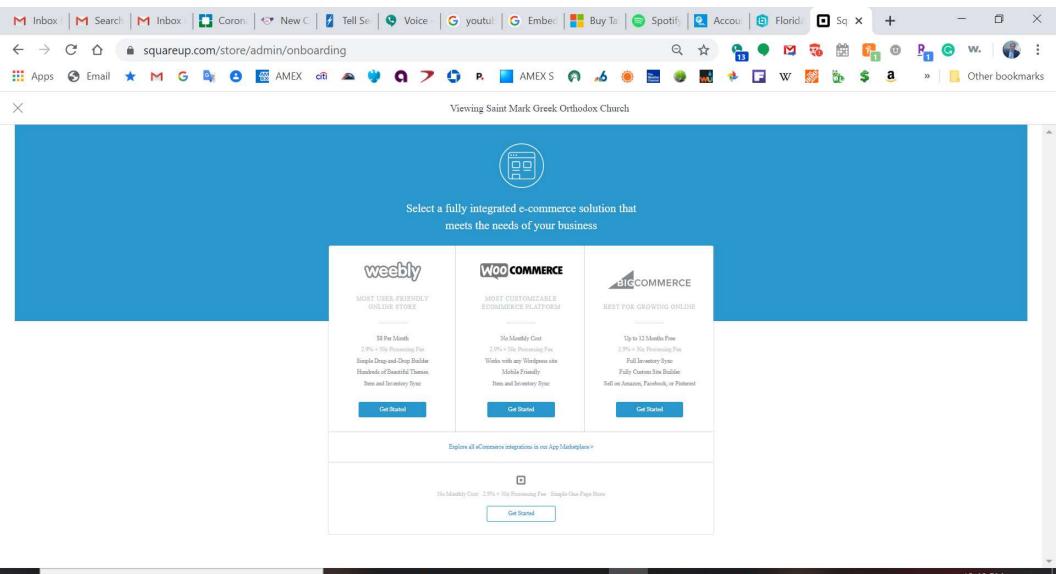
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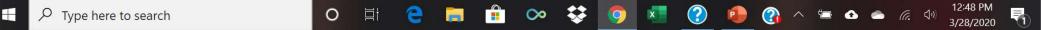
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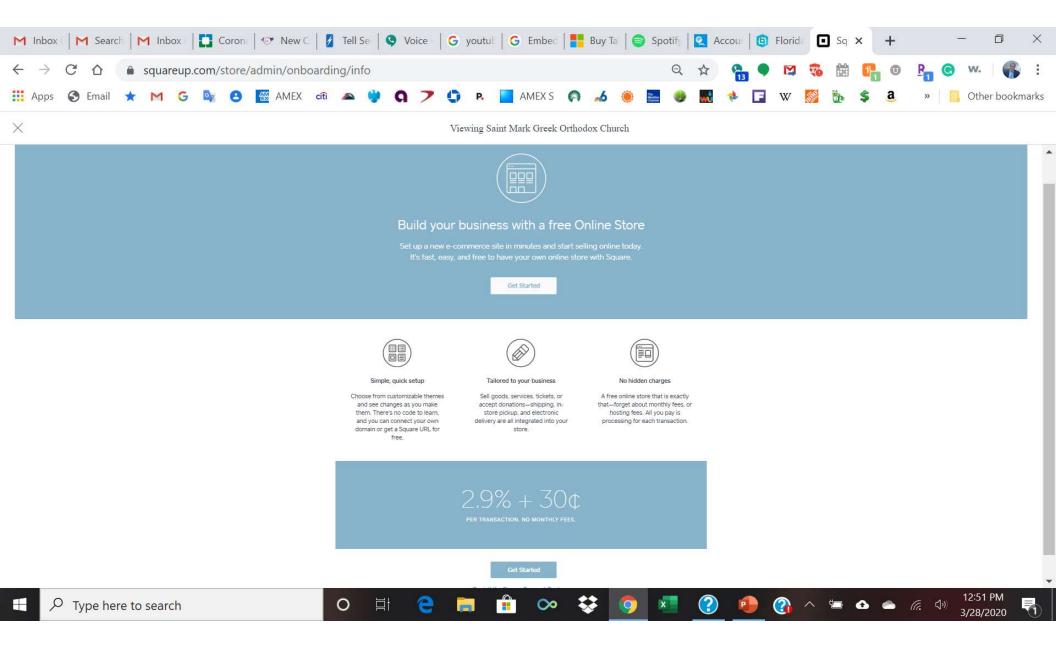
Congratulations... You've just created your account!

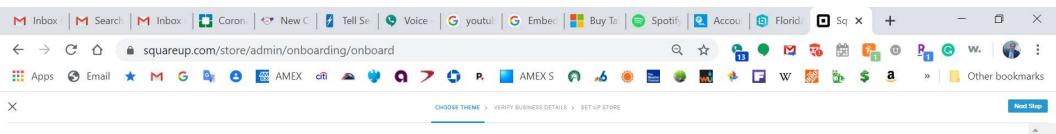
- When the process completes, you're going to be on the SQUARE Dashboard
- Select "Online" to proceed

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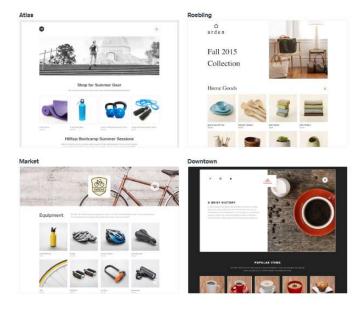




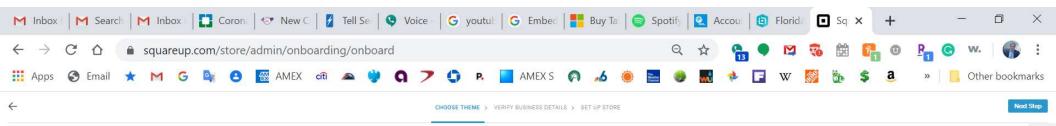


Choose a Theme

Themes to provide you with a variety of layouts, designed to best showcase your business online. Click on a theme to preview it in detail. You can change themes at any time.





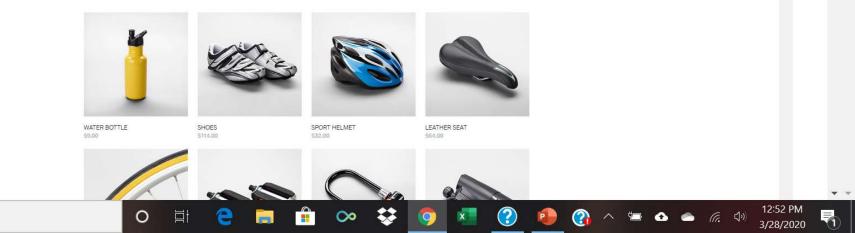


Theme Preview: Market



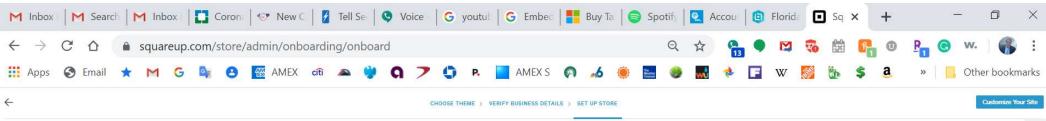
Equipment

We offer top of the line biking equipment made in the USA and distributed locally. If you are interested in purchasing bicycle, please inquire within the shop or send us an email.



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	2020 Greek Festival		(+)				
	Online Contact Information						
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	Business Hours Eastern Time Zone Monday Tuesday Wednesday						
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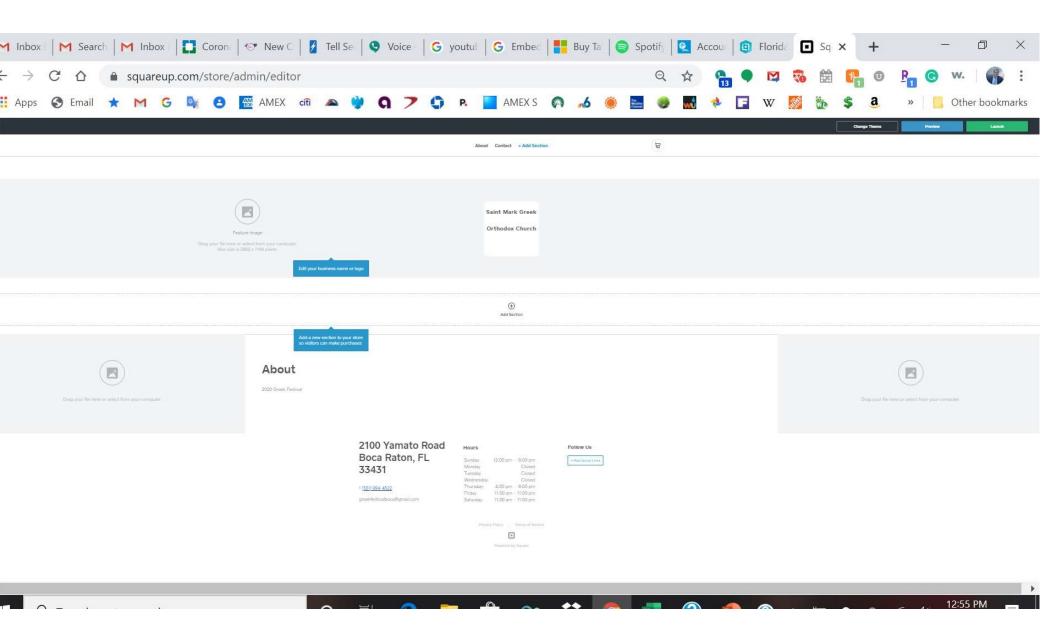
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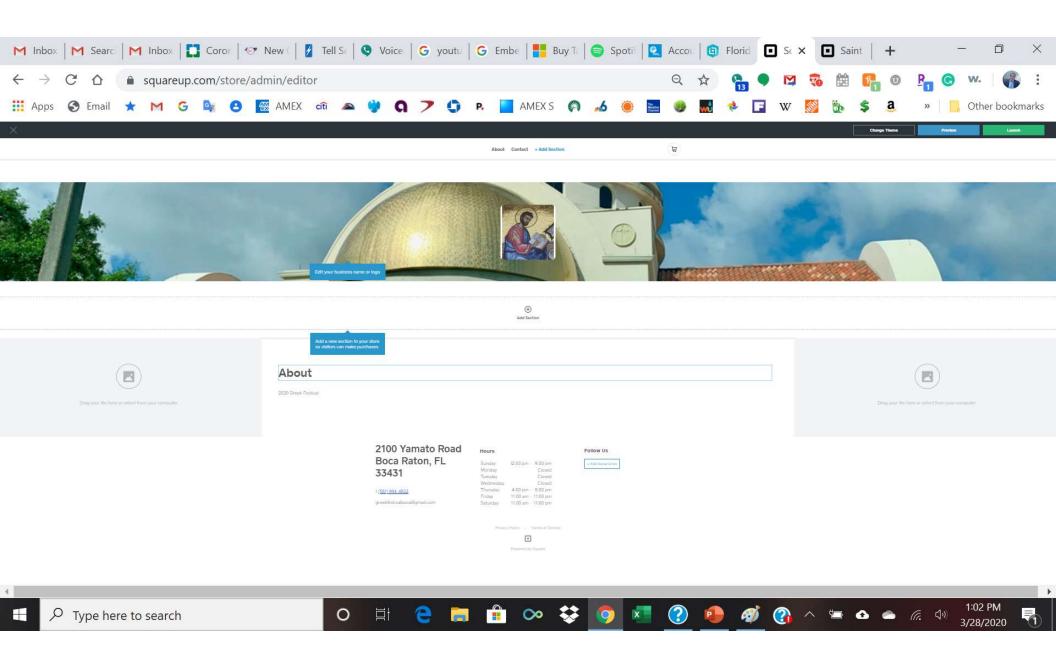


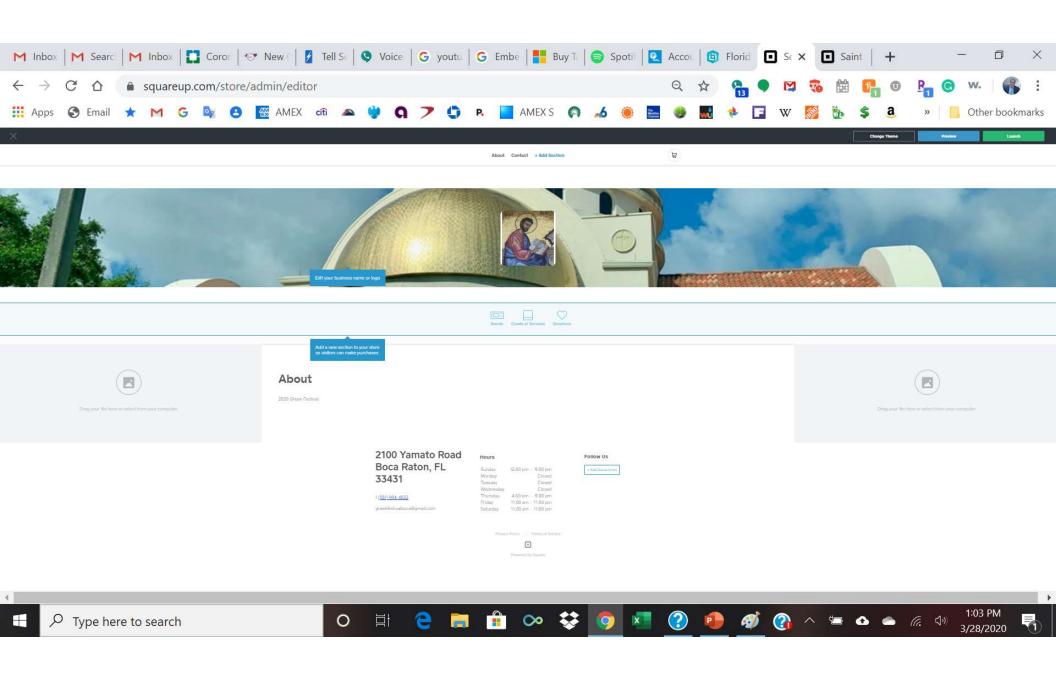


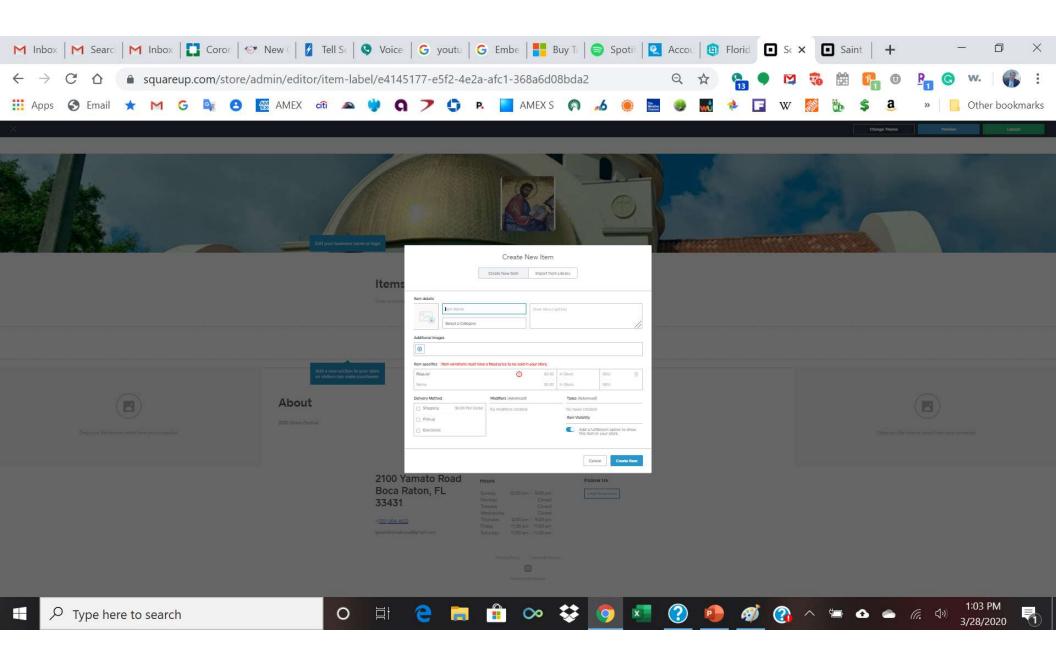
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Return Policy	
No returns	

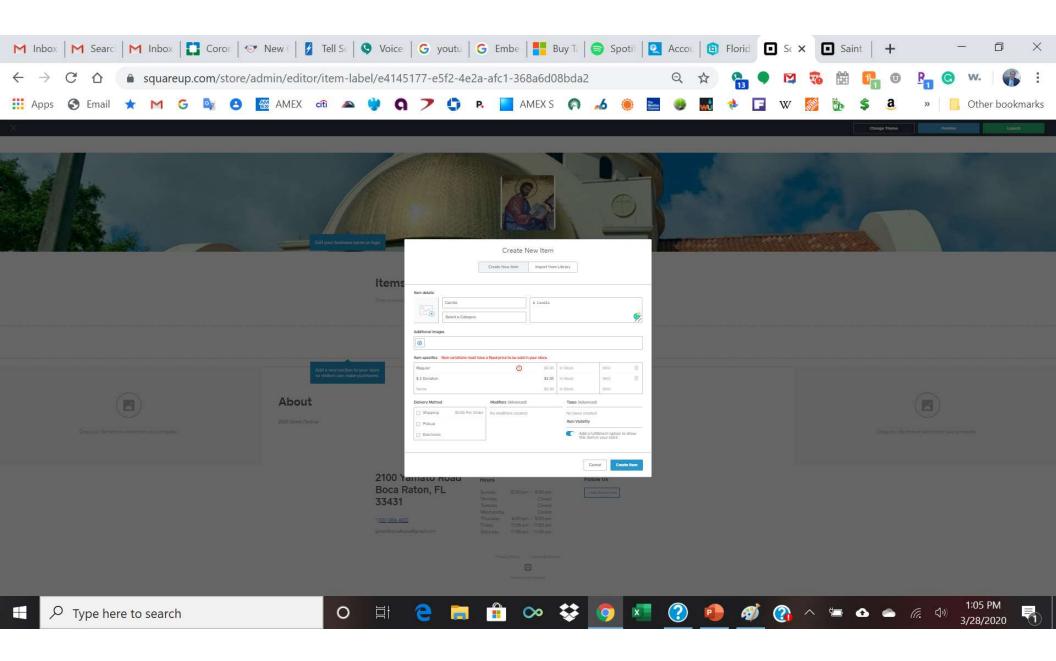


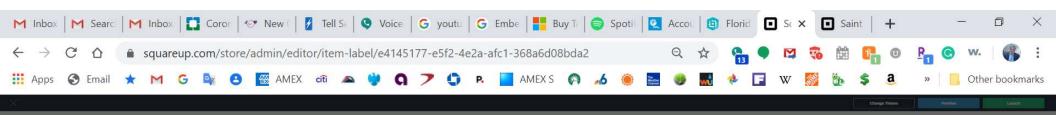




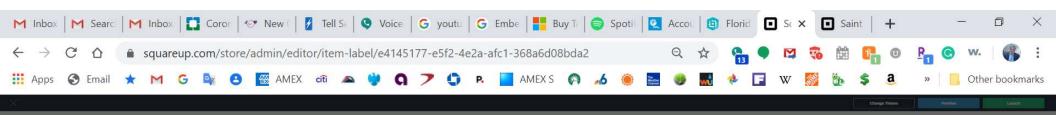








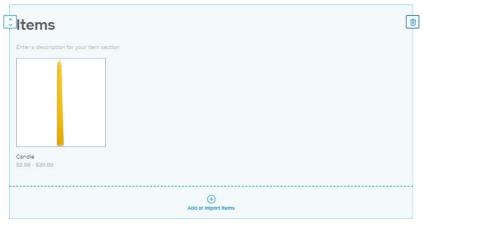
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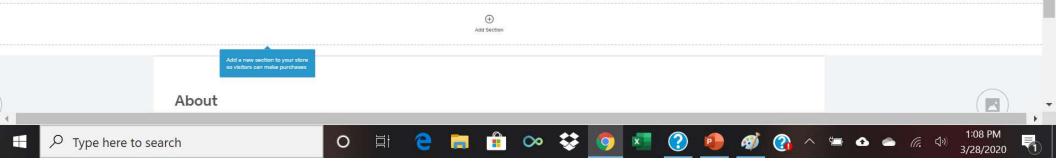


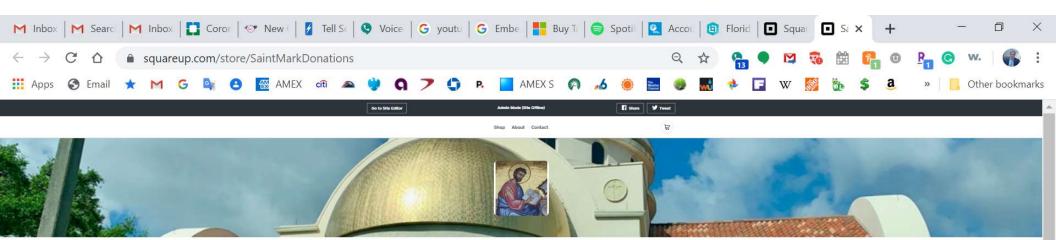
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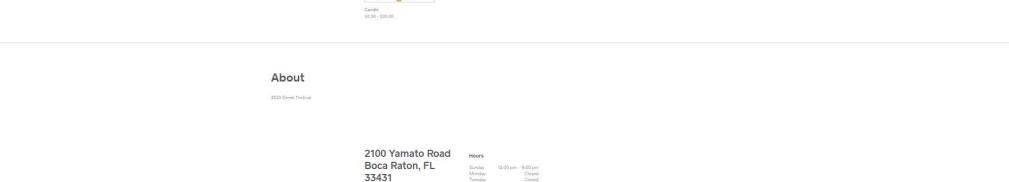


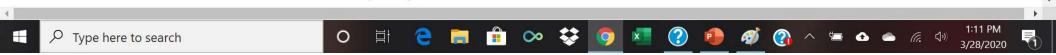


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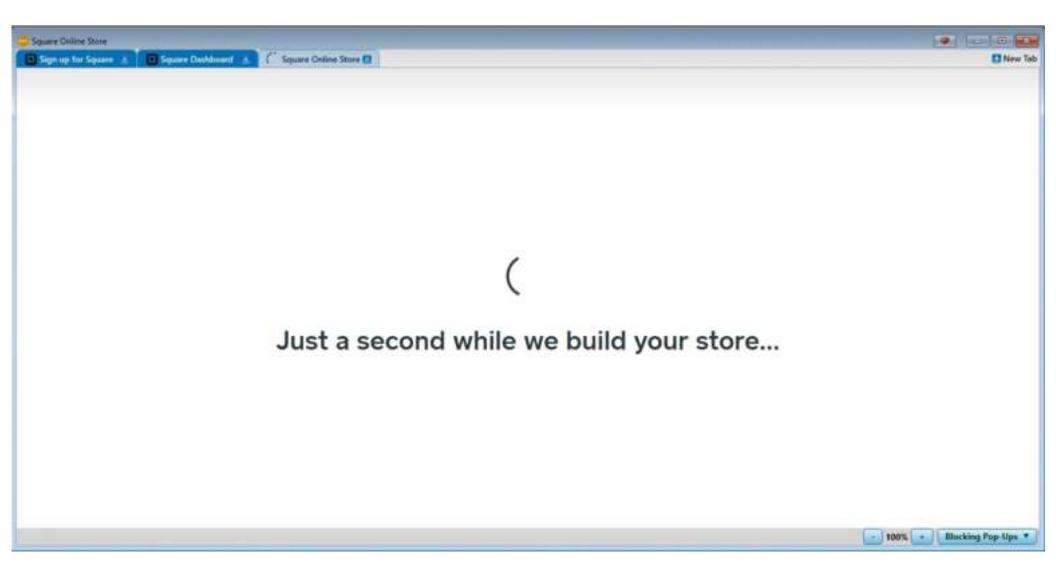


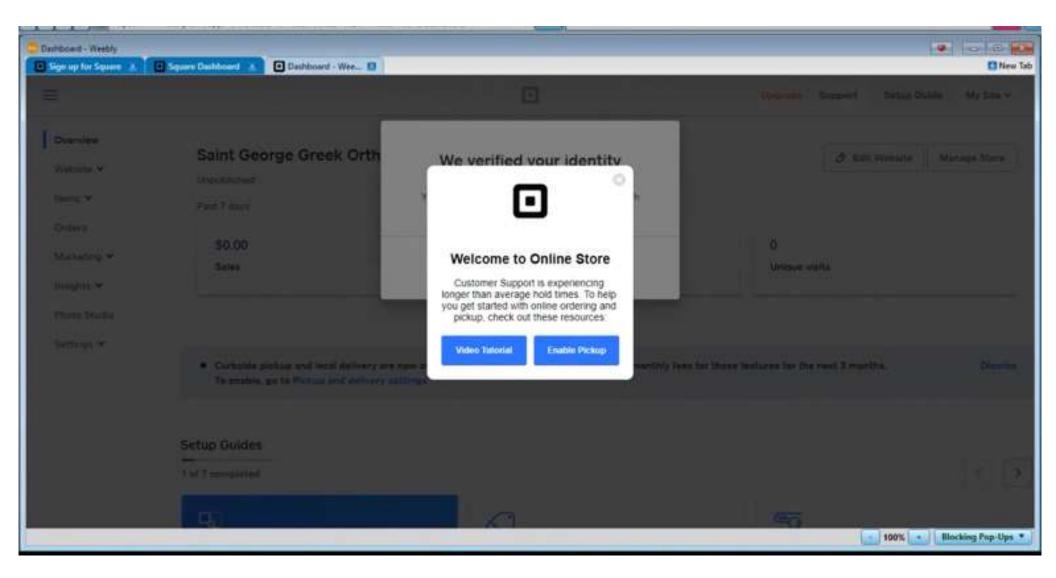


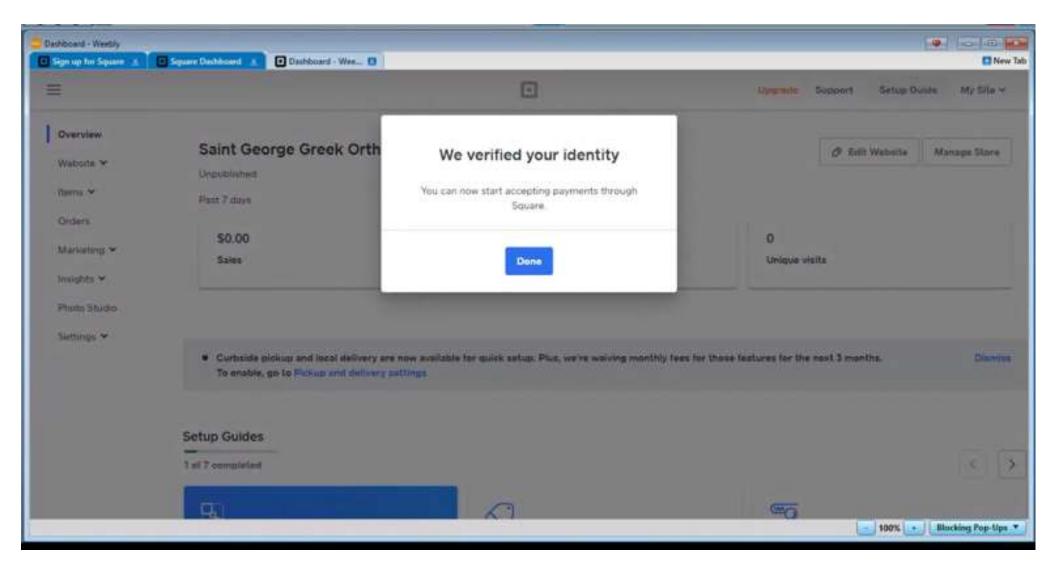


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	How do you plan to fulfill orders? Let us know how you plan to get items to buyers.		
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	Allow in-store pickup	30	
	Allow delivery Currently, pickup must be set to On in order to enable deliveries.		
	Skip this, I don't need shipping, pickup or delivery for my it	aettis."	
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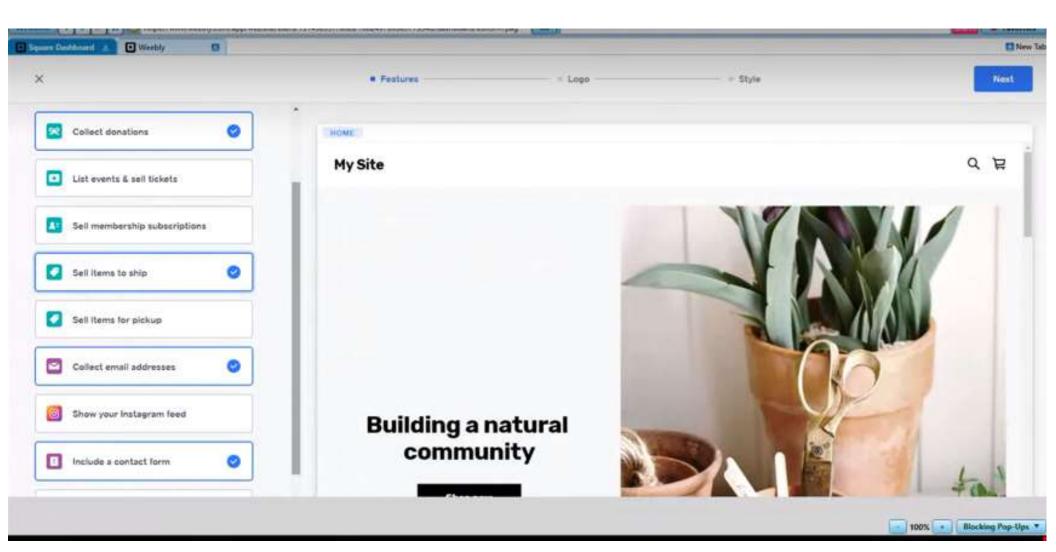
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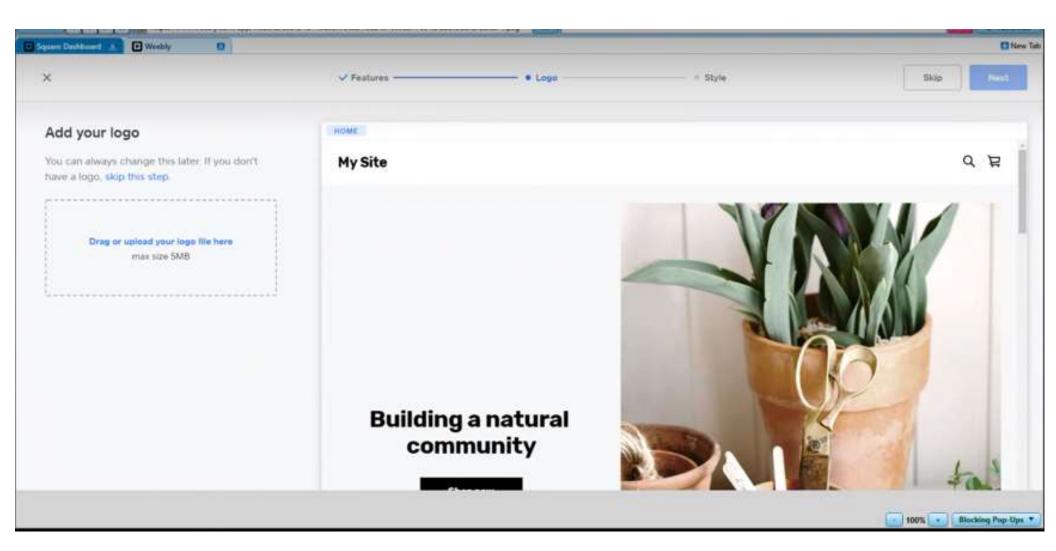


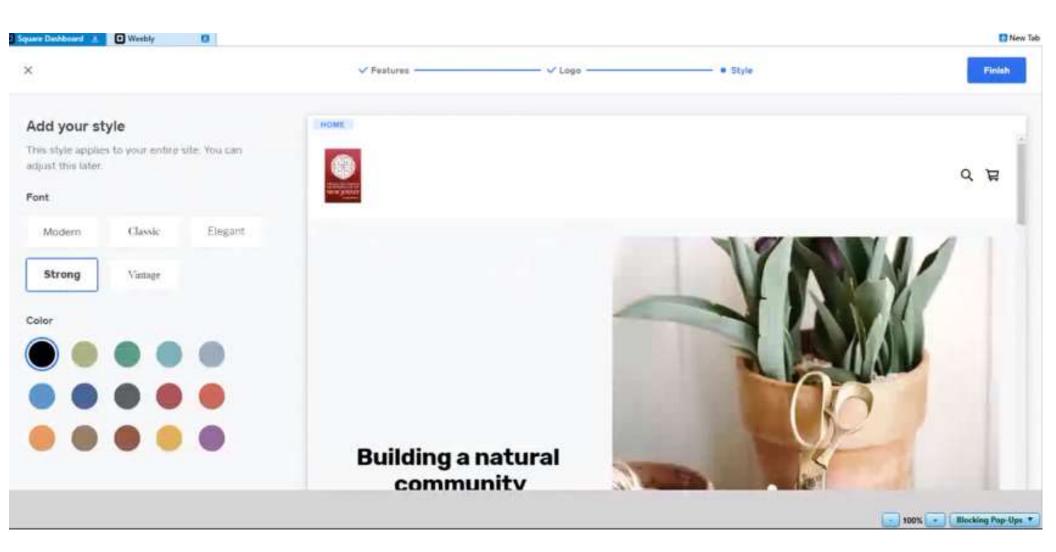


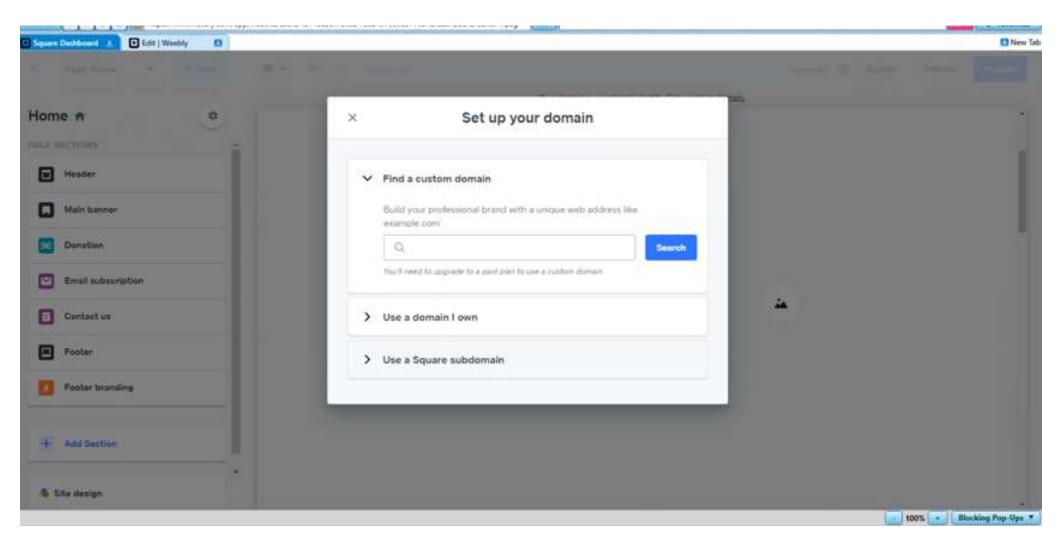


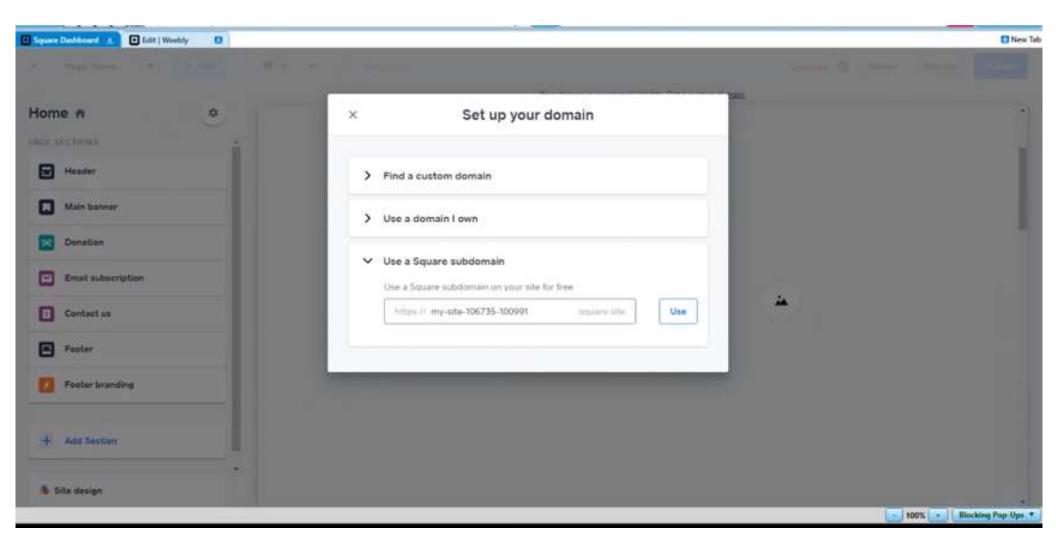
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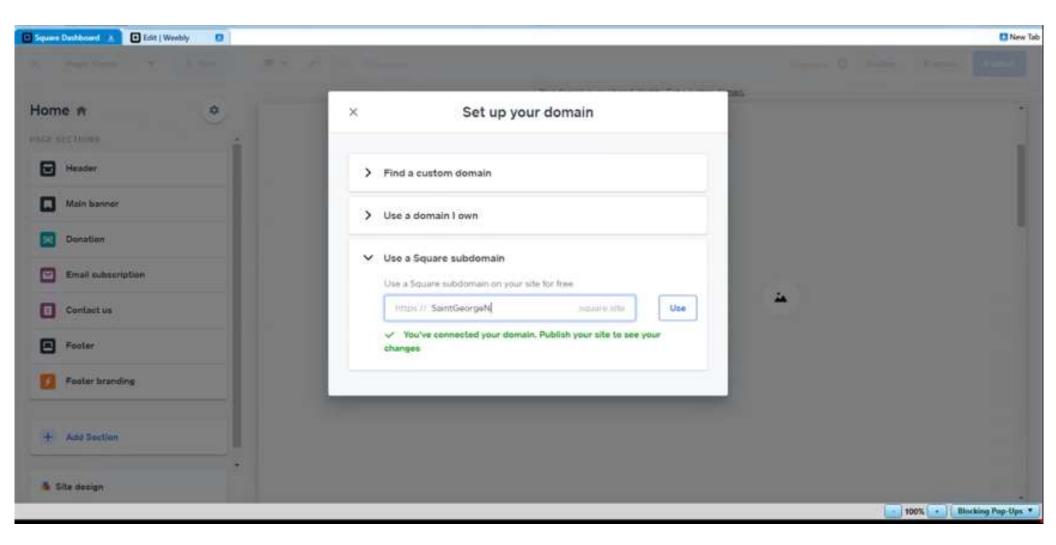


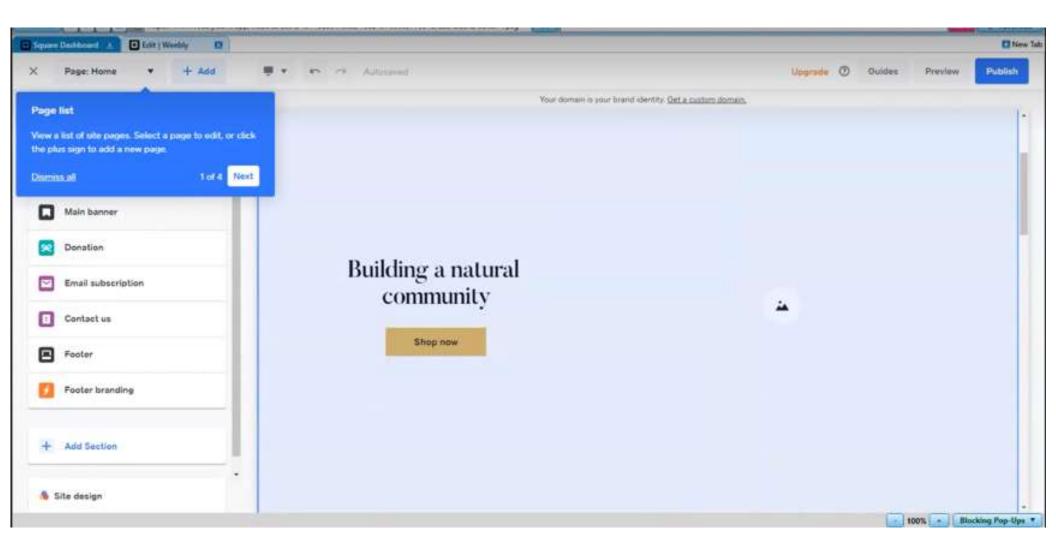


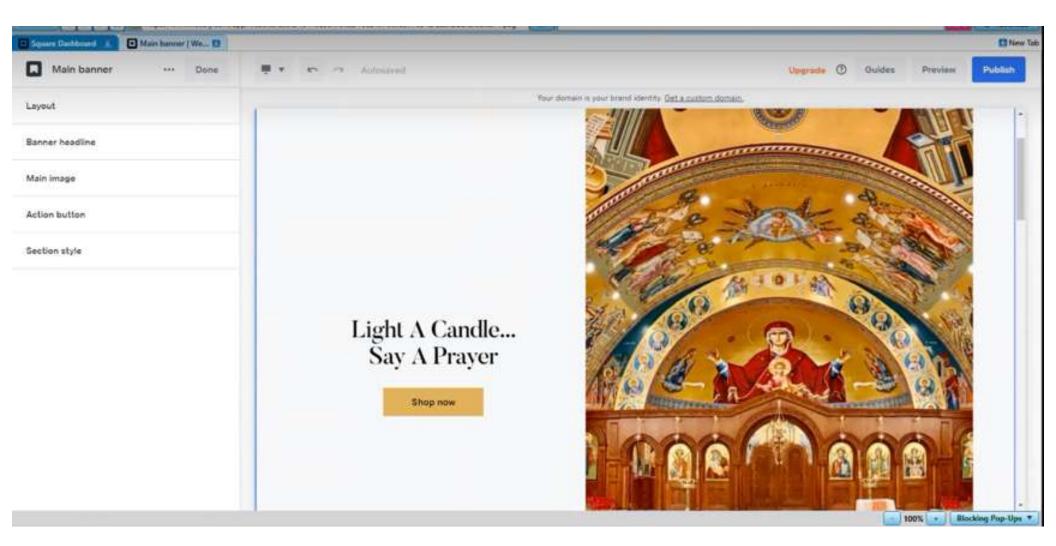




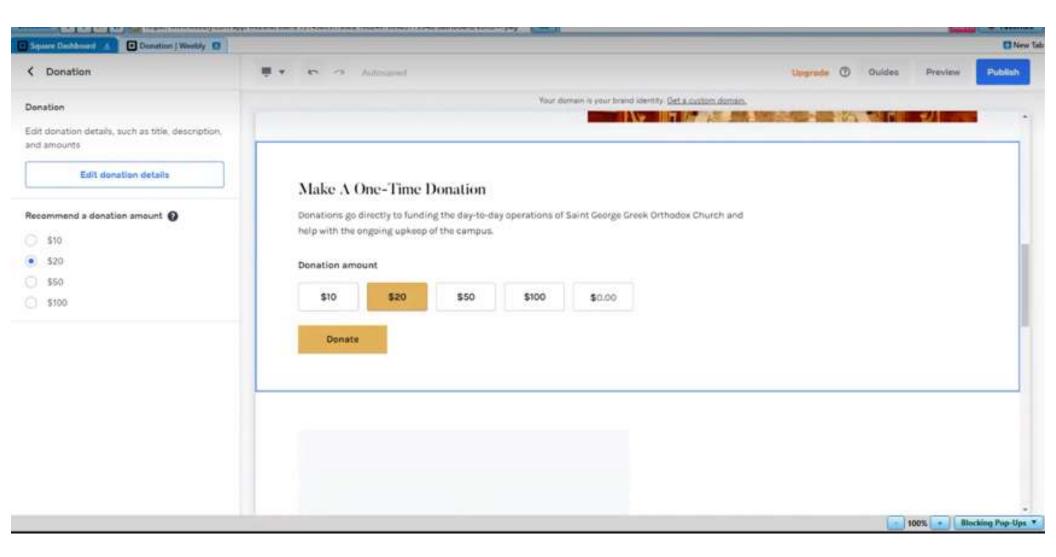






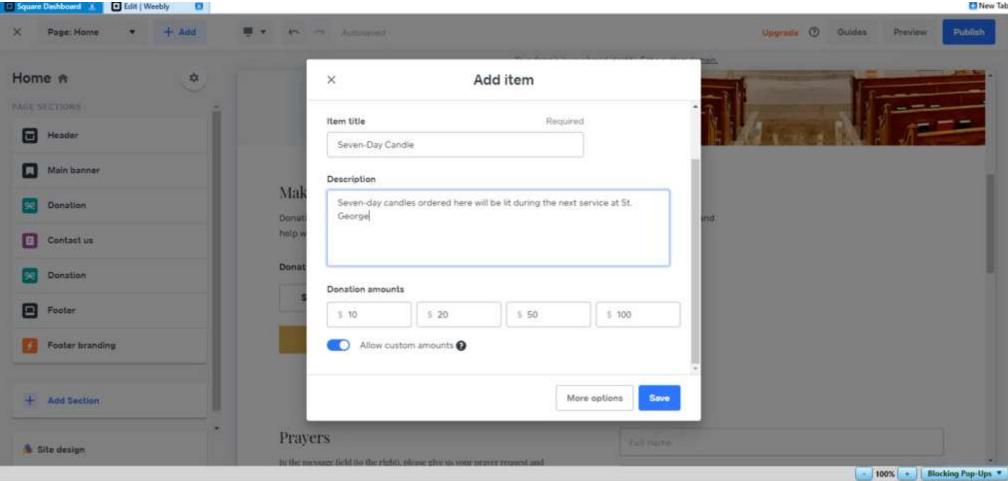


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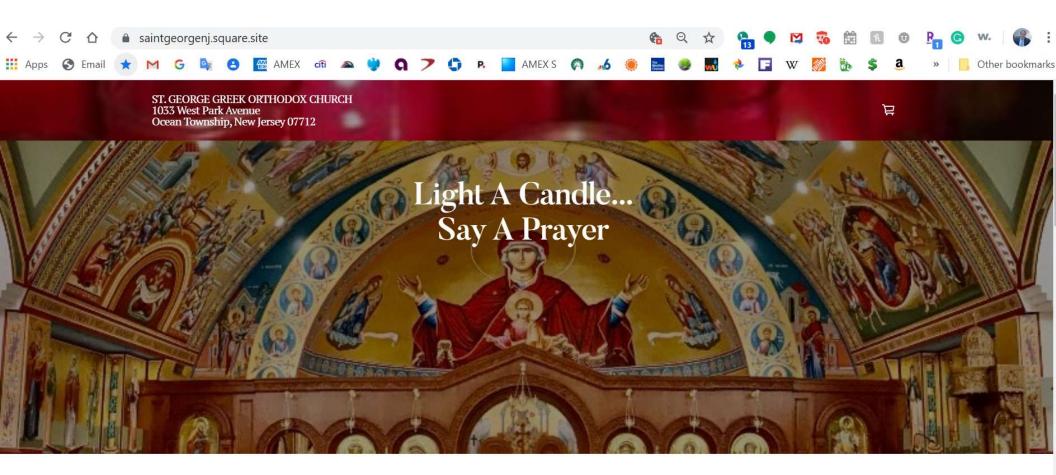


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New Tab



*"It is impossible to imagine an Orthodox church in which candles are not lit." -*Simeon of Thessalonica

We realize that during these trying times, it can be difficult not to be able to physically attend church and share in the

"It is impossible to imagine an Orthodox church in which candles are not lit." -Simeon of Thessalonica

We realize that during these trying times, it can be difficult not to be able to physically attend church and share in the communion of our St. George Greek Orthodox Church. One of the first things we generally do when entering our church is to light a candle and say a prayer. Our prayers can be for our personal needs or for those of our families and friends. They can also be for the memory of a loved one, for protection and safety or as a prayer of thanksgiving.

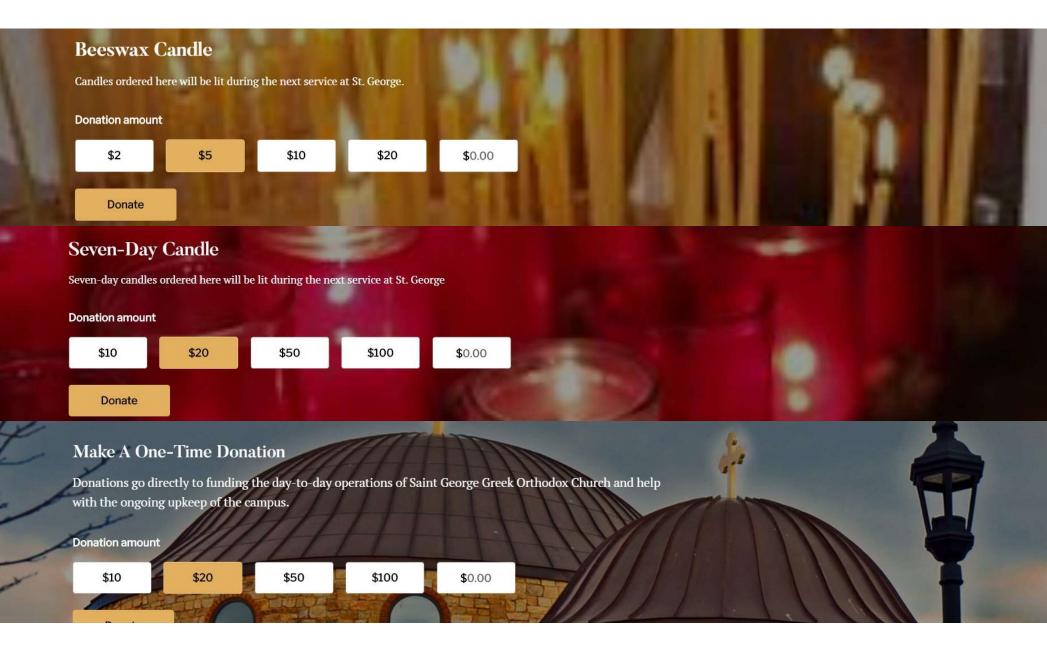
For those wishing to "light a candle...and say a prayer," please indicate below the type/number of candles you wish to include and we will light it for you during the next St. George service. Please also include your prayer in the "Review & Submit" section during checkout so that your prayer may be read while we light your candle(s).

Join is for services live steamed either through the link on our website, www.stgeorgeap.org or through our Facebook page, St. George Greek Orthodox Church, Ocean, NJ.

LIST OF UPCOMING SERVICES

Wednesday, April 1, 2020 7 p.m. Pre-Sanctified Liturgy Friday, April 3, 2020 7 p.m. Akatheist Hymn Sunday, April 5, 2020 8:30 am Orthros 9:30 am Divine Liturgy

We pray that our Lord continue to watch over you and your families and heal our world by His Grace.



Live "Light a Candle and Say a Prayer" websites

https://saintgeorgenj.square.site/

https://squareup.com/store/SaintMark

Where to Begin...

Click on: Squareup.com/i/SAINTMARKG

 By using the above link, your Parish will receive FREE processing on up to \$1,000 in credit card transactions for the first 180 days Ted Vagelos & Nick Csakany Saint Mark Greek Orthodox Church Boca Raton, Florida SaintMarkVideo@gmail.com